

Privacy Policy for Bebe

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1. Introduction

Welcome to **Bebe**, a couples widget app designed to help partners share love notes, drawings, and voice messages directly from their home screens.

Your privacy is our priority. This Privacy Policy explains how Bebe collects, uses, and protects your data in compliance with **U.S. data protection laws, Apple App Store, and Google Play** requirements.

By using Bebe, you confirm that you have read and agreed to this Privacy Policy.

2. Information We Collect

a. Information You Provide

- **Account Information:** When you sign in using Apple or Google, we receive only your name and email address (shared by those platforms). We never store passwords.
- **Profile Details:** You may set a display name and profile photo. Both are optional.
- **Partner Code:** A randomly generated code is used to connect you with your partner. This connection is secure and private — we do not track or monitor who receives the code.
- **Canvas & Messages:** Drawings, texts, and stickers you send are stored temporarily only to sync with your partner's widget. Once deleted, they are permanently erased.
- **Voice Recordings:** Voice messages (up to 15 seconds) are processed only for playback within your paired session. Once deleted, they are permanently removed.
- **Survey Data:** Optional information like your age or where you heard about us may be collected during onboarding for analytics only — never for advertising.

b. Information Collected Automatically

- **Device Data:** Device model, OS version, app version, and crash logs to help us improve app performance.

- **Usage Data:** Anonymous analytics such as feature usage or interaction patterns to enhance the app experience.
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3. How We Use Your Information

We use your data only to:

1. Provide and synchronize your widget and messages between paired users.
2. Personalize your in-app experience.
3. Notify you of partner updates or messages.
4. Improve performance and fix technical issues.
5. Manage subscriptions and process payments.
6. Respond to feedback and support requests.

We **do not** sell, rent, or trade your personal information to any third party.

4. User-Generated Content and Safety

Bebe is designed for private, mutual use between consenting partners.

Because content is visible only to paired users:

- We cannot and do not monitor private messages, drawings, or voice clips.
- Users may **report technical or behavioral issues** via email at contact@bebe-widget.com.
- Each user can **leave or remove a partner connection** at any time.

We encourage users to use the app respectfully. Misuse may result in suspension or termination of access if reported.

5. Permissions We Request

Bebe requests limited permissions for specific features:

- **Microphone:** To record and send voice messages.
- **Camera:** To take photos for your widget.
- **Photos / Gallery:** To upload images.

- **Notifications:** To alert you about partner activity.

Permissions are optional and can be changed anytime in your device settings.

6. How We Store and Protect Your Data

- All transmissions use **HTTPS encryption** and are securely stored at rest.
 - Canvas data, messages, and voice files are stored **temporarily** and deleted once removed by the user.
 - Only authorized technical personnel can access data for security or maintenance.
 - When an account is deleted, **all personal data is permanently erased.**
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7. Data Retention

- Canvas items, messages, and recordings: deleted once you delete them.
 - Account deletion: permanently removes all personal data.
 - Anonymous analytics (e.g., crash logs): retained up to **12 months.**
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8. Children's Privacy (COPPA Compliance)

Bebe is not directed to children under **13 years of age.**

If we learn that we have inadvertently collected information from a child under 13 without verifiable parental consent, we will delete it immediately.

We recommend that minors aged **13–17** use the app with parental guidance.

To comply with **COPPA** and **App Store/Play Store age rating policies**, Bebe is rated **12+** (suitable for teens and adults).

9. Subscription and Payment Information

- All purchases are handled through **Apple** or **Google Play's** secure payment systems.
- We do not collect or store payment details such as credit card numbers.
- Subscriptions renew automatically unless canceled in your App Store or Google Play account settings.

- Refunds are subject to Apple’s or Google’s refund policies.
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10. User Rights

You may:

- Access, correct, or delete your personal data anytime.
 - Withdraw consent for optional permissions.
 - Request full account deletion.
 - Contact us at contact@bebe-widget.com for privacy-related requests.
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11. Third-Party Services

We integrate with:

- **Apple Sign-In** and **Google Sign-In** for authentication.
- **Apple and Google Play Billing** for subscription processing.

These third parties have their own privacy policies. We encourage users to review them separately.

12. International Data Transfers

Because Bebe’s servers may operate in the **United States** or other regions, your data may be processed internationally.

We ensure that all data transfers comply with applicable privacy laws such as **GDPR, CCPA, and U.S. federal data protection standards.**

13. Metadata and App Privacy Labels

We disclose data categories in the **App Privacy section** on the App Store and **Data Safety form** on Google Play, including:

- **Identifiers:** Name, email (for login).
- **User Content:** Voice messages, drawings, and notes (private to the pair).

- **Diagnostics:** Crash and performance logs.

These disclosures are required by Apple and Google for transparency.

14. Business Transfers and Legal Disclosures

We may share limited data:

1. **With service providers** (e.g., cloud hosting, analytics) under strict confidentiality.
2. **In case of a merger, acquisition, or asset sale**, your data may be transferred to the new entity under the same protection terms.
3. **As required by law** or valid legal process.

We will never share your identifiable information for marketing or advertising without consent.

15. Changes to This Privacy Policy

We may update this policy periodically.

If major updates occur, we'll notify users by email or in-app alert before they take effect.

16. Contact Us

If you have any questions, privacy concerns, or data requests, please contact:

✉ contact@bebe-widget.com