

Science Communication Workshop (6 Legs, endless possibilities): Infographics activity

Instructions:

With your group, use your concept map to translate the information into an “information graphic” for a general audience using PowerPoint or Canva. Highlight and simplify the main message(s) using the techniques we discussed. When finished, download a .png file and paste it into this document.

Infographics 101 Recap:

1. Research, gather the data, & simplify it
 - a. **Informational graphics** provide a quick overview of the topic. It simplifies a complex topic, usually by creating sections with headers.
 - b. **Statistical infographics** help the reader quickly obtain the most meaningful data behind a story and what is most important for the readers to remember.
 - c. **Process infographics** explain the process of how something works. It allows you to simplify and clarify each step of a complicated process for the reader.
 - d. **Timeline infographics** help the reader visualize the history of something and highlight important dates.
 - e. **Geographic infographics** help readers visualize large amounts of data that are location or demographic-based.
 - f. **Comparison infographics** inform the reader of the available options. You can make one option seem better or provide unbiased, comparative information.
2. Create coherent, logical flow using layouts, colors, fonts, and images
3. Make it catchy and appealing. Examples of strategies for catchy titles can be found [here](#).

What's buggin'?



Where are the bugs?

With our growing population. We're pushing bugs to lower populations in the past years



Agriculture

Agriculture leads to deforestation which destroys numerous habitats worldwide



Climate Change

The increase in climate can result in the loss of habitats and degradation of the environment



Urbanization

Big cities produce large amounts of light pollution and smog which leads to climate change causing habitat loss



WATCH OUT FOR CHEMICALS

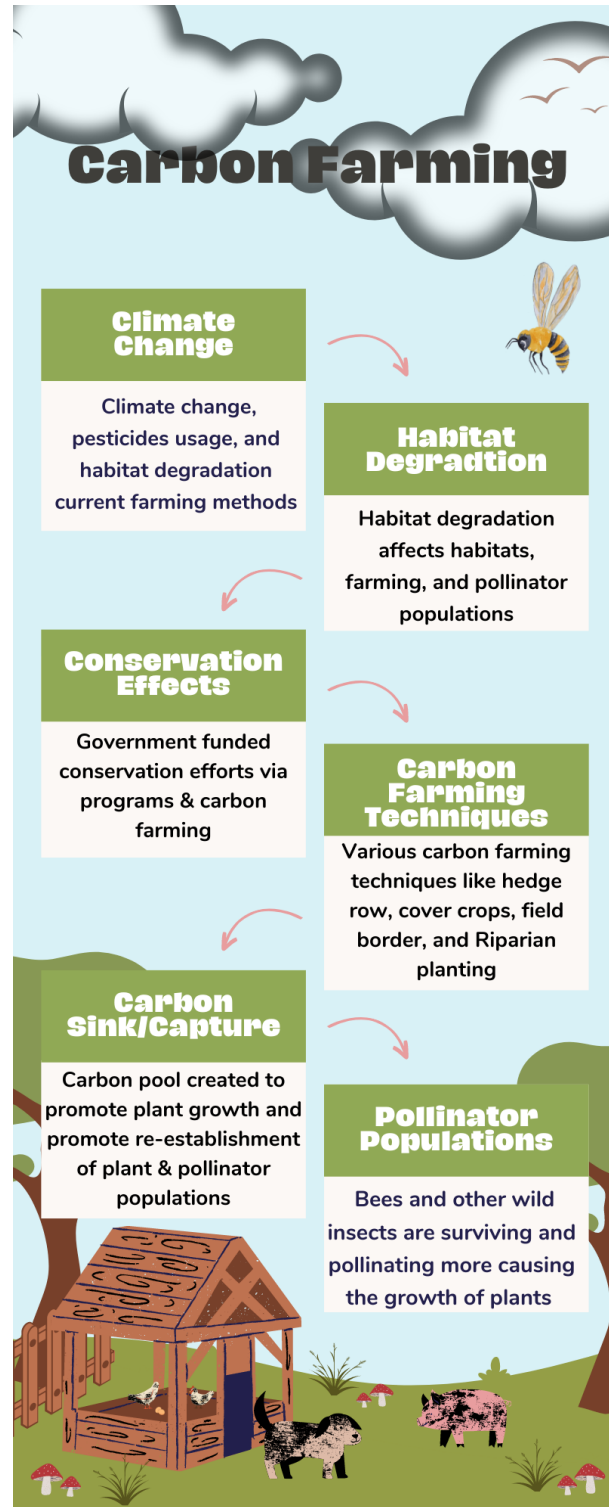
When buying pesticides watch out for harmful chemicals to insects such as bees and other crucial



Group 1

Names of group members: Kayny, Kaydy, Pilar, Jorge

Paste infographic here.



Group 2

Names of group members: Sydney & Rachel

Paste infographic here.



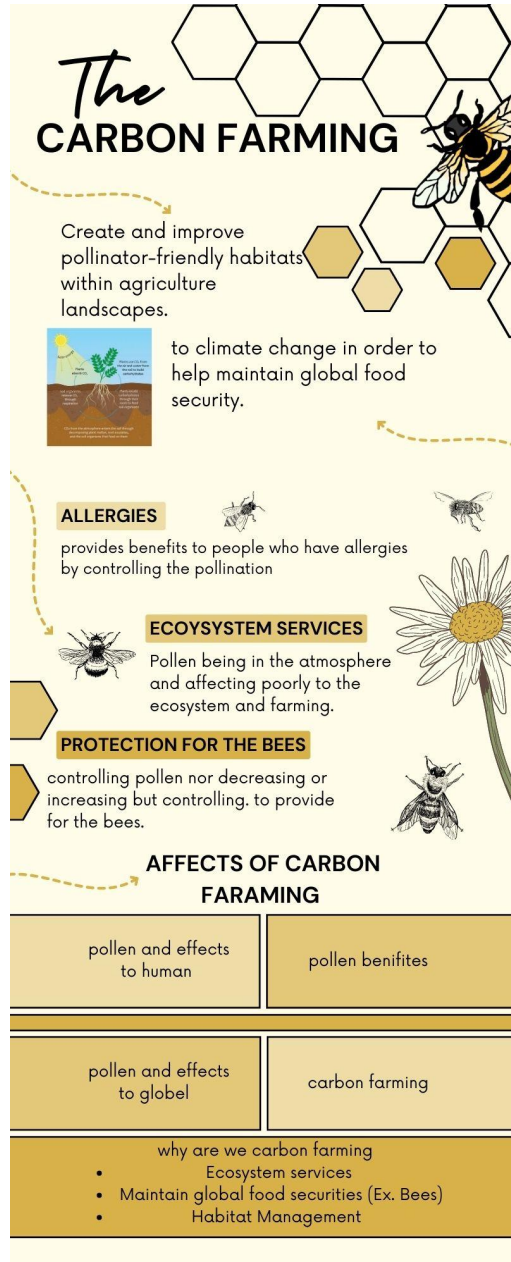
Group 3

Names of group members:_____.

Paste infographic here.

Group 4

Names of group members: Kirolos, Jusian, Cathrine



Group 5

Names of group members:_____.

Paste infographic here.

Group 6

Names of group members:_____.

Paste infographic here.

Group 7

Names of group members:_____.

Paste infographic here.

Group 8

Names of group members:_____.

Paste infographic here.

Group 9

Names of group members:_____.

Paste infographic here.