

TITLE OF THE PAPER

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Abstract

Purpose – This section briefly states the objective of the study. The heading Abstract should be typed in bold, 11-point Arial font, and capital letters, while the abstract content should be written in 10-point Arial font. The purpose of the research should be clearly and concisely presented. Maximum 50 words.

Research Design/Methodology – This section briefly describes the research methodology employed, including the research object, variables, and statistical methods emphasized in developing and analyzing the research framework. Maximum 80 words.

Findings – This section briefly presents the main research findings, particularly those that are noteworthy and demonstrate the novelty or superiority of the study. Maximum 70 words.

Research Limitations/Implications – This section briefly discusses the limitations of the research findings as well as the managerial implications of the study, highlighting the benefits for relevant stakeholders, such as firms and regulators, and providing suggestions for future research. Maximum 60 words.

Originality/Value – This section highlights the originality of the study and its contribution to the relevant theoretical framework

Keywords: keyword 1; keyword 2; keyword 3; keyword 4; keyword 5