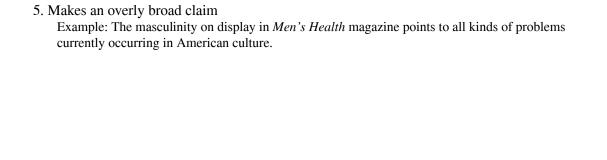
WRT 105
Unit 2—VisRhetThe Body
Recognizing and Fixing Weak Thesis Statements
WA Chapter 12

Wit Chapter 12
Write a thesis statement about your visual rhetorical analysis topic that
 Makes no claim Example: I am going to talk about the representation of the male body on the cover of <i>Men's Heath</i> from May 2011.
2. Is obviously true or is a statement of fact Example: Male bodies are represented all the time in the magazine <i>Men's Health</i> and the images tell us a lot about ourselves and our culture.
3. Restates conventional wisdom Example: Male bodies, as represented on the cover of <i>Men's Health</i> , shape the way American men perceive themselves.

4. Offers personal conviction as the basis for a claim Example: I don't think it's right that the standard for masculinity set by *Men's Health* rules people's lives.



And then, take one (or more) of the weak thesis statements from the front of the page and "move toward specificity in word choice, in sentence structure, and in idea" (WA 3rd ed. 130).

Example (combining and refining bad theses #1 and #2): The cover of the May 2011 issue of *Men's Health* [which features a shirtless Aaron Schock, a 29 year old Illinois congressman], seems to be about celebrating and promoting male health and fitness, but it's *also* about sexualizing, even fetishizing the male body at the expense of attending to other issues specific to men's "health," like aging, obesity, cancer, heart disease, diabetes, etc.