

 [How do you make a copy of a Google document to your Google Drive?](#)

Story Pitching

Relevancy / Context

How will you make your pitch relevant to your audience?

Do you need to create a context? What will you say?

Information Overload

Do you have more than 3 items in a pitch component? What are the most important 3 to highlight?

- 1.
- 2.
- 3.

Don't state the OBVIOUS! What will you eliminate (or summarize) from your script?

Close The Loop

Would an open loop create more excitement in your pitch? Think of a long and a short loop!

