Sample Invitations

On the next few pages are some sample invites from previous parties. Please customize them so that they speak to your community and exude your voice.

Remember:

1) Please double check the hyperlinks below to make sure they are linking to the correct website.
2) Please include the FTV logo at the bottom of your invite – it can be copied and pasted into any invite or thank you.

Sample invite # 1

Subject line: Please join me X/XX to celebrate dads and help scenario #2 come

true! Dear all,

As I write this we are less than X months away from a major mid-term election. I see two scenarios of how these next X months could play out for me:

Scenario #1: *I alternate between obsessing over the news/polls and then avoiding all news/polls. I randomly donate $ based on either hope or fear. I lie awake at night wondering if I am doing enough or if I am doing the right thing. I debate traveling to a swing state, but I am not sure if that is the right thing to do. Democrats all over the country do the same. Election day comes and up and down the ballot we have lost ground. Arghhh! I/we just didn't get it together.*

Scenario #2. *I decide to get smart and ORGANIZED. I pledge the amount of $ I want to spend on the election. I decide what groups/individuals to support based on Flip the Vote's recommendations. I keep to the plan. I tell everyone (who I think is a Democrat) about Flip the Vote. I stay steady. Democrats unite all over the country and do the same. Election day comes and* ***up and down*** *the ballot we win! Yahoooo!*

How good would #2 feel! And I don't need to tell you how desperately we need change. And my dad? He would approve—he encouraged me to care, to get involved and to always always plan ahead.

So, **in honor of dads everywhere**, please join me, my sisters, my mom, our spouses, friends and family **[insert event date and time]** for a virtual cocktail hour.

Bring a picture to share of your dad! We will share awesome pictures of dads and learn about Flip the Vote.

……

And so why Flip the Vote?

Because Their Mission is Simple.
To educate and engage concerned people to collectively maximize the impact of our political investments and activate our networks in furtherance of a more inclusive, equitable, and just American democracy.

And why are we supporting this organization? Because:
• Flip the Vote does not take any money.
• Flip the Vote gets you to think ahead and be smart and organized.
• Flip the Vote gives you recommendations where to spend your $ so it will actually make a difference.

Please come, share that picture of that awesome dad, and learn more. We need you! RSVP by clicking here: (insert RSVP link here).

Know someone who you think would like to know more? Send them this invite. We need everyone. We can do this! I know I have my dad cheering me on. I bet you do too.

Unable to attend but want to donate please click on the following link: https://www.flipthevote.org/donate.

Thank you,

XXX

Sample invite # 2

Hi Friends and Family!
The following email looks like a chain letter or weird marketing thing, but it's actually from us for something we really believe in. This group is working hard to strategically support grass-roots, peer-based voter outreach/support orgs to remove barriers for BIPOC (Black and Indigenous People of Color) voters. And we're truly sincere about wanting to see your faces to help us celebrate Ellen!

Please join us via Zoom on July XXX to celebrate Ellen's 75th Birthday and to make her birthday dream of an inclusive, just, and equitable democracy come true!

Let's work together to make a difference this election cycle with this VERY COOL group:

FLIP THE VOTE

Thursday, July XXX

X:00 p.m. (PST) / X:00 p.m. (EST)

Please RSVP HERE (this will be a hyperlink to your RSVP form)

Click here RSVP

There are only XXX days until the midterms. We can make a big difference if we act collectively.

It has been awhile since we have seen you. Let's connect and feel like we have done everything we can to have a positive outcome on November's Election. Don't worry about the size of your contribution, just being involved will make you feel better.

Know someone who you think would like to know more? Send them this invite. We need everyone. We can do this! I know I have my dad cheering me on. I bet you do too.

Unable to attend but want to donate please click on the following link: www.flipthevote.org/donate.

Sample invite # 3

In Celebration of the 4th of July
Please Join us for a "What Patriotism Means to Me" House Party

TO FLIP THE VOTE FROM RED TO BLUE IN 2022
Thursday, July XX

at X:30pm PT/ X:30pm ET

If you're like me, you've had intense feelings over the past years about the state of this country, our democracy, and the safety of all the citizens of our country and around the world.

You've probably felt incredibly angry and frustrated each time you've seen supreme court justices appointed, the free press denigrated, environmental protections reversed, voting rights abandoned, immigrants treated as less than human, the Capitol stormed, and Black Americans killed in the streets and in their own homes…

You may have wondered… what can I do?

In a DEMOCRACY, we can take to the streets! Yes, AND, as Obama keenly pointed out, in a DEMOCRACY, one of the most powerful things we can do is **VOTE**! I am sure you would agree each election feels like the most important one of our lifetimes. I want to make sure that every person who has the right to VOTE can exercise that right! And, I want to make sure that whatever we can all contribute to protecting our gains in 2020 will have the greatest impact where it is needed most.

Enter Flip the Vote which does the research, so we don't have to.

I recently learned about **Flip the Vote** from my friends, Susan and Ron. FtV's mission is to encourage citizens to be deliberate in our political giving and to contribute to organizations and candidates that will make the most difference at the ballot box. Flip the Vote relies on analytics to recommend the most effective ways to donate. They are entirely volunteer-run and do not collect any proceeds from our donations. Their strategy focuses on voter turnout because it is NOT ONLY the most effective way to secure victories in November, it is also crucial to ensuring that communities subject to racism are able to exercise their rights.

Please join me and my friend Daphna for this inspiring and

informative one hour event.

Know someone who you think would like to know more? Send them this invite. We need everyone. We can do this! I know I have my dad cheering me on. I bet you do too.

Unable to attend but want to donate please click on the following link: www.flipthevote.org/donate.

Sample invite # 4

YOU ARE INVITED!!!!
I am hosting a ZOOM party to help ensure we get the change we want to see during every election cycle. Come join me for one hour **on July XX at X:30 PST**

****
We need to remember that Trump won in 2016 with three key states: PA, WI, & MI. Did you know the combined margin of votes for all three states together was only 79,000? 79,000 voters in those three states elected Donald Trump president. It is depressing but it also means that if we can motivate voters who stayed home in those places (and a few other key states), we can keep the Senate and House in 2022.

Figuring out how YOU can help is easier than you think: Enter Flip the Vote 2020.

Flip the Vote is a volunteer-driven initiative that gives progressive voters guidance on where their dollars can make a difference. Collectively, our participation can increase the impact of the most effective organizations in the most crucial states and Congressional races

I think of them as helping us to be strategic in directing whatever dollars we can budget to fight Trump, Trumpism, and his Congressional sheep. And you don't have to be a gazillionaire to make a difference. All donations add up, when we get people excited enough to join us

Please help us multiply our impact by joining us for camaraderie, learning, and cocktails by RSVPing here: [Insert RSVP link]

****

Sample invite # 5

Hi Friends and Family!

To celebrate July 4 (slightly delayed) and a renewal of the principles on which our democracy was founded, we are inviting you to a virtual house party on July 6 at 7:30 p.m. (EDT) to introduce you to **Flip the Vote**.

If you are like us, you are probably being inundated with donation requests, and you are probably not sure which organizations or candidates are most crucial to support and which are most important to contribute to in order to protect our gains in 2020 and grow our political power moving into 2024.

The goal of **Flip the Vote** is to encourage concerned citizens like us to be deliberate in making contributions so that they will make the greatest difference at the ballot box. **Flip the Vote** relies on analytics and research to identify and recommend the most effective places to donate to protect our Senate and House majorities. **Flip the Vote** does not collect any money, rather it encourages pledges and contributions to the organizations it identifies for you.
There are less than 140 days until election day. This election may be our only chance to reset the direction of our country and save our democracy. We can maximize our impact by acting collectively.

We hope you will join us for this Zoom gathering! You'll need to RSVP by clicking on and filling out the RSVP form below.

(RSVP link here)

See you (virtually) soon…

XXX

Sample Invite #6
Dear_____,

I look forward to seeing you at my [**Date]** virtual house party for **Flip the Vote**!

We also thought you might like to see this inspiring short documentary that features Angela Lang from **BLOC** (Black Leaders Organizing for Communities), one of the grassroots organizations that Flip the Vote supports. The 17-minute video, **Dress Rehearsal**, shows how **BLOC** and other Wisconsin grass-roots organizations responded to Republicans' weaponizing the pandemic in order to shut down Democrats' organizing, close polling stations and force voters to choose between their health and their right to vote in the state supreme court election in April of 2020. As you'll see in the film, thanks to ***relational activism,*** Lang and other organizers were able to forge ahead and achieve a surprising outcome.

Relational activism is what we are doing – inviting our friends to join us for a conversation about ***how we can use our privilege to fight voter suppression***. Collectively, our participation can help the BIPOC-led grassroots organizations, who are fighting this battle on the front lines, activate their communities. You don't have to be super-wealthy to make a difference. *All* donations add up, especially when we get enough friends to join us.
Please help us multiply our impact. **RSVP here,** then invite some of your friends, too.

We look forward to making a big impact together!

Sample Poll Questions

1. Have you ever been to a political fundraiser?
    a. Yes
    b. No
2. Pick your favorite quote:
    a. "Hope just means another world might be possible, not promised, not guaranteed. Hope calls for action; action is impossible without hope." -- Rebecca Solnit
    b. "We did not come here to fear the future. We came here to shape it." – President Barack Obama
    c. "People ask me sometimes, 'When will there be enough women on the court?' And my answer is: 'When there are nine.'" – Justice Ruth Bader Ginsberg
    d. "Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world." – Harriet Tubman
    e. "Failure at some point in your life is inevitable, but giving up is unforgivable." – Joe Biden
3. How many Senate elections are being held in 2022?
    a. 14
    b. 34
    c. 50
    d. 100
4. Which answer lists 3 federal election crimes?

a. asking someone who they voted for, breaking a voting machine, not giving water to a thirsty citizen waiting to vote
b. Intimidating a state election official, casting two ballots, administering a literacy test to a prospective voter
c. donating to candidates of both parties, completing one mail in ballot for you and one for your grandmother, giving water to a thirsty voter in Georgia

5. How many house parties did Flip the Vote hold in 2020?
    a. 95
    b. 100
    c. 135
    d. 215
6. Where was the first Democratic National Convention held?
    a. Philadelphia
    b. Baltimore
    c. Boston
    d. New York
    e. New Haven
7. If the US government provided this for free, which would you choose?
    a. 10 rolls of toilet paper
    b. 4 rapid at-home covid tests
    c. 6 month Netflix subscription
    d. 2 pair of noise canceling headphones
9. Which of these is Trump's most memorable quote?
    a. China has been working very hard to contain the Coronavirus. The United States greatly appreciates their efforts and transparency. It will all work out well.
    b. Black guys counting my money! I hate it. The only kind of people I want counting my money are little short guys that wear yarmulkes every day.
    c. I could stand in the middle of Fifth Avenue and shoot somebody, and I wouldn't lose any voters, OK? It's, like, incredible.
    d. For the first time in decades, we're no longer concentrating wealth in the hands of a few
    e. My IQ is one of the highest — and you all know it! Please don't feel so stupid or insecure; it's not your fault
    f. My fingers are long and beautiful, as, it has been well documented, are various other parts of my body.
    g. The concept of global warming was created by and for the Chinese in order to make US manufacturing non-competitive
10. Favorite place to go on vacation?
    a. A desert island
    b. NYC
    c. Southeast Asia
    d. The beach
    e. The mountains
11. Favorite Food?

a. Italian
b. Mexican
c. Chocolate Chip Cookies
d. Thai
e. Ice Cream

12. Who would you want to be on a desert island with?
    a. Barack Obama
    b. Lin Manuel Miranda
    c. Rachel Maddow
    d. Trevor Noah
    e. Ina Garten
13. Are you wearing pants with a button?
    a. Yes
    b. No
    c. As infrequently as possible
    d. Never!
    e. Who said I was wearing pants?

14. The typical phone bank contact rate is ___%, but the contact rate for relational organizing is ___%.

a. 40%, 55%
b. 25%, 45%
c. **12%, 71%**
d. 15%, 63%

15. In polling released February 28th, what percent of Arizonans supported reproductive freedom?

e. 55%
f. 66%
g. 78%
h. **90%**

16. What percent of likely voters (both Democrat and Republican) support the Freedom to Vote Act?

i. 58%
j. 63%
k. **70%**
l. 78%

17. How many voters did Advance Carolina (one of Flip the Vote's recommended groups) contact in 2020?

m. 50,000
n. 75,000
o. 125,000
p. **150,000**

18. LUCHA, Flip the Vote's recommended group in Arizona, registered ____ voters in 2020. Joe

Biden won the state by 10,500 votes.

q. 5,000
r. 7,200
s. 10,800
t. **11,200**

19. Too many people struggled, suffered, & died to make it possible for every American to exercise their right to vote.. The vote is the most powerful nonviolent tool we have. The vote is precious. It's almost sacred, so go out and vote like you never voted.

A. Stacey Abrams
B. John Lewis
C. Kyrsten Sinema
D. Shirley Chisholm

20. Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world.

A. Beto O'Rourke
B. Michelle Obama
C. Eleanor Roosevelt
D. Harriet Tubman

21. We must build dikes of courage to hold back the flood of fear

A. Maya Angelou
B. Martin Luther King Jr
C. John Lewis
D. Greta Thunberg

22. Fight for the things that you care about, but do it in a way that will lead others to join you.

A. Michelle Obama
B. Sonia Sotomayor
C. Ruth Bader Ginsburg
D. Nelson Mandela

23. Being American is more than a pride we inherit, it's the past we step into and how we repair it. While democracy can be periodically delayed, it can never be permanently defeated.

A. Amanda Gorman
B. Langston Hughes
C. Maya Angelou
D. Mary Oliver

Sample Thank Yous

Dear Friends,

Thank you so much for attending my Fabulous Flip the Vote house party! Wow!! That was a great presentation. I hope you found it inspiring and informative. It was so great to see you all! I am feeling energized and excited and, as I mentioned, I am setting up my monthly donation to all the recommended organizations.

To make your donation, go to the donation page on the Flip the Vote website here.

If you would like to read up more on FtV's strategy, click here.

If you missed the party or there's someone who you think might be interested to learn about Flip the Vote, feel free to share this link [link to Youtube video of your event] with them (just please tell them not to post it or share it) or they can email info@flipthevote.org to request it.

Please consider hosting your own Flip the Vote house party. The Flip the Vote team makes it easy to plan. They handle the logistics and the presentation, and can provide sample invitations and follow up materials. Email them at info@flipthevote.org and get started!

Please take the time to follow up and make your donation now!! It is so important for us to act now to support the organizations early in this election year. There's too much at stake to sit on the sidelines. Let's do this!!
Lots of love,

Dear XXX -

Thank you so much for joining us for our Flip the Vote house party! Hope you found it to be an inspiring and informative hour.

�� Now is the time to take action!

�� Donating
Here is FtV's Donation page so you can learn about each benefiting group and begin making donations!

�� Learn More
If you want to read up more on FtV's strategy, click here.

Sharing
�� If there's someone who you think might be interested to know more, feel free to share this private YouTube link with them [LINK] (just please tell them not to post it or share it) or they can email info@flipthevote.org or check out the Flip the Vote website.

Host a House Party!
�� Host a virtual house party to help others Flip the Vote: They are holding a series of house parties so you and others can join our effort to win up and down the ballot this year. Invite your friends, family, neighbors, and colleagues - they'll handle logistics and the presentation, and can provide you with sample invitations and follow-up materials. Email them NOW at info@flipthevote.org to find out more!

Once again, THANK YOU and be well!��

Dear friends and family,

Together we have raised $xx! Woohoo! Thank you again to everyone for coming to our Flip the Vote house party and donating to these fantastic grassroots organizations in Arizona, Georgia, Michigan, Minnesota, North Carolina, Pennsylvania, and Wisconsin.

We are so grateful for everyone for working together to do everything we can to elect Democrats up and down the ticket in November. Our support is crucial. Just last week in New Mexico some rogue Republicans refused to certify the election results and had to be ordered by the Democratic secretary of state and the state Supreme Court to certify the results. Every Democrat matters!

If you haven't had a chance to **donate and would still like to**, it's not too late! Check out Flip the Vote's donation page where you can learn more about each grassroots organization and begin making donations! Make sure to enter my name when they ask "How did you hear about Flip the Vote?" Donate now.

We also encourage you to **consider hosting a house party** of your own - this is a fantastic way to spread the word and raise even more money for these grassroots organizations in swing states. Host a virtual, in-person, or hybrid house party to help others Flip the Vote. You can invite people to join the monthly house parties held by Flip the Vote or you can host your own. Invite your friends, family, neighbors, and colleagues — Flip the Vote will handle all logistics and the presentation, and can provide you with sample invitations and follow-up materials. Email them at info@flipthevote.org to find out more!

Learn More

If you want to read more about Flip the Vote's strategy, click here.

Sharing

If there's someone who you think might be interested to know more, feel free to share this private YouTube link of our house party with them — just please tell them not to post it or share it — or they can email info@flipthevote.org or check out the Flip the Vote website.

No matter how bad the news gets, don't despair – go outside, take a walk, have some dessert, yell, throw (soft) things, and then take some action! The more we can do now, the better chance we have of holding onto the House, winning more Senate seats, and electing Democrats up and down the ticket nationwide.

We can DO this!