



Allbirds

Sponsored ·

...

One shoe for all you do. Machine washable. Free shipping, free returns, no questions asked.



Allbirds Women's Wool Runners

Tuke Shade

[Shop Now](#)



Allbirds Women's Tree Skipper

Kauri Stone

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DIC FRAMEWORK - DISRUPT INTRIGUE CLOSE

If you had to wear ONE pair of shoes for the rest of your life, what would you pick?

Formals? That just sounds painful. Sneakers maybe? But then again, you'd rather go barefoot than touch that smelly canvas after a week.

What if there was a shoe you could wear anywhere, any time, without having to worry about odours and cleaning?

At AllWear, we've created just that. Introducing the new AllWear Wool Runners.

A soft yet sturdy all-rounder you can rock with your favourite outfit, or wear on your morning runs.

It's light as a feather, breathable, and helps reduce foot fatigue. And *wanna hear the best part?*

Just chuck them into a washing machine for an easy clean without worrying!

What are you waiting for?

Shop now to experience a new world of comfort.

Can't make up your mind? *We give free shipping, and free returns, no questions asked.*

PAS FRAMEWORK - PAIN AMPLIFY SOLUTION

Tired of sitting there on a Sunday, wasting your precious time cleaning your favourite sneakers piece by piece?

Are you afraid a single machine wash will destroy your shoe? But can't seem to get rid of that one coffee stain?

We've all been there, and frankly, it's a useless chore we all wish we didn't have to go through.

This. Ends. Now.

Introducing the AllWear Wool Runner.

A light, versatile yet durable shoe designed for those who value their time.

With no compromise on comfort, you don't have to worry about foot fatigue.

Experience freedom like never before. Run, style and walk with absolute confidence.

The best part? *They're machine washable.* So say goodbye to shoe sprays, brushes and stubborn odours.

Buy now to get free shipping and free returns! No questions asked.

Remember, let your confidence leave the impressions, not the stench from your shoes.

HSO FRAMEWORK - HOOK STORY OFFER

She couldn't believe her eyes. That's \$400 gone, bleached into oblivion.

Sarah felt many emotions at this particular sight. Anger, frustration, but mostly regret.

She JUST spent \$400 on this fancy new pair of sneakers. But having unknowingly spilled coffee on them, decided to run them through the washer.

Little did she know, *her precious investment would end up disintegrating right before her eyes.*

She's a student with a part-time job on a tight schedule. She doesn't have the luxury to spend an hour just cleaning her shoes.

We've all made the same mistake at some point in our lives. Either due to our wishful thinking or circumstance.

But what if it became ***that easy*** to clean your favourite sneakers?

What if you could throw your shoes in a washing machine, press a button, and go about your business?

That's exactly what Sarah would do, had she known about the AllWear Wool Runner.

A light, breathable all-rounder you can rock anywhere, any time. Comfortable yet elegant, *and best of all? Machine washable.*

Avoid having to pick between running late or worrying about leaving a stench.

Buy now to avail free shipping and free returns, no questions asked.

Your confidence is all that matters.