

Change Request Evangelist dApp ID #900142

6/18/23

Dear Catalyst team,

I'm writing to request changes to the milestones of our funded project.

One of the key functionalities in our project involves utilizing Mainline's firehose API for Twitter data to trigger smart contract operations. However, we've determined that to do this safely, it requires Chainlink Functions, which at the time of writing, are not yet available on Cardano. We're eager to adapt this as soon as the functionality, or its equivalent is enabled on Cardano. Using Chainlink Functions ensures the safety of both the KOL and the Project. Even if we stayed with the community focus, we would still need to have Chainlink Functions (or its equivalent) to ensure safety of both the project and community.

In light of this, we propose adjusting the deliverables for Milestone 3 and 4 to reflect a strategic shift from community engagement to Key Opinion Leader (KOL) engagement. The following are the details of our requested changes:

1. Change Details - Milestone 3:

Original Deliverables:

- Sign-up link for community members to become evangelists.
- Dashboard displaying a list of tweets with the campaign hashtag.
- Widget showing community members' progress towards their milestones.

New Proposed Deliverables:

- Sign-up page for KOLs to join the ambassador program.
- KOL-focused dashboard to show current active engagements for KOLs and project owners.
- Collaboration dashboard for KOLs to track their progress based on their designated keywords or hashtags.

2. Change Details - Milestone 4 (FINAL):

Original Deliverables:

- Portal for community members to claim rewards based on their Twitter interactions.

New Proposed Deliverables:

- Portal for project owners to input keywords or hashtags related to their campaigns.
- Implement Chainlink Functions while working concurrently with the Mainline Intelligence Data API to monitor the usage of designated keywords or hashtags by KOLs on Twitter.
- Utilize smart contracts to trigger automatic payouts when KOLs fulfill the agreed-upon criteria.

3. Reasons for the Change:

This change in strategy is influenced by the significant potential we see in the KOL market. Our research indicates that leveraging KOLs could lead to greater visibility, engagement, and adoption of our dApp and the Cardano projects that use it. The new deliverables aim to align with what the market needs and offer enhanced value for both KOLs and project owners.

4. Changes to the Approved Deliverables:

Yes. The shift from community-focused deliverables to KOL-centered ones is due to the reasons mentioned above. We believe this modification will augment our product-market fit and growth opportunities.

5. Impact of the Change on Project Completion:

Despite these proposed changes, we anticipate that our project completion timeline is completed. The alterations aim to make our project more relevant and easily adaptable to the Cardano community in the future.

In conclusion, we believe that these changes will better position our project to make a meaningful impact. We are open to further discussions or to provide additional information about these changes. I am also submitting the Proof of Achievement for Milestone 3 and Milestone 4 (Final) assuming this gets approved based off of the advice that Roberta gave me since the deadline is today.

Thank you for your attention and consideration.

