

We Belong Draft # 1 11/25/2022 Pamela Moore
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Title	We Belong
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VIDEO	AUDIO
Drone shot over part of the city that's not currently under construction (5 seconds)	<p>Fingerstyle acoustic guitar, no vocals</p> <p>Continues throughout video, volume lowered for speaking bits</p>
City of Garland sign (3 seconds)	
On-camera speaker at a Garland location. They're smiling, aspirational, the kind of person anyone can expect to welcome them to Garland. (3 seconds)	"I belong here."
B roll from relevant existing package (3 seconds)	
On-camera speaker at a Garland location. They're smiling, aspirational, the kind of person anyone can expect to welcome them to Garland. (3 seconds)	"I belong here."
On-camera speaker Elvia Flores at Curtis Culwell Center, Harris Hill Admin Building (15 seconds total)	"I became the first Hispanic Person to serve in the Garland ISD School Board.
Cut to B-roll of school board meeting, school hallways or playgrounds, or Kiwanis Club activities	<p>(Flores cont.)</p> <p>"Through this, I believe I was able to bring a perspective as to what Hispanic students who lacked the English language needed.</p>

VIDEO	AUDIO
	I still love to volunteer with children, especially through the Kiwanis Club of Garland."
On-camera speakers at a Garland location, preferably Hispanic children to follow the story from Ms. Flores. (3 seconds)	"We belong here!"
On-camera speaker at a Garland location. They're smiling, aspirational, the kind of person anyone can expect to welcome them to Garland. All speakers from here on out will match this energy. (3 seconds)	"I belong here."
B roll from relevant existing package (3 seconds)	
On-camera Isaac Abu and wife at a Garland location. (3 seconds)	"We belong here."
B roll from relevant existing package (3 seconds)	
B roll of charter schools and public schools (15 seconds)	<p>(Voiceover speaker Bashir Ashimi)</p> <p>"We chose Garland because Garland ISD Free Choice- which allows parents to choose any school they want their children to attend. There are also special programs for Gifted and Talented Students from which all my three children benefited."</p>

VIDEO	AUDIO
Continuing on-camera speaker Bashir Ashimi (5 seconds)	(Ashimi cont.) "My success story about Garland is that we were able to raise three Doctors from the same school system."
On-camera speaker at a Garland location. (3 seconds)	"I belong here."
On-camera speaker at a Garland location. (3 seconds)	"I belong here."
B roll from relevant existing package (3 seconds)	
On-camera speaker Justina James (10 seconds)	"My favorite part of living in Garland is seeing the growth of my family and the city itself. I have loved seeing my nieces and nephews grow and the city along with it."
Cut to B-roll of street fairs celebrating different cultural events (10 seconds)	(James cont.) "The new small businesses, the diversity of the cuisine, the coffee shops, it's so beautiful seeing people reaching their goals."
On-camera speaker at a Garland location. (3 seconds)	"We belong here."

VIDEO	AUDIO
B roll from relevant existing package (3 seconds)	
B roll from different neighborhoods, interaction of diverse groups, footage from different cultural events (15 seconds)	<p>(Voiceover speaker Kymberlaine Banks)</p> <p>"I chose Garland because of its diversity and how much the neighborhoods looked more like the United Nations than your typical segregated suburb. I wanted to live somewhere where my child could meet and interact with all kinds of people because that's the way the world really is."</p>
Continuing on-camera speaker Kymberlaine Banks (10 seconds)	<p>(Banks cont.)</p> <p>"On my block today we have people of different generations, ethnicities, faith traditions and political leanings and I love that."</p>
On-camera speaker at a Garland location. (3 seconds)	<p>"We belong here."</p>
B roll from relevant existing package (3 seconds)	
On-camera Elvia Flores at a Garland location, speaking in first language. (3 seconds)	<p>"We belong here."</p>
On-camera Bashir Ashimi at a Garland location, speaking in first language. (3 seconds)	<p>"We belong here."</p>

VIDEO	AUDIO
On-camera Justina James at a Garland location, speaking in first language. (3 seconds)	"We belong here."
On-camera speaker at a Garland location. (2 seconds)	"I belong here."
On-camera speakers at a Garland location. (2 seconds)	"We belong here."
On-camera speaker at a Garland location. (2 seconds)	"I belong here."
On-camera Garland Youth Council Member at a Garland location. (3 seconds)	"You belong here."
City of Garland logo (3 seconds)	Music fades out