

Who am I writing to?

 AVATAR LASHES

Where are they now?

They're checking their emails on their phone, looking through to see nothing new but this one headline which sparks curiosity.

Desires outcome of copy?

Get them to apply for a 1 to 1 training course on how to do the beauty side of things, as well as how to create a successful business out of it. Even the marketing.

What steps must they experience?

- Feel curiosity from the headline and be 'forced' to open the email.
 - They must feel that this email is for them.
 - They must feel compelled to keep reading.
 - They must feel that what they're doing now is going to fail in the future and therefore need to look for new opportunities.
 - Amplify those fears and pains.
 - These new opportunities must have loads of upsides.
 - See us as the opportunity-giver.
 - Amplify desire and dreams.
 - They need to trust us.
 - Feel motivated to learn more.
 - Click link.
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SL: How To Build a 1,500 Clientele AND Do What You Love

If you're looking for more in life than just the average person,

If you're willing to let your relentless ambition fly out into the world and make things happen,

If you're trying to build a large clientele and stay doing what you love...

Then this is for you.

At the moment, AI is taking up such a huge role in the news, blogs, and articles, even 50% of your content feed is somewhat related to AI.

It's a much bigger problem than what many people seem to believe.

And with AI, time begins to accelerate rapidly, faster than you could possibly imagine.

Therefore, you will not be replaced by AI itself...

But you will be replaced with the person who can use AI to its fullest potential.

You need to look for new opportunities around you that will allow you to stay successful, grab AI by the throat and make it your little slave.

One opportunity is to scale your clientele for your lash business.

You're thinking, "What? How can AI help me scale my clientele?"

It's very simple, and it comes with a sack of upsides as well.

Building a clientele isn't just about makeup...

You have to do marketing, grow your social media presence, continue learning, analyze your current metrics.

And the good thing is that AI can do most of this for you!

With our 1:1 training courses and mentoring, you'll get just that.

You'll get:

- The nitty gritty behind lashes
- How to style lashes like Kim K
- How to go about using these skills in your own clinic.
- How to scale your clinic through social media.
- How to create record-breaking sales.
- How AI can be implemented into all of this.

As well as all of this...

You'll be getting a fat 30% discount on this offer if you register in the month of February.

It's our Valentine's gift to all of you!

But it doesn't last forever, only for the month of February and then prices resume to normal.

Click "APPLY NOW" to put in your details and get your spot.

P.S. There are only 12 more places available, these are going to be taken quickly!