Roll No…….. **Total No. of Printed Pages: [01]**
Total No. of Questions: [09]

B.Sc. (IT) (Semester-3rd)
E-COMMERCE
Subject Code: BITE1-357
Paper ID: 130416

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A **(2 marks each)**

Q1. Attempt the following:

a) Compare between E-Commerce and E- Business.
b) Give 4 examples of ISP in India.
c) What according to you is the biggest impact of E Business?
d) List the four stages of Supply chain Integration and coordination.
e) Where are CRM used?
f) Discuss the ethical issues that occur in E-Commerce.
g) If internet is to be used for EDI which mail standard is used?
h) List the various threats to E-commerce.
i) Is using VPN legal. Comment
j) What is a hardened firewall host?

Section – B **(5 marks each)**

Q2. Explain the Forces Fueling E-commerce.

Q3. Elaborate with any examples the structure and organization of any E-Business model.

Q4. Describe the objective and methodology of supply chain management

Q5. Define Electronic Payment Systems (EPS). What are the needs and components of EPS? Briefly describe the advantages and disadvantages of EPS.

Q6. Explain B2C E-Commerce of a customer reserving airline tickets from his home or place of work.

Section – C **(10 marks each)**

Q7. Discuss the Changing dynamics in the banking Industry as far as E commerce is concerned. Also specify Management issues in online banking.

Q8. How does technology and marketing strategy can improve supply chain management? Also discuss the four principles of agile manufacturing.

Q9. Write technical notes on a) Securing E-commerce Networks b) Public Key and Private Key Cryptography.