

Big Brothers Big Sisters Privacy Policy

Text/SMS Marketing

If you choose to opt-in to SMS communications from Big Brothers Big Sisters of Johnson County, you will receive text messages at the mobile number you provide. These messages might be automated and include announcement of events, including fundraising and/or information related to Big Brothers Big Sisters of Johnson County as well as information related to your BBBSJC activities.

Consent to Receive Automated Messages

You understand that consent to receive automated messages is not a condition of participation in Big Brothers Big Sisters services. Messages may include but are not limited to, upcoming activities, need to complete necessary consents forms/surveys or arrange time to consult with BBBSJC staff.

Frequency of Messages

Message frequency may vary depending on the current status of your match status. You will receive messages relevant to your match activities with Big Brothers Big Sisters of Johnson County.

Opt-Out and Support Options

You may opt-out of receiving text messages at any time by texting "STOP". Upon receipt of your opt-out request, you will be unsubscribed and will no longer receive text messages from us. A confirmation message will be sent to confirm you have unsubscribed. Should you wish to re-subscribe, you may text "START" to again receive text messages.

For assistance with the messaging service, text "HELP" or contact dina@bbbsjc.org.

Wireless Carrier Rules and Services

Wireless carrier message and data rates may apply. Wireless carriers are not liable for delayed or undelivered messages.

Confidentiality

We will maintain confidentiality of your mobile phone number. Your mobile phone number will not be shared with 3rd parties for their own marketing purposes. However, for operational purposes, your name and mobile number may be shared with our services providers who assist in the delivery of our SMS communications. These providers use your personal information solely to carry out the services they provide to Big Brothers Big Sisters of Johnson County.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the stated categories in this stated privacy policy exclude text messaging originator opt-in data and consent; this information will not be shared with third parties. End users can opt-out of receiving further messages by replying “STOP”, or ask for more information by replying “HELP”. Message frequency may vary. Message and data rates may apply.

Updated April 2025