

Hello (person),

I discovered your profile on Yelp and from there I noticed your website. You have plenty of reviews and to maintain a 5-star rating is admirable.

I've worked with independent businesses in this niche in the past and what really made a difference with them was to experiment with a slightly different look on their site.

If you were to take full advantage of this, you would have a much easier time landing more clients from them simply visiting your website.

I could suggest more ways of developing your brand if we could discuss more details about your business. If you are interested in the possibility of improvement, contact me.

Kind regards,

(name)