



Kickapoo High School



Athletics Department
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MEDIA CREDENTIALS

Credentials issued by the Kickapoo High School Athletic Office are valid for Kickapoo athletic events which take place on the property of Kickapoo High School. Kickapoo High School reserves the right to deny or revoke credentials at any time in its sole discretion.

ELIGIBILITY:

- Credentials may be provided to working members of the media to assist in the coverage of Kickapoo athletic events. Credentials do not imply any guarantee to access, are of limited duration (one school year), are not transferable and are revocable.
- Each media outlet will be limited to no more than two (2) credentials only for personnel who are working the event.
- The types of news outlets eligible for credentials include: newspapers, websites, magazines, wire services, sport-specific publications, television and radio.
- Credentials will not be issued to representatives from an outlet that does not have its own dedicated medium of distribution (e.g. outlets that primarily originate from a YouTube, X, Instagram or Facebook account are not eligible for credentials.)
- Credentials will not be issued to representatives from an outlet whose primary function is to create individual player highlight videos and/or scouting videos.

CONDUCT:

- Media credentials must be displayed at all times during the event.
- Loaning or transferring credentials to another may result in immediate, permanent revocation of media credentials and ejection from the event of the original holder and unauthorized holder of the credentials.
- Credentialed media representatives are asked to conduct themselves in a manner consistent with professional codes of conduct and ethics in terms of their actions, decorum, dress, etc.
- All media representatives should remain in designated areas, as directed by Kickapoo High School, and should not interfere in any way with the event. At no time should media representatives enter team areas including but not limited to locker rooms, dugouts, benches, or sideline team boxes, without express permission from the athletic director or head coach.
- Interviews with student-athletes are forbidden at all times, without prior consent from the athletic director or head coach.

APPLICATION:

- All media credentials requests should be requested via email to the athletic director well in advance of the event. You will receive via email approval or denial. Credentials will then be available to pick up the evening of the event from the ticket booth by showing your approval email. Credentials must be returned to the ticket booth at the end of the event or to the administrator on duty.