Conference Committee – Meeting 10
March 14, 2019 4:30 PM CST
Call in # 515-739-1030 Code 597-713-152#

Committee Chair: Bob Ruble
Committee members present: Mary Beth Dondiego, Tammy Wells, Sharon Holman, Irene Clements, Eshele Williams
Committee members absent: Shawn Johnson (excused)
Committee ex-officio member: Karen Poteet (present)

I. Welcome
   a. Bob started meeting w/information that as Committee Chair, he made some decisions due to presenters cancelling. These presenters were added:
      i. Jen Rexroad – Planning your Policymaker Education Day and Creating a Statewide Caregiver Policy Agenda
      ii. Jennifer Rodriguez – Youth Law Center San Francisco – Will have two of her staff present two Quality Parenting Initiative (QPI) related workshops
      iii. Kaylen Hendersen – was sent an invitation; that has sense been rescinded due to undesirable workshop behavior during a past NFPA Conference. Committee decided to honor her request for an exhibit table.
      iv. Keith Mason – UHC w/option to repeat workshop or back to back workshops
      v. Marcus Stallworth – Social Media

II. Presenters
   a. Conference Welcome or Luncheon Welcome (possibilities)
      i. Bobbie Cagle, LA County of Children and Family Services Director
      ii. Karen Richardson, LA County of Children and Family Services Deputy Director
   b. Late submissions
      i. Ratings to be completed by committee members, Bob to place them in ranking order. If a vacancy arises in the schedule Bob will have standbys to fill the workshop schedules.

   Eshele brought Laura Carson from Pasadena, CA back into discussion as a presenter. Bob and Karen explained that due to lack of correct email address (remedied), then appropriate time frame without a response or communication with Committee Chair made. Committee stated to move forward with other submissions.

III. Schedule at a Glance
   a. Corrections – Bob to send committee revised version
      i. NFPA Board meeting & Council of State Affiliates are open meetings
      ii. Exhibit tables close on Friday
      iii. Registration table open 1 hour on Saturday
      iv. Spelling of Josh Shipp

IV. Printing
   a. Karen volunteered to oversee the printing of Conference booklets. Karen to bring quotes to the Committee.

V. Conference Bags
   a. Sponsoring organization not requiring logo brand on bags
   b. 700 bags to be ordered @ $3.68/bag w/$29.00 print set up fee & $29.00 shipping fees
      i. NFPA is tax exempt – no taxes will occur on bag purchase – Sharon & Shawn to complete order. Order to be shipped to Bob.
         1. Sharon to get Bob NFPA tax exempt id number for hotel needs

VI. Sponsorships/Advertisers
    a. Sponsor
        i. Possible: Optum – subsidiary of UHC; Irene to update committee when information is available
    b. Advertisers
        i. Foster Media Connections
        ii. Family Focused Treatment Association (FFTA) ¼ page
        iii. National Foster Parent Association (NFPA)

VII. Conference Registration
    a. 41 current registrations
    b. 300 of the 716 room nights are booked
    c. Los Angeles County sending
        i. Approx. 40 staff
        ii. Around 300 parent attendees
    d. San Bernardino County – Sharon has made contact
    e. Orange County – Bob has made contact
    f. Exhibitors
        i. 3 for profit; 4 non-profits
        ii. Free offered tables
            1. Centene
            2. UHC
    g. Presenters
        i. 7 attending workshops & meal; 19 not attending workshop or meal

VIII. Conference Advertising
    a. Social Media avenues being utilized
    b. Publishers – possibility in asking supporting magazines to promote upcoming Conference and request that articles written on behalf of the NFPA be linked to the NFPA website. Irene explained that agreements with publishers have been made and that asking is an option although may not occur.

IX. CEU's (Continuing Education Units)
    a. Bob continues to gather information, will report to Committee when information is gained

X. Color Guard
    a. Bob continues to investigate organizations such as
        i. Boy Scouts
        ii. Girl Scouts
        iii. Reserve Officer Training Corps. (ROTC)

XI. Scholarship
    a. Helen Stone – Have funding for 13 recipients
        i. Deadline April 26, 2019 @ midnight
        ii. Current total = 10 submissions
        iii. Committee to decide criteria for selections – ideas were
            1. From a State w/no State Association
            2. First NFPA Conference attendee
            3. Years Fostering

    Bob to send to Committee a sample application for review of information asked. This will assist the Committee in deciding criteria for selection.

Next Meeting

Thursday, March 21, 2019 @ 4:30 PM CST