

DARIA VASILCHENKO | UX/UI Designer

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3 years of experience designing interfaces for SaaS, media (CMS), AI, and non-profit projects.

I cover the entire process — from concept to implementation and design review.

Working as the sole designer in startups taught me to design products from scratch, optimize processes, and improve existing solutions through research, collaboration with developers, and building design systems.

WORK EXPERIENCE:

Audiostore | UX/UI Designer

June 2025 – September 2025 | Moscow, Russia

A media service for listening to and publishing podcasts, audiobooks, and lectures.

- Redesign of the author's dashboard (CMS) based on UX research and competitive analysis.
- Optimization of CMS, web platform, and mobile app interfaces.
- Launch of a design system (tokens, components, naming conventions) that accelerated releases and improved visual consistency.
- Redesign of a promo landing page for podcast authors.

Adams Expert | UX/UI Designer

June 2023 – December 2024 | Yokneam Illit, Israel

A SaaS startup developing repair shop software.

- Designed adaptive, high-load interfaces for three user roles: client, technician, and administrator.
- Developed a self-service web application for partner repair centers.
- Created a scalable design system with RTL/LTR support, implemented design tokens, and prepared developer guidelines.
- Built the visual style of the product, including the promo website, illustrations, and presentations.
- Conducted design reviews on test environments and monitored implementation quality in production.

Nochlezhka | UX/UI Designer (volunteer project)

February 2023 – June 2023 | Saint Petersburg, Russia

A non-profit organization that helps homeless people.

- Redesign of the «Interaction with Government» webpage.
- Development of branded illustrations in the organization's visual style.
- Design of a UI kit to maintain consistency and support future updates.

RANEPa — Center for Digital Solutions and AI | UX/UI Designer

June 2022 – June 2023 | Moscow, Russia

A research center developing AI solutions for government and education.

- Redesign and layout of the «Laboratory of Intelligent Analytics» website on Tilda for students and educators.
- Development of the website for the AI award «Gravitation».
- Design of concept websites for neural network projects focused on simplifying the perception of complex AI materials.

SKILLS:

UX research, prototyping, responsive design, design systems, UX copywriting, illustration, and 3D.

TOOLS:

Figma, Tilda, Spline, Adobe Photoshop / Illustrator, Miro, YouTrack, Notion, ProtoPie.

EDUCATION:

Yandex Practicum | Interface Designer

October 2021 – July 2022

MSUFP | Brewing and Non-Alcoholic Beverage Technology

September 2014 – May 2018

COURSES:

Figma UI/UX Design Advanced (2024), Spline: 3D Design and Animation (2024), Tilda Layout and Animation (2023).

LANGUAGES:

English — A2 | Russian — native.