

Rubric

For Policython Judges: You may use this rubric to assess, or simply get an idea of how to assess, participants' proposals.

A well-written proposal has made it **clear** whether it emphasizes **innovation** and/or **sustainability** within its presentation of **ideas** and **solutions**. As a judge, you may also assess whether the rubric's findings **align** with the proposal's **actual intentions**.

A proposal with **innovative ideas** will generally be more:

- Unique/original
- Of a creative tweak to what already exists

A proposal with a **sustainable solution** will generally be more:

- Realistic/practical
- Scalable/quantifiable

After assessing the proposal:

- A majority of "Yes" answers can indicate that the proposal is very **clear** to comprehend.
- Having more "innovative" characteristics can indicate that the proposal emphasizes its **innovative** idea(s). Refer back to the proposal - is the proposal actually about an innovative idea?
- Having more "sustainability" characteristics can indicate that the proposal emphasizes its **sustainable** solution(s). Refer back to the proposal - is the proposal actually about a sustainable solution?
- If there seems to be an even split between "innovation" and "sustainability" characteristics, is this reflected in their proposal?

We advise you to rank each of these categories from 1 to 5 and give them equal weight, but this is not binding and we leave that decision at your discretion. The total number of points will go from 5 to 35 (7 categories described below). **In case two briefs have total scores within 5 points**, we advise you to pick the best one based on the overall assessment of the effectiveness of the proposal. The following are suggested key indicators you may refer to in order to decide such effectiveness.

- I. **Clarity**- How well are ideas organized? How understandable is it?
- II. **Creativity**- Does the idea have an original, innovative analysis? Have you never seen a proposal of this nature before or have you faced similar proposals in the past?
- III. **Scope**- Does the proposal declare a definitive population, geographical region, etc. that will be served/impacted?
- IV. **Evidence**- How reputable are the sources used, and how much relevance do the facts presented have, in regards to the actual statements made?
- V. **Analysis**- How strong is the construction of the argument? How strong is the delivery? Includes mechanics and diction.
- VI. **Feasibility**- How realistic is this paper? Did the proposal acknowledge its potential limitations, drawbacks and second hand negative consequences? How big are those limitations, consequences?
- VII. **Impact**- Given all the above, how much value will this proposal provide? Who are the stakeholders for this proposal? Who are the supporters?

5- Exemplary/above average → All questions that arise, as well as the all concepts mentioned, are addressed entirely and in a well-rounded manner.

4- Satisfactory → Very few lingering questions after reading the proposal, and approximately $\frac{3}{4}$ of the concepts that are mentioned are addressed in a well-rounded manner.

3- Standard → Several different questions are left unanswered/only partially-answered, and only approximately $\frac{1}{2}$ concepts are addressed.

2- Improvement Needed → More than half of the different questions are left unanswered/only partially-answered, and only $\frac{1}{4}$ of the concepts are addressed.

1- Baseline → The proposal does not address the overall message, and many questions remain post-read.

Aspect of the Proposal	Questions to Keep In Mind	Mark Yes/No	Mark all that apply. This Aspect of the Proposal is:
Scope of the Proposal	(1) Is it clear what the scope of this proposal is dealing with)?		Unique/original A creative tweak to what already exists Realistic/practical Scalable/quantifiable N/A, Other
Support/Audience Specifications	(1) Do they reveal who their community audience is?		Unique/original A creative tweak to what already exists Realistic/practical Scalable/quantifiable N/A, Other
	(2) Do they reveal who their potential stakeholders are?		
	(3) If so, is it apparent where these two audiences overlap?		
	(4) If not, is their target audience implied?		

Cognizance of Context	(1) Use of situational evidence: Does the writer state/implicate the events that govern what they have to say about a given problem? Are the sources reputable?		Unique/original A creative tweak to what already exists Realistic/practical Scalable/quantifiable N/A, Other
	(2) Use of statistical evidence: Do they “detect” a problem (with facts and figures), or simply “suspect” a problem? Are the sources reputable?		
The Cost-Save Breakdown	(1) Did this writer have a literal focus - did they literally focus on what their solution would cost in monetary amounts? Save?		Unique/original A creative tweak to what already exists Realistic/practical Scalable/quantifiable N/A, Other
	(2) Did this writer have a figurative focus - did they focus on what their solution would “cost” society/different communities? “Save”?		
	(3) Did they state how this		

	proposal's success would be measured?		
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- This rubric has been adapted from the source(s): [Planning for Life | International Youth Foundation](#), [RCampus Policy Analysis Paper Rubric](#), [Integration and Implementation Insights](#), [Harvard Business Review](#)

Overall, this proposal is strongest in:

This proposal could work on improving its:

Supplementary comments/thoughts: