

SCA-TV2
Sierra Community
Access Television
222 Judy Drive
Placerville, CA 95667
Phone: (530) 622-8013
web:
sierratv2.blogspot.com

SCA-TV2

UNDERWRITING AGREEMENT



Sierra Community
Access Television

Thank you for showing your support for community access television in Placerville by agreeing to be an SCA-TV2 Underwriter. In return for your financial or donation in-kind support, you will be recognized on SCA-TV2 broadcasts.

- **A 30+ second acknowledgement video spot broadcast daily approximately 8-10 times a day locally on Comcast Channel 2**, depending on the daily program schedule, approximately 3000+ views per year.
- **Your business listed on Channel 2 website with your YouTube video link.**
- **Your spot posted on our SCA-TV2 YouTube Channel** giving SCATV2 an expanded local, national and international audience! On Demand!

SCA-TV2 reaches a potential of 20,000 Comcast cable television subscribers in Western El Dorado County on Channel 2, an estimated 60,000 viewers (2.3+ per household)

Contribution is 100% tax deductible. Fed ID# 91-1798099

Please **circle** one of these options to determine the length of this agreement and your contribution:

- ☐ 12 calendar months \$ 1,000 * or \$100 a month for a total of \$1,200
- ☐ or \$ 85 a month** with auto-pay via PayPal
- ☐ ** (includes 2% fee)

**Price includes production of 30 second underwriter spot*

Individual or Organization's Name: _____

Contact Person: _____

Street or Mailing address: _____

City/State/Zip Code: _____

Contact phone number: _____

E-mail address: _____

Name to be displayed on channel: _____

If you prefer to display a logo, please submit your logo in a "jpeg" or "tiff" format to e-mail address scatv2@gmail.com or submit it on a CD with this agreement. The underwriter shall be responsible for all proper authorization for presented logos, trademarks or other Company or Corporation identifiers.

Payment in full is due upon SCA-TV2's receipt and acceptance of this agreement. Please mail or deliver this signed document and your check to:

SCA-TV2
222 Judy Drive
Placerville, CA 95667

Make checks payable to: Sierra Community Access Television. SCA-TV2 is a service to the City of Placerville and Western El Dorado County. Your contribution is tax deductible because the City and County are tax-exempt as government entities under IRS Section 170 (c). SCA-TV2 is also registered as a California 501c3 non-profit corporation.

Fed ID# 91-1798099

Pay with a Credit Card or PayPal Option: There is a link at our website page [DONATE AND PAY](http://sierratv2.blogspot.com/p/donate.html) (<http://sierratv2.blogspot.com/p/donate.html>) where you may pay with credit card or PayPal. **Click on the Yellow DONATE button** to make your payment. *Single payments or monthly payments are accepted via PayPal. Return signed with payment of \$1,000 Check or PayPal (PP ad 2% service charge)*

SCA-TV2 does hereby reserve the right to accept or reject any proposed underwriter which may negatively affect station image; further, either party may terminate this agreement upon 7 days notice. A proportional refund, if any, will be paid to the underwriter within 30 days.

X

Signature of Responsible Party

Print name and date

Channel 2 Representative