

David Vachnish

[Portfolio](#)

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Work Experience

Rami Levy Itc./ Graphic Designer

2023 - Present

- Responsible for the design of packaging, branding, and marketing materials across digital and print platforms.
- Collaborated with internal teams to maintain brand consistency and visual quality.
- Worked under tight deadlines in a fast-paced retail environment, delivering effective visual solutions aligned with the company's goals.

D-say / Graphic Designer

2021 - 2023

- Worked in a fast-paced ad agency producing mini-sites and social media content.
- Focused on layout hierarchy and clear call-to-action in digital ads.

Ynet / Video Editor

2019 - 2021

- Edited videos for major digital publications.
- Understood user engagement patterns through video storytelling and pacing.

Education

• Technion / Associate's Degree UX/UI

2024-2025

Comprehensive program focused on user-centered design, including:

- UX research & personas
- Wireframing & prototyping (Figma)
- UI design principles & responsive layouts
- Usability testing & accessibility best practices
- Two projects: Designed both a dashboard system and a mobile application from concept to prototype

IAC / Associate's Degree Graphic design

2020 - 2021

"Beit Yerach" / High School

2012 - 2015

Media & Communication - 8

Sociology - 5

English - 5

Military

IDF spokesman in the intelligence unit /

Video Editor

2015 - 2018

Programs & Softwares

Figma, Photoshop, Illustrator, Premiere Pro, After Effects, Midjourney, Firefly, ChatGPT

UX Tools: Wireframing, Prototyping, Personas, User Research, Usability Testing