

EMAIL SEQUENCE

Subject Line: Your Free Gift as Promised

Congratulations on taking your **first step** towards complete control of your Business, Social Life & important Family Time.

Soon you will uncover the **truth** about work-life balance that will ensure you are finally experiencing those old hobbies you gave up on years ago... GUILT FREE.

99% of **all** aspiring entrepreneurs are struggling to juggle crushing their business with getting much needed “**downtime**” in the presence of family and friends.

This is leaving them deeply rooted with **isolated thoughts**, **stress** levels through the roof and subject themselves to intense beating if they take a step back.

Luckily, you have found yourself wanting to be better...

Whilst your competitors are working **16 hour days** barely reaching sales targets, you will have CRUSHED all of your **daily goals** before children finish school.

Now you are ready to embark on your **journey** to balancing success with freedom.

Click here to download the “**gateway**” to controlling YOUR LIFE



P.S: If you enjoy “The Perfect Day Formula” I might have something else “perfect” just for you...

- Craig

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Email 2 HSO:

Subject Line: The Doctor spoke and I hung my head in shame...

Everyone around me was telling me to give up.

Eventually, even my body told me to quit...

I woke up on New Year's day with a throbbing pain in my chest, arms tingling and gasping for air.

"Mr Ballantyne" the Doctor said

"You've had an anxiety attack... I know it's scary but it's nothing to worry about."

I couldn't look him in the eyes, I felt like a **monumental failure**.

It was clear my current "hustling" strategy was not working, **16 hour** days of slavery were absolutely destroying my mind and body

This is the trap that millions of entrepreneurs all around the world fall into.

This was a warning...

I had to make a choice, either I could just be another quitter living paycheck to paycheck with no life purpose.

OR rise from the **brink of defeat** and find a way to grow my business without the stress, anxiety and lack of freedom I was currently experiencing.

Fast forward 2 months and I was a changed man.

My stress was completely eliminated...

Anxiety was a thing of the past, AND

the freedom to enjoy time with friends and family reappeared,

All whilst raking in money I previously could only ever dream of.

Learn from my mistakes and this will be you, without ever needing to visit the ER.

- Craig

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Email 3 DIC:

Subject Line: How I create winners time and time again

There is a reason my clients are the successful men that they are

They follow a secret routine formula that gives them the sheer power to ignore their success hindering emotions.

Although 99% of people have a routine, less than 1% have a **bespoke**, fully optimised routine that unlocks an **efficiency** cheat code.

While the average person is fast asleep **dreaming** of greatness...

A Winner is already powering through his task list BEING great.

I want you to become a winner,

Unfortunately not everyone is born with the determination required to be one,

but those who follow my teachings learn serious dedication and **never fail** to get what they deserve.

Even you.

[Click here to unlock the wisdom of a winner](#)

- Craig

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Email 4 PAS:

Subject Line: Become the Most Productive Man in Your Community in 21 Days or Less

Imagine what it is like to be **superior** to every man you know.

Do you have the physique of a warrior that every man **fears** and beautiful women drool over?

Does the wind blow through your hair as you drive your convertible through your city, with jealous eyes watching you around every corner?

Are you a man that commands respect and has complete attention from anyone that listens?

Sounds great right?

In order to become this kind of man, you cannot bleed valuable time.

As the saying goes, time is money...

Your **productivity** level completely **correlates** to your success as a man.

The quicker you finish your working day, the more time to lift weights and the more time to develop **irresistible** social skills.

All it takes is a slight offbeat change to your daily routine with a KILLER mindset switch to completely **transform** you into the most productive man you know.

If you're prepared to say goodbye to mediocrity and ready to become superior in all realms of life,

You have 72 hours to redeem a one time only 25% discount on "The Millionaire Morning Routine"

[Discover How to Become "The Man" Today](#)

- Craig