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Dear [insert name],

What if I told you I could attend a virtual event that would enhance the value of our technology investments? That's exactly what I hope to get out of ISTELive 25, because this conference can help me leverage the technology we already have to improve my practice and drive student achievement.

At ISTELive 25, I can select from dozens of virtual sessions and approximately 75 additional sessions streamed from the live event in San Antonio — all of which provide ideas and practical strategies I can put into practice in my classroom on the first day of school. Plus, I'll have access to nearly 200 session recordings from the virtual and live events.

This year, ISTELive is focused on inspiring innovation, and I'm excited to get up to speed on the latest learning strategies and edtech trends, and hear from visionaries who will help me see what's possible in the age of artificial intelligence.

And for the first time, ISTELive and ASCD Annual Conference 25 are being held at the same time, so my registration gives me access to sessions from both conference programs covering innovative teaching, transforming learning with edtech, and education leadership.

Virtual attendance registration starts at just $235, which is a great value for the thousands of experiences I'll have access to!

I'd love to be able to register soon to take advantage of the best pricing. Thank you for considering my request!

[Signature]