

# Email 1

## Subject Line: Welcome to Seobility!

Congratulations on taking the first step towards maximizing your online capability!

Seobility will help you achieve the online exposure you've always wanted.

Customers will flow into your website as if every day is Black Friday!

You will never have another stale day in your sales.

You will wish you had found out about this earlier.

CEO of <company name>, Jack Ryerson does.

With this simple "cheat code", Jack managed to save his dying business,

And now, he doesn't get below 1,000 online visitors a day.

Tune into our next email to hear his story.

# Email 2

## Subject Line: "I lost all sales..."

Jack had spent all his savings setting up his business online.

He had hired the best designers, the best software developers.

He wanted to display his products in the best way possible.

He was sure that this would work,

That the product would sell itself.

But the day he launched his website was a tragedy...

Nobody showed up, not even a single online visitor.

A week passed, a month went by...

Customers weren't coming in as he hoped.

He wasn't making any profits at all.

This wasn't sustainable.

He had to make a decision,

Quit and take the loss,

Or figure out a way to ramp up sales.

Luckily, he came across this simple plan that would boost his online presence.

This would change his life forever...

After 2 months now, Jack is sitting on top of a very successful business.

Every day, he gets more than 1,000 visitors to his website,

And his sales have never been higher.

Thanks to the 4-step method he found at Seobility.

If you are struggling with online sales,

And would like to be the top online seller of your industry,

**Then click this link to learn about what made Jack's business turn around.**

## Email 3

Pure value with DIC

**Subject Line: When advertising is not the best sales strategy**

Why do big companies never focus on online advertising?

How come their sales are much greater than smaller companies who put direct their focus fully on online advertisements?

It's because they are already popular and don't need advertisements anymore, right?

Wrong!

They follow these 4 strategies to boost their online presence:

- Optimize for the search engine
- Track search ranking
- Have authentic content
- Use relevant keywords

If you're not getting the online attention you expect,

You may be doing some of these wrong.

Get back on the game by improving these aspects!

PS: Try one of these strategies with our services for free!