

Crossroads Accelerated Academy at Meade
Computer Science (SCRIBNER – RM 216)
Business Proposal Planning Worksheet

Name:

Period:

1. What skills, abilities, or interests are you going to use to start a business in the Philadelphia area?

2. Describe your BIG IDEA for a business using your answer from question #1:

3. List each of your MAIN Products.

(Describe the connection of each Product/Service to the BIG IDEA.)

Product/Service 1:

Connection 1:

Product/Service 2

Connection 2:

Product/Service 3:

Connection 3:

4. Who is your TARGET CUSTOMER? What age, background, income level, lifestyle, and why?

5. Describe your two main competitors (Why?):

a.

b.

6. What are your basic Start-Up Costs? How will you raise them?

7. How many people will you need to get started and why? (List Each and their job)

8. Describe a Short Term Goal and a Long Term Goal for your new company:

a. Short Term:

b. Long Term: