

Corporate/NGO Outreach Mail Format

Subject: Join Us to Create Awareness about Drug Abuse

Jai Hind [Recipient's name],

We are reaching out from the "No Drugs Campaign" team at Invincible NGO and are interested in collaborating with you to raise awareness about drug abuse. According to a report by the Indian Government, 1.58 crore children aged between 10 and 17 years are addicted to drugs. There are many alarming statistics related to drug addiction that need to be addressed at the earliest. To create a drug-free nation, support is needed from every citizen and organization to come together and save society from this drug trap.

The "No Drugs Campaign" is an initiative by Invincible dedicated to empowering today's youth and raising awareness about the devastating impact and consequences of drug abuse. It is a comprehensive, community-driven initiative designed to raise awareness, educate, and engage individuals of all ages in the fight against drug abuse. Our purpose is to foster a drug-free culture, emphasizing the importance of prevention and early intervention.

We need your voice to amplify the message of the "No Drugs Campaign." Here are a few ways to show your support:

1. Brand Association: Provide formal support to the No Drugs Campaign. Invite the NDC team or organize drug awareness events and allow the usage of your logo on the NDC website and communications.
2. Message Amplification: Amplify the No Drugs Campaign message in your network of stakeholders. This can include sending emails/newsletters, posting on social media, talking to leaders, and at internal meetings/events. We can provide sample content for any/all of the above.
3. Video of Support: Provide a short video (30-90 secs) showing your support for drug awareness and share it on your social media. Please send us your link so we can feature it on various social media platforms as well.

If you are interested in supporting, have questions, or would like to discuss additional ideas on how we can collaborate, please respond with your time availability, and we can set up a call to meet. Visit nodrugscampaign.org to learn more.

Warm regards,

NDC Outreach Team
Invincible NGO

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About Invincible NGO

Invincible is India's largest trekking organisation. We have successfully completed 10 years in the area of youth related activities. In these 10 years, more than 1,75,000 young minds have undergone camping & trekking with Invincible and other 12,000+ students have been benefited through other training programs like Youth Brigade and AdvaNature. Our organization is managed by a team of 2,200+ dedicated volunteers who strive to make a positive impact on the lives of young people