

PTA Reflections: Creating Your Title and Artist Statement

Your title and artist statement help judges and viewers understand your artwork and how it connects to the Reflections theme. They act as your voice, explaining your inspiration and creative expression.

Express Your Vision

Judges focus on how well you use your artistic vision and process to portray the theme and your unique interpretation. The most successful entries include:

- A creative title that highlights your artwork and theme.
- An artist statement that explains your artwork, your take on the theme, your creative process, and key elements of your piece.

Title and Artist Statement Guidelines

- Each entry must have a unique title and artist statement.
- Statements should be between 10 and 100 words.
- Titles should be inspired by the theme, but not directly copy it.
- Statements must reflect the student's age and/or support needs.
- Minimal support by adults (teacher, parent, guardian) is allowed and should not alter the student's voice or vision.

Title Tips and Tricks

Title Tips

A good title tells the story of your piece and helps explain your interpretation of the theme. It can be:

- Specific: Include names, places, seasons, events, etc.
- Playful: Use a pun, joke, rhyme, or wordplay.
- Literal: Give a clear, descriptive title using materials or colors in the work.

Title Tricks

If you're stuck, try this:

- Think about this: How can you describe your subject in a new way?
- Reflect on your feelings: What emotions did you have while making it?
- Consider the viewer's perspective: What will they think or feel?
- Recall conversations: What did others say when you showed it to them?
- Tap into memories: What memory fits the artwork or theme?

Artist Statement Tips and Tricks

Artist Statement Tips

Your statement should describe your artwork and focus on how it connects to the Reflections theme. Try to:

- Explain your artwork: Describe how certain elements relate to the theme.
- Share your decisions: Why did you choose those colors, words, materials, etc.?
- Highlight key elements: Talk about metaphors, patterns, or symbolism.
- Describe personal connections: Share a story or feeling that inspired you.

Artist Statement Tricks

Try these ideas to help you write:

- Think about this: What questions would a viewer ask about your work?
- Consider your goals: What should people feel, learn, or think after seeing it?
- Reflect on influences: Did you use cultural or traditional ideas?
- Describe your process: How did you make it? What was hard or fun?
- Imagine you're the viewer: What do you like, dislike, or find interesting?
- Talk it out: Share your piece with a friend or adult and record their thoughts.
- Detail your artwork: Write what you used, what it shows, and your favorite parts.

Let your voice and vision shine! Your title and artist statement can make your Reflections entry stand out and speak from the heart.