A Great Idealist Microgrant October 24 Q&A

What does the advocate impact section mean?

- How will this be shared with and mobilize your community? In other words, how will your project move more people into the fold, advance movement work or increase your community's political efficacy?

What category should we apply under?

- Depends how you want to use the money! For groups that already manage communal resources or do community care, you are not limited to applying under the category you already work within. **Think about the project you want to do, and mark one of those categories *if it applies***. You do not have to apply within one of our priority categories, either, just know that those are our funding priorities.

What kind of documentation is needed from grantees?

- **Because this is a low-barrier microgrant from a for-profit agency, our requirement for documentation is also low.** We plan on having two virtual events: a kickoff in January 2026 and a report-back in November 2026—details TBD. The kickoff event will be a chance for grantees to meet each other, network, and talk about projects. The report-back will be a chance for folks to come and hear about previously granted projects, see how fellow grantees used the funds, and share about the work they did!

Do projects have to take place over a certain time frame?

- Not exactly! Your project can take place over one day, a few months, or even a few years. **The only real time requirement is that by November 2026 you are able to demonstrate your progress, provide a recap, or talk about how the microgrant funding specifically shaped your project.** In terms of eligibility, make sure your project can be as close to fully funded by the microgrant as possible; we are prioritizing funding projects where the microgrant would be key to making it happen.

Individuals & groups eligible both?

- Individuals, small groups, and organizations—including those with filing statuses like 501c3—are eligible to apply. Please note that we are prioritizing funding for projects where the microgrant would make a significant impact on whether or not it can happen. Projects with smaller budgets and low to no access to funding—institutional or individual—have priority.

Are 527 organizations eligible to apply?

- **All organizations are eligible to apply.** If applicable, please confirm with your legal department or accountant(s) that you can accept funds from a for-profit business in NC. We are prioritizing funding projects with limited to no access to alternative funds. All funding priorities are in the evaluation matrix at idealist.agreatidea.com

Do you have any examples of previously funded projects?

- This is our first year offering microgrants. As such, we don't have a list of previous winners. We are open to hearing about any project, but please keep in mind we prioritize projects that can fall under community care/resilience, cultural work, disability justice, direction action/campaigns, and communal resources.

- **Many of these categories have huge overlaps!** This is far from exhaustive or prescriptive, but here are some loose project ideas that can fall under each category:
    - Community Care/Resilience:
        - Weather safety kit drive, food preservation workshop series, rain garden development, community health care pop-ups
    - Cultural Work:
        - Storytelling night with stipends and refreshments, community zine or archival project, communal art installation
    - Disability Justice:
        - Mass PPE purchase and distribution event, mobility aid assistance fund, healthcare community skillshares, hyper-local access mapping
    - Direction Action/Campaigns:
        - An agitation/propaganda video series, a longer-term advocacy campaign for a new policy at a local health clinic, a day of action and care at a state capitol, digital toolkit development
    - Communal Resources:
        - Seed money for a community garden, a powerful printer for a community print shop, the supplies for a mobile library, harm reduction supply purchase, protest gear lending library

What is your email?

- Please direct any questions about the Great Idealist Microgrants or requests for alternate application options to **social@agreatidea.com**.