



Making a TEDTalk Script

1. Introduction - A strong introduction is crucial.

- a. Draw in your audience with something they care about related to your project.
- b. If it's a topic they know a lot about, start with a clear statement of what the project is.
- c. If it's something they never think about, start off by invoking something they do think about a lot and relate that concept to your project.
- d. If your project is something fun, but not something the audience would ever think about, open with a surprising and cool fact about it (not a statistic!).
- e. Don't focus too much on yourself.

2. Body - Presenting your 20% Time Project

- a. Explain what you did and how you did it.
- b. Remember that your audience may not know much about your project and any buzzwords or jargon.
- c. Notes about Slides
 - i. You **should not** write your script on your slides and read from them. Ever! Memorize your script.
 - ii. Use the slides to enhance your message with graphics or large text headliners.

iii. Add info graphics if necessary.

3. Conclusion - Share what you learned about any or all of the following...

- a. Yourself
- b. Your project topic
- c. Life skills you learned
- d. Life lessons you learned
- e. Close by telling your audience if you plan to continue working on this project in the future and why. If not, explain why you won't.
- f. Don't ask for questions. If people have questions they will ask!