

**Job name: Community Outreach Expert**

**Employment term: Non-permanent**

**Category: Construction, renewable energy**

**Job type: Part time**

**Location: Yerevan and 3 marzes (Lori, Tavush, Gegharkunik)**

**Job description:**

ESF is seeking for an experienced Community Outreach Expert for Renewable Energy Engineer for implementation of “Small scale renewable energy/energy efficiency measures in public buildings and pilot insulation at household level” project financed by GIZ Armenia. In this exciting and dynamic role, he/she will be responsible for coordination of outreach activities and screening for Project’s all activities in 3 regions/marzes of Armenia.

The project aim is to promote innovative and potentially scalable energy efficiency and renewable/alternative energy solutions and initiatives for low-income households as well as public buildings. The initiative will be implemented in three target regions (marzes) of Armenia: Lori, Tavush and Gegharkunik particularly focusing on deforestation mitigation in the forest rich marzes (Tavush and Lori) and areas, while in forest poor areas the focus will be on mitigating the economic, social and health impact of non-wood biomass combustion for heating (such as dung) among rural population, while retaining its role in the agricultural value chain.

At household level the pilot of (partial) insulation will target at least 20 households (HH) and at public building level the target is to cover 50 community buildings with small-scale EE/RE solutions (solar water heaters (SWH), small PV-roof top installations (up to 5 kW) and basic insulation). Priority is given to public infrastructure with special importance for women and youth like kindergarten, health stations, cultural and sports centers, botanical gardens, local museums, etc.

**Job responsibilities:**

- Support Project Manager in client/supplier/partner meetings and other events as required
- Keep complete record of outreach events, activities, and contacts along with the people reached
- Outreach, coordinate, and conduct RE/EE initiatives in mentioned marzes/regions
- Plan and execute outreach and education activities both in house and in the community;
- coordinate the necessary materials and staff for the events
- Work with local elected officials to advocate and promote the importance of RE/EE solutions and build a working relationship with them
- Conduct focus groups with the beneficiaries and community when necessary
- Give presentations and speak in a public setting as needed
- Attend RE/EE on-site/off-site community engagement activities and on-site/off-site events as needed
- Perform other duties as assigned to support Project Manager

**Requirements to the candidate:**

- Bachelor’s degree in Communications, Public Relations or related fields, preferred
- Experience in website development and management

- Experience in social media applications
- 1 year experience working in the area of community development, preferred
- Excellent human relation skills
- Fluency in Armenian and English
- Ability to travel to locations of the Project
- Candidates from Artsakh have the priority during the selection process

**Interested candidates should submit a cover letter and a resume to [apasoyan@esfarmeria.org](mailto:apasoyan@esfarmeria.org).**

### **About Employer**

The Foundation to Save Energy (ESF) was founded in 2003 and has since worked with a number of donors and NGOs to promote awareness on energy efficiency issues particularly in the residential sector where utility bills are a burden for the low-income households. The Foundation unites economists, engineers and environmentalists, finance and banking experts seeking material efficiency, minimization of environmental footprint, cost minimization with the overall aim of building a pathway to green economy and sustainable energy futures. For more information about our expertise and projects please check our web-site: <https://www.esfarmeria.org/>