

Landing Page Mission and email sequence mission combined.

Who is your avatar?

Her name is Chelsea. Chelsea is in her mid 30's, has a couple kids, and a boyfriend. Her kids, cigarette smoking blue-collar boyfriend, and his dog all live with her. She works as a real estate agent. She is a professional and likes to keep things Tidy and organized. She doesn't have time for messes. It stresses her out.

She lives in a place that has a winter where you are stuck inside for a few months.

What is their current situation and why is it so bad?

Chelsea has stress at work with clients and stress at home with kids. The clients never clean their houses for the showings she schedules. The houses have dirty laundry smells, kitchen smells and other smells that affect her selling the houses for them.

The kids do the same thing, with their dirty rooms. She is sick of the messes. It affects home and work. She's afraid that she's going to carry some of the smells on her clothes and be ridiculed by her co-workers. She's afraid that smells will affect her closing houses. She's afraid she won't be able to compete at work..

She's embarrassed at her home life. She hates having to constantly scrub the stink out. She's tired of going to work smelling like cigarette smoke from her boyfriend.

It makes her want to dump her boyfriend and get a babysitter so she can have a chance to get it all cleaned up. It stresses her out to the maximum.. She's constantly buying harsh sprays and strong fragrances to cover it up.

She thinks everyone thinks she is a scumbag. They just think she is

over worried and high strung. When she talks to her friends about it she tells them how she feels marginalized by her kids and boyfriend. All they do is make messes and they don't even realize how that affects her at work. She can't have strong odors on her.. But she is forced to have strong perfumes and countless bottles of Febreze everywhere. She talks about how clients make her mad because they don't understand she can't sell their house if it smells like a barn. She talks about how prospects are sensitive to bad smells.

Dream State:

If she could wave a magic wand, everything would smell fresh. She wouldn't have to open the fridge to rotten smells, no more smell from the trash, no more dirty laundry smell leaching into her work clothes from her boyfriend's dirty socks. Everything would smell fresh, neutral. She would become the number one real estate agent. She would be selling more homes than ever because she could control the damp smells, the must, the mold.. And more. She would impress her boss, her coworkers, and because she would be less stressed, her kids and boyfriend would notice and do more to keep it that way. She would feel relaxed and blissful around the cleanliness.

★ **TRY FOR FREE** ★

You be the Judge



← Say goodbye to bad odors from the fridge to the farmhouse.

And we're not talking any.....



Guaranteed to Destroy of Any Odor Like a Professional

- ✓ Wet Dog
- ✓ Litter Box
- ✓ Bathroom "Bombs"
- ✓ Moldy Must
- ✓ Trash Bin

- ✓ Cigarette Smoke
- ✓ Spoiled Food
- ✓ Dirty Laundry
- ✓ Sweaty Bed
- ✓ Kitchen Cooking

You don't need to carry around burdensome smells anymore.

Along with your Free Sample you will get a Free Odor Eliminator Pro-Guide too.

To get your Free Sample just enter your email here and we'll show you how you can be like her →

Enter your email address



Welcome Email Sequence

Email 1: DIC Format

Subject Line: Free always feels better, doesn't it?

As promised, you are in line to get a free sample of this one of a kind odor eliminator.

It's not a strong fragrance or some chemical who's name you can't pronounce. It's not a spray or gadget with difficult to follow instructions.

And to boot, you will also be mailed a Professional Odor Eliminator Guide that will save your precious nose and time.

Never be embarrassed at home or work because of obnoxious smells.

Go to our 100% secure private portal and fill out your shipping information [here](#).

(P.S.) Your package will arrive in 3 to 5 days via priority mail.

Email 2- HSO (Timed for a few days after they receive the free sample, leads to product page)

Subject Line: I was going to get fired for sure...

It was a month like any other, except this month I felt like I was ice skating uphill.

My boss was on me like a fly on scat. He chewed me out so hard I felt like a used up piece of bubblegum.

**He said if I didn't make a sale this month I was going to get fired!
Done-zo, kicked to the curb, let go, kaputzed..**

He didn't care that I always got the worse clients, with the worst houses. But that was the area our agency was in.

I had to sell yet another dirt-bert's house while they were happily scumming away like a New York City subway rat.

And at *my expense...*

The good news was I had one hopeful chance at keeping my job and getting a big commission.

I had managed to get a house showing with a very promising prospect who was ready to buy.

But there was only one catch; the prospect was a germaphobe. That house had to look and smell as clean as a fresh rainstorm.

The showing was only a week away and the house smelled like rotten milk..

You'll never guess how I was not only able to sell the house and get the commission, but even get a promotion.

It was all because of this little secret weapon you can find by [clicking here](#).

Email 3: DIC exposing more roadblocks and leading to free value..

Subject Line: The reason why your friends never come over anymore.

You've cleaned up time after time. You've prepared for your guests scouring the floors over and over again.

You've tempted them with treats and good wine. You've even sent formal invites on holidays like Halloween.

But nothing seems to work. The reason isn't because your house isn't clean.

It's because there is something you can't detect. We'll show you what it is and how you can fix it today.

[Check it out here.](#)