

Email copy (sequence for hair oil)

Subject line:

Tired of waking up to the same frizzy mess?

Preview text:

Everyday frizz and breakage? You're not alone, but there's hope.

Body:

Did you know over 66% of people deal with frizzy, dry hair every day?

That means every 3rd person you see is hiding the same silent struggle.

You wash your hair... and just one hour later, it's a wild mess again.

Frizz. Flyaways. Hair that looks like you never even tried.

And worst of all?

That frizz is often the start of something more serious:

→ Hair breakage

→ Loss of volume

→ Eventually... thinning and hair fall

Scary? It was for me.

And I know what you're thinking:

"I've tried oils before — they just make my hair greasy."

But what if one oil changed everything?

If your hair's been betraying you, your solution is just one email away.

Stick around. In the next email, I'll tell you how I stopped the fall... and took back the shine.

Email 2

Subject line:

I was losing hair fast — here's what saved me.

Preview text:

Frizz was just the start. Then came the hair fall. I was desperate...

Body:

Hey [Name],

I used to be one of the 66%.

Every day, I'd wash my hair, hoping it would stay neat.
But like clockwork, an hour later, it turned into a dry, frizzy mess.
Rough. Untamed. Embarrassing.

And then it got worse...

The breakage started.
Strands on my pillow. In the shower. On my brush.
Within weeks, I'd lost nearly half my hair's volume.
I was panicking.
Medicines, conditioners, treatments, nothing worked.
My confidence was gone. I avoided events, skipped meetups, dodged mirrors.

Then, I found a simple oil blend...
And everything changed.

In just weeks:
My baby hairs started coming back
Frizz disappeared
Shine returned
And my confidence? It skyrocketed.

In my next email, I'll show you what it was.

You won't believe how simple the solution was.

Email 3

Subject Line:

The Savior! that brought my hair back to life.

Preview text:

Stronger, smoother, shinier hair, in just a few weeks.

Body:

Hi [Name],

I know you've waited long enough...

So here it is, the real hair revival you've been looking for.

Say hello to:

Raw **Batana Oil for Hair Growth**

Infused with Rosemary, Castor, and Pumpkin Seed Oils, the golden trio your hair needs!

Here's why people call it their "**hair's comeback in a bottle**":

- **Deep, lightweight hydration:** Heals your strands without the greasy, sticky feeling. Like a fresh-wash look every day.
- **Instant shine and softness:** Hair so smooth, you'll keep running your fingers through it.
- **Strong strands that don't break:** Say goodbye to frizz and breakage. Finally, volume that stays.
- **Clean & natural ingredients:** No junk. Just pure, powerful oils that actually work.
- **Budget-friendly self-care:** One bottle lasts for weeks, why spend a fortune when nature already gifted you beauty?

Still unsure?

Here's what real users are saying:

"I've been using this for a few weeks now and love it. The scent is subtle and very natural. I apply it before bed and wash it out the next morning.

My scalp is no longer dry, and my hair feels soft, moisturized, and less frizzy.

I've noticed less hair fall and more shine too.

A little goes a long way — and the results are real."

— Verified Amazon Customer

So, what are you waiting for?

👉 Click the button below and give your hair what it's been begging for.