

## NGI Policy Summit (28-29 September)

### Invitation to NGI projects and call for comms support

On behalf of Nesta and the City of Amsterdam, as organisers of the NGI Policy Summit, we would like to invite all NGI projects and ecosystem partners who are interested in shaping the future of European internet policy to register for the [NGI Policy Summit](#) on **28-29 September 2020**. Whether you join for the full two-day conference or just an individual session from our still-expanding [programme](#), we would love to see you there.

To ensure we reach a broad audience, we would also like to ask for your help in promoting the event through social media, on your websites or via e-mail. This document is designed to provide you with links to visual assets, as well as some suggested posts and language to use when promoting the event.

We really appreciate your support and look forward to seeing you at the NGI Policy Summit!

NGI Forward

### Website

You can find the latest version of the programme and speakers list at <https://summit.ngi.eu>. Expect further updates (including additional NGI sessions) as we get closer to the event.

### Hashtag

Please use the hashtag **#NGIsummit** and tag @NGI4EU or @NGIForward in tweets so we can amplify them.

### Visuals

You can find a Google Drive folder with short animations for social media activity at [this link](#).

### European Commission announcement:

An official announcement from the EC can be found [here](#).

## Tweets & posts

**Note:** These posts are written with Twitter in mind but please feel free to adapt and use them on other social platforms. Please make sure to also attach your preferred animation from the [visual assets folder](#). Ideally, all posts should be accompanied by a visual, and preferably an animation.

**Some tweets that you might want to retweet or quote retweet can be found here:**

<https://twitter.com/NGIForward/status/1301521246006448131>

<https://twitter.com/NGIForward/status/1306645906301820934>

<https://twitter.com/NGIForward/status/1306914063214170112>

### Suggested tweets for NGI partners

Together, Europe can create a better future for the internet! If you want to get involved, join my colleagues from [@NGIForward](#) and [@Iamsterdam](#) at the [#NGIsummit](#) on 28-29 September. Online registration: <https://summit.ngi.eu/>

Very excited to support and attend the NGI Policy Summit on 28-29 September. It's free and fully online - join us to discuss the future of the internet and what Europe can do today to fix it. Registration: [@NGI4EU](https://summit.ngi.eu/#NGIsummit)

## Thematic tweets

### Sustainability & resilience tweets

Worried your clicks are powered by coal? Find out how Europe can make the digital transition sustainable and join the debate at this year's NGI Policy Summit, 28 and 29 Sept online. [#NGIsummit](#) [@NGI4EU](#) <https://summit.ngi.eu>

Let's make sure the Internet of Things doesn't become an Internet of Waste. Join us (for free) at the NGI Policy Summit on 28-29 Sep to contribute to a more sustainable and resilient vision for the future internet. [#NGIsummit](#) [@NGI4EU](#) <https://summit.ngi.eu>

### Trust & identity tweets

From reading the news to making online payments — trust in, and on, the internet is vital to secure its future. Join us at the [#NGIsummit](#) on 28-29 Sept to find out what Europe can do to respond to the internet's trust & identity challenge. <https://summit.ngi.eu/> [@NGI4EU](#)

Europe needs new models for online interactions, information flows, data-sharing & digital ID. Help us find the right solutions at the [#NGIsummit](#), an immersive policy conference, coming to a screen near you on 28-29 Sep! Register: <https://summit.ngi.eu/> [@NGI4EU](#)

### Data economy tweets

How can citizens reclaim power on the internet? Who should be in control of your data? What can Europe do to democratise the digital economy? Join the [#NGIsummit](#) on 28-29 Sept to have your say. Register: <https://summit.ngi.eu/> [@NGI4EU](#)

## **Inclusion tweets**

The internet was hailed as the great equaliser - yet 12 per cent of EU households still don't have internet access. What does it mean to build a more inclusive internet? Join us at the [#NGIsummit](https://summit.ngi.eu/) on 28-29 Sept and get involved. Register: <https://summit.ngi.eu/> @NGI4EU

The digital economy is booming - but who gets to reap its benefits? And who gets a say in how its underlying technologies and standards are designed? Join the conversation at the [#NGIsummit](https://summit.ngi.eu/) on 28-29 Sept. Register: <https://summit.ngi.eu/> @NGI4EU

## **Other resources**

### **Event mailout**

**Note:** Feel free to adapt and use this text for outreach via e-mail or mailing lists.

Re: What kind of future internet do you want to see?

What kind of future internet do you want to see? Join us on **28 and 29 September** at the [Next Generation Internet \(NGI\) Policy Summit](#). Together, we will set out an ambitious vision for digital policy to **make the internet more democratic, sustainable, resilient, trustworthy and inclusive**.

Organised by Nesta, the City of Amsterdam and the European Commission, the summit will bring together a broad coalition of forward-thinking policymakers, academics and innovators from Europe and beyond. We'll hear from more than 40 leading experts and speakers, including:

- **Payal Arora** - Digital anthropologist and author of "The Next Billion Users"
- **Anu Bradford** - Law professor and author of "The Brussels Effect"
- **Toomas Hendrik Ilves** - Former President of Estonia (2006-2016)
- **Eva Kaili** - Chair of the European Parliament's Panel for the Future of Science and Technology
- **Raymond Knops** - State Secretary for the Interior and Kingdom Relations of the Netherlands
- **Charlton McIlwain** - Media scholar and author of "Black Software"
- **Touria Meliani** - Deputy Mayor of Amsterdam
- **Pearse O'Donohue** - Director for Future Networks at the European Commission
- **Axel Voss** - Member of the European Parliament

Check out our full programme and register today at <https://summit.ngi.eu/>.

## Formal invitation

**Note:** Feel free to adapt and use this text for more formal individual invitations (e.g. policymaker contacts or similar stakeholders).

### **Invitation to attend the Next Generation Internet Policy Summit (28-29 September 2020)**

I am writing to formally invite you to the Next Generation Internet (NGI) Policy Summit on 28th and 29th September, hosted online.

Organised by Nesta and the City of Amsterdam, the [NGI Policy Summit](#) is the flagship policy event of the [Next Generation Internet](#) initiative, the European Commission's ambitious programme, which seeks to build a more democratic, inclusive and resilient future Internet by 2030.

The Summit is free to attend online. It caters to policymakers at all levels of governance, as well as leaders in public sector innovation, academia and civil society. Together, we will set out an ambitious European vision for the future Internet and explore some of the long-term policy interventions and technical solutions that can help get us there. This year's event will explore a broad range of issues from digital identity to internet sustainability, and puts a particular emphasis on the role of local initiatives to tackle the challenges of digitalisation.

You can find our preliminary speaker line-up and programme [on our website](#). As a registered participant, you will get the opportunity to interact with our speakers and other audience members, submit live questions and comments, and collaborate in a series of seminars and workshops.

Whether you're interested in attending the full two-day conference experience or just joining an individual session, we would be delighted to welcome you to the NGI Policy Summit.

If you have any questions, please don't hesitate to get in touch with us at [ngisummit@nesta.org.uk](mailto:ngisummit@nesta.org.uk).

## Website or newsletter blurb

**Note:** Feel free to adapt and use this text to include in newsletters or in website event sections.

Curious about the policy ideas, research insights and technologies that are shaping the future of the internet? On **28 and 29 September**, join us online at the [Next](#)

**Generation Internet (NGI) Policy Summit**. Organised by NGI Forward, the Summit is our most ambitious virtual event yet, bringing together policy shapers, researchers and innovators from across Europe to explore what the future of the Internet could—and *should*—look like. Join us for a two-day programme of inspiring talks, thought-provoking debates and collaborative workshops. Interact with our speakers or fellow audience members and help Europe find answers to the biggest challenges facing the internet over the next ten years - from finding new models for the data economy to making our connected lives more sustainable. Register for free at: <https://summit.ngi.eu/>.