

Tab 2

Guideline for Link Building Sites

Platform-Specific Considerations

Restricted Pages:

https://docs.google.com/spreadsheets/d/1OP0eN0Ak31rvi6PdheJ-91R1w8E_mYNrsW9DV18alug/edit?usp=sharing

1. blog.flock.com

Here are the guidelines:

1. **DR 60+ Requirement:** All placements must have a Domain Rating (DR) of 60 or higher.
2. Choose blogs with less than 100 ahrefs traffic.
3. **Landing Page Exchange:** If a landing page is provided, a reciprocal landing page link is required.
4. **Homepage Link Placement:** Homepage links are permitted only within listicle placements, and in return, a listicle placement is expected
5. **Listicle for Listicle:** A listicle placement is required in exchange for a listicle placement.

2. titan.email/blog

Here are the guidelines:

1. **Domain Rating:** Minimum DR 60+.
2. Choose blogs with less than 100 ahrefs traffic.
3. **Landing Pages:** Landing page links require a reciprocal landing page link.
4. **Homepage Links:** Homepage links are permitted only within listicles and require a reciprocal listicle placement.
5. **Listicle Exchange:** A listicle placement necessitates a reciprocal listicle.

3. neo.space/blog

- Neo Guidelines Landing pages allowed but 2:1 with high traffic pages

- Choose blogs with less than 100 ahrefs traffic.
- Homepage link can only be added to listicle and in return we need a listicle placement
- DR needs to be 60 plus
- Need a listicle in return against a listicle placement

Guest post guidelines for Neo, Flock, and Titan:

- Articles must be a minimum of 2,000 words.
- We do not accept submissions from crypto-related sites.
- Where possible, include charts, photos, videos, or other relevant multimedia.
- Home page links are allowed only in listicles.
- Target keywords should have a search volume of at least 2,000.
- Keyword difficulty must not exceed 30.
- All external links must have a Domain Rating (DR) above 50.
- Avoid overly promotional content—use a problem/solution approach.
- Topics are subject to our approval and must relate to small business education.
- You may include up to 5 external links, and we request 5 reciprocal links in return.