## Science Communication Workshop (6 Legs, endless possibilities): Infographics activity

#### Instructions:

With your group, <u>use your concept map</u> to translate the information into an "information graphic" for a general audience using PowerPoint or Canva. Highlight and simplify the main message(s) using the techniques we discussed. When finished, download a .png file and paste it into this document.

#### Infographics 101 Recap:

- 1. Research, gather the data, & simplify it
  - a. **Informational graphics** provide a quick overview of the topic. It simplifies a complex topic, usually by creating sections with headers.
  - b. **Statistical infographics** help the reader quickly obtain the most meaningful data behind a story and what is most important for the readers to remember.
  - c. **Process infographics** explain the process of how something works. It allows you to simplify and clarify each step of a complicated process for the reader.
  - d. **Timeline infographics** help the reader visualize the history of something and highlight important dates.
  - e. **Geographic infographics** help readers visualize large amounts of data that are location or demographic-based.
  - f. **Comparison infographics** inform the reader of the available options. You can make one option seem better or provide unbiased, comparative information.
- 2. Create coherent, logical flow using layouts, colors, fonts, and images
- 3. Make it catchy and appealing. Examples of strategies for catchy titles can be found here.

# What's buggin

### • Where are the bugs?

With our growing population. Were pushing bugs to lower populations in the past years



# 2

### **Agriculture**

Agriculture leads to deforestation which destroys numerous habitats worldwide



#### **Climate Change**

The increase in climate can result In an the loss of habitats and degradation of the environment





#### Urbanization

Big cities produce large amounts of light pollution and smog which leads toclimate change causing habitat loss



## WATCH OUT FOR CHEMICALS

When buying pesticides watch out for harmful chemcials to insects such as bees and other crucial

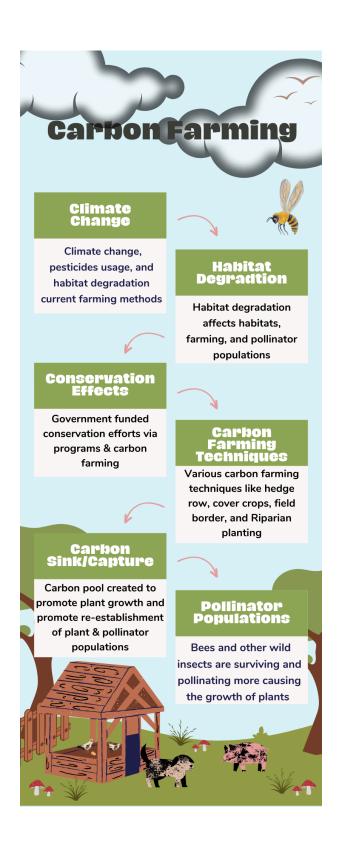


#### Group 1

Names of group members: Kayny, Kaydy, Pilar, Jorge

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#### Group 2

Names of group members: Sydney & Rachel

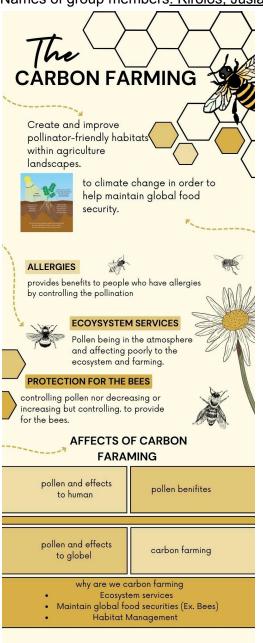
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Names of group members:		
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#### Group 4

Names of group members: Kirolos, Jusian, Cathrine



Group 5		
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Group 7	
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Group 8	
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Group 9	
Group 5	
Names of group members:	
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