

Theme: Business Career Paths

Task 1

Read the text and answer the questions.

Starting a new business

Opening your own business can be a great way to make money. But there are many things to think about before you start.

First, you need to decide what kind of business it is going to be. Do you want to open a shop? Or do you want to sell products on the internet? Next, you need to think about where you are going to get the money to start the business. Some people use their own savings, but others borrow money from a bank or from friends and family. You also have to think about how much time and energy you are going to spend on the business. If you already work a lot, maybe it's not a good idea to start something new right now.

Another thing to consider is that many new businesses don't make money for the first few years. So you need to think about what you will do if that happens. Will you have another job at the same time? And will you have enough money to live on?

Once you have thought about all these things, you can start to make a business plan. A business plan is a document that explains what your business does, how it works, and how it is going to make money. It is very important because it helps you understand your business and explain it to other people, like banks or investors.

When you have a business plan, you can start to look for money. Banks are often happy to lend money to new businesses, but they need to see a good plan first. If you don't want to borrow money, you can find other ways to get it. For example, you can ask friends and family to invest in your business, or you can look for investors online.

Finally, when you have the money, you can start your business. But remember, starting a business is hard work. You need to be prepared to learn a lot and work long hours. But if you are successful, it can be very rewarding.

Questions:

1. What is the first thing you need to decide before starting a new business?

- A. How much money you need to borrow from a bank.
- B. Whether you want to open a shop or sell products online.
- C. How many hours you are willing to work on the business.
- D. Whether you have another job at the same time.

2. Why should you have a business plan?

- A. It helps you understand your business and explain it to others.
- B. It guarantees you will make money in the first few years.
- C. It ensures you will have enough money to live on.
- D. It helps you find investors online.

3. What is one way to get money for your new business?

- A. Work extra hours at your current job.
- B. Borrow money from friends and family.
- C. Look for investors at a bank.
- D. Sell your personal belongings.

4. What is emphasized as being important when starting a new business?

- A. Having a lot of experience in the industry.
- B. Being prepared to work long hours and learn a lot.
- C. Having a large network of potential customers.
- D. Being willing to invest a lot of money.

5. What is mentioned as a potential challenge for new businesses?

- A. Finding the right location for your shop.
- B. Having too many customers to handle.
- C. Not making money for the first few years.
- D. Having too much money to invest.

6. What is the purpose of a business plan?

- A. To attract investors online.
- B. To guarantee success in the first few years.
- C. To explain how the business will make money.
- D. To determine the location of the business.

7. What is the role of banks in starting a new business?

- A. They lend money to new businesses after seeing a good plan.
- B. They invest in new businesses without requiring a plan.
- C. They provide free business consultations.
- D. They guarantee the success of new businesses.

Task 2.

Starting a business

Watch the video and do the exercise

<https://drive.google.com/file/d/1JxtCe0SK9k7pq5-30PVaQ3TaQ-mwHZBS/view?usp=sharing>

Circle the best answer to these questions.

1. One problem in golf is ...

- a. the long walk to get the ball.
- b. the difficulty of learning the game.
- c. the danger of balls hitting people.

2. The small, lightweight golf cart can ...

- a. carry two people.
- b. easily fit in your car.
- c. help you improve your technique.

3. Arnold came up with the idea for the golf cart while he was ...

- a. at school.
- b. at university.
- c. working at the golf course.

4. Arnold says golf is ...

- a. not as important as design for him.
- b. an enjoyable hobby.
- c. the major passion in his life.

5. Richard Branson remembers that being a young entrepreneur is ...

- a. exciting.
- b. tiring.
- c. hard.

6. Sir Richard says a business is ...

- a. all about the people that work there.
- b. knowing that the customer is always right.
- c. having an idea that makes a positive difference to people's lives.

7. Arnold manufactures his golf cart in ...

- a. Britain.
- b. China.
- c. Germany.

8. Arnold's golf cart is also ...

- a. allowed in parks.
- b. easy to carry by hand.
- c. legal on the roads.