

HUNTLEY HIGH SCHOOL BUSINESS

Course List and Descriptions

2027-2028

Business & Technology

Semester Long

Does a successful career in Business sound exciting to you? After completing this Introduction to Business course, you can identify some of the qualities of entrepreneurs, and the different ways businesses are organized and operated. This course is designed to provide a foundation of general business concepts including: accounting, business law, marketing, and economic systems. The course further develops workplace terminology and provides an overview of business in social, economic, and political environments. The importance of business etiquette and ethics is also covered, including a study of international cultures. Student opportunities include simulations, projects, case studies, and cooperative learning. This course is designed as a freshman level course but can be taken by all students. It is the perfect elective course leading into every career pathway.

0.5 Credit Fulfills: Elective Open: 9, 10, 11, 12

College & Careers 9/10

Semester Long

This is a research and exploration based course for freshmen and sophomores. The 16 Career Clusters will be explored. Students will investigate career options that fit their personality and strengths to determine a possible career path. Students will complete a large Career Research project. Digital Citizenship lessons will be included throughout the semester. Postsecondary options will be researched and requirements identified so students can develop an individualized plan to follow during high school to help build their resume. Students are encouraged to take the 2nd part of this course, College & Careers 11-12 their junior and senior year.

0.5 Credit Fulfills: Elective Open: 9, 10

College & Careers 11/12

Semester Long

A research and exploration based course for juniors and seniors. Students study the 16 Career Clusters and investigate individual interests. Self-discovery through personality and interest inventories helps guide career path consideration. Students have the opportunity to conduct a job shadow for a realistic understanding of their career choice. Students also research post-secondary options including two and four-year colleges, vocational programs, and military training. Students become familiar with FAFSA, grants, and scholarships while also developing their researching, questioning, interviewing, and presenting skills. Guest speakers and our college counselor will present appropriate topics throughout the semester. Restrictions: Students cannot be concurrently enrolled in Work Study Program.

0.5 Credit Fulfills: Elective Open: 11, 12

Entrepreneurship INCubator Dual Credit

Year Long

This course is designed to prepare students to become true entrepreneurs. Students will have the opportunity to create and fully develop their own product or service. Real-world entrepreneurs and business experts will serve as coaches and mentors guiding student teams through the process of ideation, market research, and business plan development using the business model canvas approach. Midyear, students will gain in-market experience with "Minimum Viable Product" research and presentations made possible by small grants to student teams. Over the course of the year, student teams will learn about marketing, accounting, human resources, as well as the legal aspects of running a business to prepare for an investor panel presentation. This presentation helps to drive the entrepreneurial spirit by having student teams in front of actual investors to pitch their innovative idea and possibly win funding to turn their business plans into reality.

Prerequisite: 1 previous business classes that can include personal finance and/or Consumer Education OR Department approval

1.0 Credit Fulfills: Elective Open: 10, 11, 12

Advanced Entrepreneurship ACCelerator

Year Long

As a second-year course, ACCELeratedu provides students the opportunity to take a business from startup to launch. The experience models that of a real-life start-up accelerator with a focus on developing cohorts of teams through mentorship, education, connections, and accountability to launch a company. This course fosters the transition of businesses founded in INCubatoredu into sustainable, functioning ventures. Students work through major areas of content: legal & banking, customer acquisition, business processes, and product development, and leave the course having gained traction in the marketplace to successfully launch their company.

1.0 Credit Fulfills: Elective Open: 11, 12

Technology Certification I

Semester Long

Students enrolling in this course have the unique opportunity to individualize their educational experience based on their current technology knowledge, needs, and college and career goals. Students will take these certifications: MOS (Microsoft Office Specialist) in Word, Excel, PowerPoint Certification. This is an excellent opportunity for students to develop techniques to help complete school projects, enhance workplace skills and build their resume. An MOS certification will demonstrate to employers your proficiency in software tasks that are needed in today's workplace. Information on offsite certification exams will be provided. This course may be repeated. A fee of \$65 will be charged for this course.

0.5 Credit Fulfills: Elective Open: 9, 10, 11, 12

Technology Certification II

Semester Long

This course will build upon the basic MOS certification, demonstrating expertise in Microsoft Office products. The class is designed for those students wanting to enhance their computer skills or complete additional computer certifications in MOS (Microsoft Office Specialist) Word, Excel, PowerPoint Certification. Information on offsite certification exams will be provided. This advanced knowledge will further enhance student employability in the workplace. This course may be repeated. A fee of \$65 will be charged for this course.

Prerequisite: C or higher in Technology Certification I and students have had to achieve a passing score on each of the following three tests; Excel, Word, and PowerPoint.

0.5 Credit Fulfills: Elective Open: 9, 10, 11, 12

Computer Literacy Dual Credit

Semester Long

This course is intended for any student who is interested in learning about computer technology. This class will explore new technology that can enhance a student's life in high school and beyond. While taking this course students will develop skills to help basic proficiency in: maintaining and using computer hardware, word-processing software, spreadsheet software, presentation software, HTML, database management, and internet and e-mail etiquette. NOTE: A grade of C or higher is required for IAI transfer. *REQUIRED COURSE for all MCC Certificate Programs, elective course for all Associate's Degrees. Not all colleges will accept this course as a transfer credit without the Associate's Degree.

0.5 Credit Fulfills: Elective Open: 9, 10, 11, 12

Design and Market

Semester Long

This course is designed for students to explore the fundamentals of product design and development while starting a small business. Students will learn design techniques through Adobe Illustrator and Cricut Design Space software to create professional designs for products. Students will create personal designs for quality products such as t-shirts, stickers, notepads, water bottle decals, welcome door signs and more.

0.5 Credit Fulfills: Elective Open: 9, 10, 11, 12

Marketing Tech. & Advertising

Semester Long

The marketing concept involves putting the customer at the heart of everything, and today's marketing world is all about creating customer value and building relationships. In this course, students will explore the dynamic world of marketing and its always changing role in today's business environment. Students will learn how products and services are developed, promoted, and distributed to meet customer needs. Students will design marketing campaigns, create promotional materials, and analyze current marketing trends using current topics and methods. This course prepares students for future studies in business, entrepreneurship, and other related pathways, while also building the essential skills for success in any career.

0.5 Credit Fulfills: Elective Open: 10, 11, 12

Sports & Entertainment Marketing

Semester Long

This course introduces students to the dynamic world where sports, entertainment, and business meet. Students will apply marketing strategies to promote teams, athletes, entertainers, and events. They will also learn how sponsorships, endorsements, branding, and fan engagement drive success in these industries at the local, national, and international levels. Using case studies and creative projects, students will develop skills in event planning, social media promotion, and public relations. By the end of the course, students will be prepared not only for advanced coursework in business and marketing, but also for career pathways in sports marketing, event promotion, entertainment management, and other related fields.

Prerequisite: Marketing Tech. & Advertising

0.5 Credit Fulfills: Elective Open: 10, 11, 12

Basic Accounting & Occupation Awareness*Semester Long*

This course is designed for students to explore what accounting and finance opportunities exist in the business world, and to learn basic accounting content. The course will cover career opportunities in finance and accounting, financial reports and analysis, and an accounting cycle for a service company. The course will also focus on the importance of cash controls, business ethic case studies, and current issues in finance and accounting.

Prerequisite: Algebra I**0.5 Credit Fulfills: Elective Open: 10, 11, 12****Accounting Procedures Dual Credit***Honors Weighted, Semester Long*

Dual Credit Accounting course on essential accounting and bookkeeping principles and procedures. Students get an in-depth look at the double-entry framework, journalizing and posting transactions, adjusting entries and worksheets, preparation of financial statements, and the closing process all as they pertain to service and merchandising businesses. Manual and computerized applications are covered. Students also learn specialized accounting procedures for service businesses and proprietorships.

Prerequisite: Basic Accounting & Occupation Awareness or Department Approval, with C+ grade or higher.**0.5 Credit Fulfills: Elective Open: 10, 11, 12****Personal Finance***Semester Long*

The state mandated financial literacy course is designed to inform and educate students in the concepts of personal finance and money management. Students will begin to develop the skills and strategies that promote personal and financial growth through topics including: job skills and career planning, money management, saving and investing, income taxes, and budgeting. The course is designed to provide the foundational understanding for making informed personal decisions leading to financial independence.

0.5 Credit Fulfills: Elective Graduation Requirement Open: 10, 11, 12**AP Business Principles***Year Long*

AP Business Principles/Personal Finance is a yearlong course that will introduce students to the fields of entrepreneurship, marketing, finance, accounting, and management through real-world business application, case studies, and project-based learning. The course aligns to the National Standards for Personal Financial Education (created by the Council for Economic Education and the Jump\$tart Coalition for Personal Financial Literacy).

1.0 Credit Fulfills: Elective Graduation Requirement Open: 10, 11, 12**Work Study (CoOp)***Year Long*

The Work Study course gives seniors the opportunity to learn essential and technical work skills, with the goal of having a realistic individual career plan upon graduation. This hands-on course connects classroom learning directly to their real workplace experiences, helping students build confidence and professionalism. Students will explore topics such as: Labor Laws, OSHA, College and Career Exploration, Financial Aid, Resume Writing, Interview Techniques, Leadership and Management, Personal Finance, Economics, and Budgeting. Throughout the year, students will participate in Job Shadows, take part in Mock Interviews, and create an Electronic Business Portfolio that highlights their achievements and readiness for the workforce or college. Work Study isn't just another class—it's your bridge to the future.

1.0 Credit Fulfills: Elective Open: 11, 12**Work Study On-The-Job training (OJT)***Year Long*

Students enrolled in the Work Study Program will also enroll in On-the-Job Training (OJT). Students enrolled in OJT are released early from school in order to go to work, and they receive graduation credit for their work hours. Students are under the supervision of the Work Study teacher who meets quarterly with the student's manager for job evaluations. OJT is appropriate for students looking to develop essential occupational skills and who want to earn credit for their work experience. Requirements: Students must be actively employed during the duration of the school year at an approved facility, and must work a minimum of 15 hours per week. Students must be paid through an authorized payroll system and receive a W2 form in which Federal and State taxes are deducted and Workman's Compensation coverage is provided. Students working for cash or trade cannot be enrolled in the program.

1.0 Credit Fulfills: Elective Open: 11, 12