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**B.Sc. (IT) (Semester-3<sup>rd</sup>)**  
**E-COMMERCE**  
**Subject Code: BITE1-357**  
**Paper ID: 130416**

**Time: 03 Hours**

**Maximum Marks: 60**

**Instruction for candidates:**

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

**Section – A**

**(2 marks each)**

Q1. Attempt the following:

- a) Compare between E-Commerce and E- Business.
- b) Give 4 examples of ISP in India.
- c) What according to you is the biggest impact of E Business?
- d) List the four stages of Supply chain Integration and coordination.
- e) Where are CRM used?
- f) Discuss the ethical issues that occur in E-Commerce.
- g) If internet is to be used for EDI which mail standard is used?
- h) List the various threats to E-commerce.
- i) Is using VPN legal. Comment
- j) What is a hardened firewall host?

**Section – B**

**(5 marks each)**

- Q2. Explain the Forces Fueling E-commerce.
- Q3. Elaborate with any examples the structure and organization of any E-Business model.
- Q4. Describe the objective and methodology of supply chain management
- Q5. Define Electronic Payment Systems (EPS). What are the needs and components of EPS? Briefly describe the advantages and disadvantages of EPS.
- Q6. Explain B2C E-Commerce of a customer reserving airline tickets from his home or place of work.

**Section – C**

**(10 marks each)**

- Q7. Discuss the Changing dynamics in the banking Industry as far as E commerce is concerned. Also specify Management issues in online banking.
- Q8. How does technology and marketing strategy can improve supply chain management? Also discuss the four principles of agile manufacturing.
- Q9. Write technical notes on a) Securing E-commerce Networks b) Public Key and Private Key Cryptography.