

The new outreach strategy

Hey <name>,

<Give an explanation on how you came across their content, by some kind of marketing that they do, or the latest Social media upload with a little compliment>. After looking more closely at your content, I saw your <product>

I was impressed with your website's advantages to <Target Market/ Avatar of the product> and I started to look more into it.

I couldn't help, but notice <Problem in the funnels/writing on the sales page or new ideas they've missed>.

I'm not sure if that is something you're currently working on.

Or you just haven't had the time yet.

So I came up with the <value> that <desire> because it will also help you attract the right audience with social media organic and paid ads in your world.

And I attached it at the end of this email.

Would you like to share your thoughts and ideas on the<value> with me in another email?

Thanks,

Georgi

Example:

Hey Will,

While I was scrolling through my Instagram, I came across your latest upload. I can say that it impressed me. These kinds of collaborations with other people interested in educating people about football are great things that your audience really benefits from. After that, I saw your "Glouremi Natio"

I was impressed with your website's advantages to People that are interested in going pro with football and increasing their skills and self-esteem on the pitch and I started to look more into it.

I couldn't help but notice that you aren't posting consistently on Social media platforms and aren't taking advantage of organic posts that will transform your followers into clients.

I'm not sure if that is something you're currently working on.

Or you just haven't had the time yet.

So I came up with 3 Social Media post ideas that are going to help you convert your big audience into clients to help you take advantage of the power of the internet.

And I attached it at the end of this email.

If you like it, we can discuss your ideas for 3 Social Media posts ideas and how they can be used better on a quick zoom call next week.

Here are the posts:

Captions: "Calling All Culinary Warriors! Enter the Kitchen Battle Arena and Claim Your Title as the Ultimate Footballing Champion!"
<photo of a football pitch>

Captions: "Elevate Your Footballing Skills to Pro Level with Goluremi Nation's Top Secret Techniques and Celebrity/Pro Tips!"
<photo of someone from your testimonials on a football pitch>

Captions: "Get Ready to Rule the Football pitch with Goluremi Nation - The Only Community That Unlocks the Secret to Mastercall Football!"
<photo of someone from your testimonials on a football pitch>

Thanks,

Georgi

<name>

<product>

<Give an explanation on how you came across their content, by some kind of marketing that they do, or the latest Social media upload with a little compliment>

<Target Market/ Avatar of the product>

<Problem in the funnels/writing on the sales page or new ideas they've missed>.

So I came up with the <value> that <desire>

<value>

Subject line

1. <name> there's a quick question in my head!
2. Thought you'd like this <name>
3. Question about <product>

4. Weird question for <product>
5. Love <product>
6. Thoughts?
7. Can you help <name>?
8. Innovation to your <product>
9. Gift for your <product>
10. There's unlocked potential in <product>
11. Release the Power of Your <product>
12. A New Perspective on Marketing for your <product>
13. The Hidden Potential of Your [Product] in a Gift!"
14. " Missing Piece in Your Marketing Strategy with a Gift!"
15. "Maximize Your [Product]'s Potential with a Fresh Set of Eyes and New Opportunities!
16. "You can Unleash Your [Product]'s Full Potential"-39 emails, 19 views, and 5 answers (1 free value)
17. " Your [Product] is Missing a Piece"-38 emails, 21 views, 5 answers
18. "There's Hidden Opportunities in Your [Product]"-39 emails 21 views and 6 answers
19. "A Gift from the Future of [Product] Marketing"-
20. "Transform Your [Product] with this Groundbreaking Document"-
21. "Unexpected Solution to Boosting Your [Product]'s Sales"-
22. "You can Elevate Your [Product] to the Next Level-
23. "There's a Hidden Opportunities in Your [Product]'s Marketing Strategy"-
24. "A Surprising Secret to [Product]'s Limitless Potential"-

Avatar:

Matt is a 28 years old male that lives in the USA. He has his own online course, where he helps people make money online and help with wealth management. The product is incredible and he has made it from all of the things that he's been through on his way to the financially abundant people. He has a YouTube channel that is doing good.

But his biggest problems are the fact that he can't convert viewers into clients, his lack of creativity during the proposal writing process, and his inability to show the pains and why the reader needs this product, specific patterns that have likely been blocking success for decades

Здравейте <име>,

<Дайте обяснение как сте попаднали на тяхното съдържание, чрез някакъв вид маркетинг, който правят, или най-новото качване в социалните медии с малък комплимент>.Малко след това попаднах и на <продукт>

Бях впечатлен от многото предимства, които вашият продукт може да предостави на <Целевия пазар/Аватар на продукта> за да са 1 крачка пред другите хора.

Обаче, забелязах <Проблем във фуниите/писане на страницата за продажби или нови идеи, които са пропуснали>.

Не съм сигурен дали това е нещо, върху което работите в момента.

Или просто все още не сте имали време.

За това измислих <стойността> това <желание>, за да ви помогна да се възползвате от предимствата, които интернет предоставя.

И ги прикачих в края на този имейл.

Ако ви харесва, можем да обсъдим всякакви идеи, които имате за <value> и как може да се използвате по-добре от тях, на един разговор в близките дни.

Благодаря,

Георги

Hi <name>,

I came across your YouTube content and learned about <product>, which impressed me. Your website's advantages for <Target Market/ Avatar of the product> caught my attention, and I looked further into it.

However, I noticed <Problem in the funnels/writing on the sales page or new ideas they've missed>, which I think could be improved.

So, I decided to go ahead and break down a Facebook ad of one of your competitors, so you see how they attract the right audience and what marketing strategies they use.

I've attached them to this email, and if you think those can work for you, I have a few angles in mind that you'd be able to quickly use and test within a few days.

Are you down to jumping on a call, so I can walk you through them more in-depth?

Thanks,

Georgi

Hi <name>,

I was looking for <niche>, to find one for myself, and I stumbled across <product>. Your website's <compliment> caught my attention, and I looked further into it.

But, I noticed <Problem in the funnels/writing on the sales page or new ideas they've missed> and from the major update that Facebook Ads had a few months ago...

Companies in the <niche> have used it to find customers needing their products.

Because of the good first impression that your website gave me, I decided to go ahead and break down a Facebook ad that actually uses the new update and its benefits.

I've attached them to this email, and if those work for you, I have a few angles in mind that you'd be able to use and test within a few days.

Are you down to jumping on a call so that I can walk you through them more in-depth?

Thanks,

Georgi