



PRIME DEFI HOT SHEET

Name of Company: RYDER MEDIA INC

Name of Promotion: Prime DeFi/ Defi Dan Crypto Cash Flow

Product: Crypto CashFlow Collective

Company Support Email: support@rydermedia.com

Affiliate Support Email: affiliates@rydermedia.com

Company Address: 151 Calle De San Francisco, Ste 200 PMB 200, San Juan, PR 00901

Affiliate Manager (Name of a business to business contact – not for release to customers)

Kristen Hayse [Sign up to promote](#)

Commission Structure:

\$1,250.00 per sale (Tier 1) and \$250.00 per sale (Tier 2)

Payout Details: Net 30 payment terms

Soft Launch Stats April 2022

Evergreen Application Funnel VSL Conversion Rate: 25-30%

Qualified Application Conversion Rate: 40-50%

Sales Team Conversion Rate: 20-25%

EPCs: \$12-\$15

Link to Offer (Webinar): <https://goto.primedefi.com/>

Link to Offer (VSL): <https://goto.primedefi.com/quickvideo>

Link to Offer (Application): <https://goto.primedefi.com/requestcall>

Link To Email Swipes: [Click Here](#)

Link To Email Swipes [Click Here](#)

Funnel Flow: This is an application funnel. Traffic is primarily sent to a VSL registration page and alternatively direct to VSL or to application pages as needed. Qualified leads

register for bookings with the enrollment/sales team who close and enroll prospects. Funding is available for any qualified prospects who need to/choose to utilize it.

About Dan Ryder:

Dan Ryder is a 4x ClickFunnels 2CC, 7-Figure, award winner. In just a few short years, he's built a 7-figure advertising agency and scaled multiple offers to 8-figures in online generated revenue (over \$90,000,000 in online sales). He is also a DeFi (decentralized finance) expert in the crypto industry and has personally built and taught others to build high yield earning, risk-managed portfolios leveraging cryptocurrency assets. Dan is on a mission to help as many people as possible achieve financial freedom with the innovation of decentralized finance that allows people to generate cash flow in any market condition.

Summary of Product:

Dan's Crypto CashFlow Collective Coaching Program is the best coaching program ever created to help aspiring crypto investors build and grow a cash flow generating portfolio. Leveraging DeFi and smart contracts, Dan has created a coachable framework that his students can implement to quickly, set up, and launch reward earning portfolios. The program includes a custom tailored approach based on the customer's financial goals and time horizon. It includes done-for-you strategies, in addition to a bullet-proof risk management model that even total beginners can implement to protect their principle while earning. The best part is, after the initial setup and curriculum, students have 12 months of ongoing support and coaching. This is the dream opportunity for anyone with the desire to build wealth faster leveraging crypto currencies and also create a semi-passive income stream that does not require starting and growing a business.

What's Included in the Product?

The fulfillment model includes pre-recorded course material, coaching calls, and private community access for a minimum of 12 months.

Price of Product:

\$5,000

Guarantees:

All coaching agreements come with a 'Performance Warranty' which states that students receive support and training beyond the 12 month program commitment, if they have demonstrated they have not recouped their program cost investment, until they do! (No guarantee like this with other crypto offers!)

SL: Investing Just Got Easier

SL: 💡 A clever way to Hack DeFi and Smart Contracts

SL: Who said you needed a finance degree? 😊

SL: 🚀 Your Doorway to Crypto Profits

SL: 💰 Unlock Crypto Profits

SL: 💰 Unlock DeFi Profits with Dan

SL: Get Rich with DeFi & Smart Contracts 🤖

SL: 🤖 Like Getting Paid to Learn?

SL: Make Big Money With DeFi and Smart Contracts

SL: Need Lasting Results? 😞 Look No Further!

Hi FIRST_NAME,

I wanted to let you know about an amazing opportunity that I think you would be interested in.

Defi Dan has created an amazing opportunity to help aspiring crypto investors build and grow a cash flow generating portfolio. Leveraging DeFi and smart contracts, Dan has created a coachable framework that his students can implement to quickly, set up, and launch reward earning portfolios. The program includes a custom tailored approach based on the customer's financial goals and time horizon. It includes done-for-you strategies, in addition to a bullet-proof risk management model that even total beginners can implement to protect their principle while earning.

We hope to see you on our free training to go over how Defi Dan is doing amazing things in this crazy market!

Best,

YOUR_NAME

Hi FIRST_NAME,

I hope you are having a great day. I wanted to let you know about an amazing opportunity that I think you would be interested in.

My good friend and colleague Dan is hosting a free webinar on how to earn daily cashflow using crypto and "smart contracts" tomorrow. In this webinar, he will be sharing the best coaching program ever created to help aspiring crypto investors build and grow a cash flow generating portfolio.

Leveraging DeFi and smart contracts, Dan has created a coachable framework that his students can implement to quickly, set up, and launch reward earning portfolios. The program includes a custom tailored approach based on the customer's financial goals and time horizon. It includes done-for-you strategies, in addition to a bullet-proof risk management model that even total beginners can implement to protect their principle while earning.

I hope to see you there!

Hi FIRST_NAME,

You may be interested in our upcoming Crypto CashFlow webinar. In this webinar, we'll be discussing how our program can help you build a cash flow generating portfolio.

The Crypto CashFlow Collective Coaching Program is the best coaching program ever created to help aspiring crypto investors build and grow a cash flow generating portfolio. Leveraging DeFi and smart contracts, Dan has created a coachable framework that his students can implement to quickly, set up, and launch reward earning portfolios. The program includes a custom tailored approach based on the customer's financial goals and time horizon. It includes done-for-you strategies, in addition to a bullet-proof risk management model that even total beginners can implement to protect their principle while earning.

Join Defi Dan for this free training

Hey FIRST_NAME,

Here's an opportunity I think you'll love.

Come Learn what Defi Dan is doing with the best coaching program ever created to help aspiring crypto investors build and grow a cash flow generating portfolio.

Leveraging DeFi and smart contracts, Dan has created a coachable framework that his students can implement to quickly, set up, and launch reward earning portfolios. The program includes a custom tailored approach based on the customer's financial goals and time horizon. It includes done-for-you strategies, in addition to a bullet-proof risk management model that even total beginners can implement to protect their principle while earning.

Defi Dan's training is free, and we hope to see you there.

Hi FIRST_NAME,

I recently came across this amazing crypto coaching program that I think can be really helpful for you. It's called the Crypto CashFlow Collective and it's created by Dan.

What I like about this program is that it teaches aspiring crypto investors how to build a cash flow generating portfolio. This is really important because it helps you protect your principle while earning rewards.

The program also includes a custom tailored approach based on the customer's financial goals and time horizon. In addition, the risk management model is bullet-proof so even total beginners can implement it without any problems.

Would you like to attend the next webinar? I'm sure you'll find it very helpful! :)

Hi FIRST_NAME,

I wanted to let you know about an amazing opportunity that I think would be perfect for you.

My colleague Dan is hosting a free online webinar called "DeFi CashFlow: How to Generate Semi-Passive Income Using Cryptocurrency Smart Contracts" In this webinar, he'll reveal the exact strategies he's using to generate passive income in cryptocurrency. This is a great opportunity to learn from an expert and get your questions answered.

Come Join us with Defi Dan on this free training.

I hope you can join us!

Sincerely,

[YOUR_NAME]