

One Lenawee is...a collaboration of concerned people dedicated to the [Vision of making Lenawee County a Great Place to live, work, learn, worship, play, and invest.](#)

**We bring attention and action** to important community issues.

**Uniting and Connecting** partners and committed people, we identify, support, and develop initiatives and projects that optimize community resources to [The Vision](#).



## 2019 Objectives

**Strategic Vision and Action Plan** for Lenawee-nine priority areas, and all of them active.

**Kiwanis Trail** – OL will support the completion and finish signage.

**OL-Organization structure and succession plan**

## Steering Committee Notes July 18, 2019

**Present:** Joe Williams, Dave Maxwell, Randy Yagiela, Sue Lewis, Jackie Bradley, Dan Swallow, Don Taylor, Mark Haag, Chris Miller, Nathan Burd

### Update on Marketing:

Joe met with Justin and found out that One Lenawee owns the logo. Joe will email the logo to members of the Steering Committee.

Joe stressed to Justin the importance that their team be represented on the OL steering committee. Apparently, there is a new marketing person coming onto his team soon and she will come to the OL meetings.

Tecumseh pulled away from Pure Michigan and they're working on their own theme and a Lenawee County theme.

### Update on Objectives:

Be sure and update your objectives and send them to Joe and he'll forward to his contact at the county.

#### Action item:

- Add “Community” to Health and Safety
- Combine Placemaking with Arts
- Add Recreation to Infrastructure

### Updates from Priority Areas:

**Cradle to Career** – school starts soon

**Community Health and Safety** – A few grants are in process regarding the opioid epidemic.

**Entrepreneurial** – A grant is in process regarding the Armory and Lenawee Now to purchase equipment for the kitchen at the Armory. Adrian High School is kicking off a three-year entrepreneurial class working in collaboration with the Armory and the City of Adrian.

Dan shared that the City of Tecumseh submitted a \$100,000 grant request to Consumers Energy for small business support.

**Workforce Development** – There will be a statewide event with students from 20 sites on October 3<sup>rd</sup>. The ISD will be involved. They are working with Jack Towsley on this and the Michigan Pipeline

Project. The Marshall Plan is just getting started. This is a great turning point for the community re: employment options (college, certifications, etc.)

**Placemaking/Arts** – Don reported that there is an umbrella group for the arts called Lenawee Art Works and they're currently trying to re-energize this group.

**Infrastructure** – Dan shared that this group is working through the Michigan Municipal League regarding funding options to fix our roads.

Unfortunately, Mark said that one option is to steal from schools and the retirement system. This would be a short-term solution which would have a terrible impact on the ISD.

### **Communication:**

The following is the Daily Telegram article schedule for the next few months:

September – Chris with a focus on Planewave

October – Jackie

**Action Item from the July meeting: Dave and Lynne will provide a 2-3 sentence standard opening for all articles.**

WLEN – Tim and Mark were on Viewpoint recently.

**Action Item: Don will work on a date for October.** Topic TBD.

**Connecting Lenawee** – This group is submitting a request to the City of Adrian for work on the section of the River Raisin that runs through the city. They are working with a consultant who has worked with them in the past (Bob Ford). Estimated cost \$10,000-\$15,000. In a site visit last month the State of Michigan, DHHS, and MDOT approached the county and city to look at alternative modes of transportation, including routes to the new hospital. They want to partner with our community for a significant pilot project. They're looking to make a significant community impact, especially regarding food access throughout the county.

### **Other:**

- Randy shared that transportation and child care are the two issues majorly impacting employment turnover rate in the county.
- Nathan shared about a couple of things happening in the city such as dog parks and staffing positions.
- Dan is working on replacing his Recreation Director.
- Dave will ask Troy Bevier (or a representative from the Sheriff's Dept.) to join the OL Steering Committee. **Action Item for Dave.**
- OL is the accountability arm of the priority areas. Because of this Joe is requesting the meeting dates of each priority group to post on the county web site. By requesting this it also ensures these groups are meeting. **Action Item** – send meeting dates to Joe.

**Next meeting date: Thursday September 19<sup>th</sup> at 7:30 a.m. at the William Ross building.**

**Facilitator – Chris Miller**