

THE COLLECTIVE

Knoxville, TN

Creation Nation: Apps for the Classroom

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Hilton Salon E

Presenter(s)/Moderator(s)

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Brief Description/Abstract from Program

Are you sick of PowerPoint? Looking for a way to spice up your training workshops? Come learn about free, web-based apps that will help you create professional, compelling and visually striking multimedia presentations.

Estimated Attendance at the Session: 15

NOTES FOR SESSION

9 tools to explore - all free

My Brainshark - <http://www.brainshark.com/mybrainshark>

- Presentation tool
- Can add audio, video, PowerPoint slides or entire PowerPoint presentation
- Geared toward business, corporate environments

Screencast-O-Matic - <http://www.screencast-o-matic.com/>

- Screencasts of up to 15 minutes
- Straightforward and direct publishing capabilities - to Screencast website or as a video file to your computer
- Does require Java
- \$15 a year educational pricing enables you to get rid of watermark

Emaze - <http://www.emaze.com/>

- Cross between Prezi and PowerPoint; HTML5 presentation maker
- Free version enables you to create presentation of up to 500 mbs
- \$2.99 monthly version enables you to get rid of watermark (have to e-mail them to request this education discount; billed yearly)
- Have a good number of tutorials and demos
- Cons
 - once created it is actually live; doesn't actually save work automatically

Smore - <https://www.smores.com/>

- Tool for promoting/explaining presentations
- Free/trial version enables you to create 5 flyers per month
- Educational version and discount available - <https://www.smores.com/educators> ; other pricing at <https://www.smores.com/pricing>
- Can view analytics - not just numbers but locations, amount of time spent
- Just a few designs to choose from but can background color, fonts;
- With education version can insert own background and download as jpeg
- Geotagged so you can see what others are creating in your geographic area

PowToon - <http://www.powtoon.com/>

- Animated videos and presentations
- New feature - slides - set up more like a traditional PowerPoint
- Lots of characters and animations even in free version
- Can do voiceover -- recommendation of a 250 word script, record it and then add animation
- Can import own images and text
- Free version - get 5 minutes in length
- Educational version - \$2 per month/bill annually (teachers) and \$1 per month (students); also classroom option for teacher and 60 students, \$8 per month
- Can export as a YouTube video; share on social media; embed
- Can enable comments
- It is public - will show up in your Google results

Adobe Voice - <http://getvoice.adobe.com/>

- Only for iPad; enables you to turn your story into video
- Free; voted one of the best free apps of 2014
- Enables you to choose from thousands of Creative Commons images; it automatically lists attribution at end for you
- Good option for explainer videos
- Can save to camera roll and then export
- Do need an Adobe Creative Commons account to e-mail

Canva - <https://www.canva.com/>

- Graphic design software; web and iPad versions
- Most content free but some items are \$1
- Good for working with students; highlighting design and marketing principles
- Lots of fonts

Animoto - <https://animoto.com/>

- Web and tablet-based options
- Short video clips (10 secs); template based
- Free educational account

- Integrates well with social media and Dropbox for sharing and uploads

Haiku Deck - <https://www.haikudeck.com/>

- Web and tablet based
- Presentation software
- Pull images through Creative Commons and Getty; can also add own