

CLIPFARM

CAMPAIGN GUIDELINES

Airrack: Off The Rails

Campaign overview

Brand	Airrack
Campaign	Off The Rails — Hitchhiking Across America Only Using Trains
What the brand does	Airrack is one of the biggest creators on YouTube (16M+ subs, 3.9B+ views). This campaign is clipping raw, uncut footage from his train travel video.
Platforms	TikTok, Instagram Reels, YouTube Shorts
Budget	\$7,500 total campaign budget
Language	English only
Audience	40%+ Tier 1 required (US, UK, Canada, Australia)

Airrack hitchhiked across America using only trains and filmed the entire thing. We have the raw, uncut footage that never made it to YouTube. Your job is to clip the best moments from this exclusive footage, add basic editing (captions, SFX), and post them across TikTok, IG Reels, and YouTube Shorts. The ClipFarm logo/banner MUST be in every video or your payout will be denied.

Account setup

You can use either a dedicated Airrack fan page OR your existing page. Both are accepted for this campaign.

Option A: Dedicated accounts (new Airrack fan pages)

Create a fresh account specifically for Airrack content. Here's how to set it up:

Username

Airrack-related usernames. Examples: airrackclips, airrackfunny, airrackmoments, airrackedit. Keep it clean and on-brand.

Bio

Your bio should reference Airrack. Example: "Airrack on YouTube" or "Best Airrack moments" or "Airrack clips daily"

Profile picture

Must be Airrack-related. Use an Airrack photo or the brand assets from the link below.

Your account **MUST** be set up correctly before you start posting. If your account doesn't match these requirements, your submissions will be rejected.

Option B: Existing pages

You can post from your existing page as long as it fits a general entertainment, comedy, or travel niche. No mixed campaign posting from competing brand pages.

Warm-up (new accounts only)

If you just created a new Airrack page, warm it up before submitting content. Don't skip this or your videos won't get views.

1. Follow 20-30 accounts in the entertainment/comedy/travel niche
1. Like and comment on 10-15 posts in your niche
1. Repost 2-3 trending videos in your niche
1. Post 1-2 non-campaign videos first to establish the account
1. Wait at least 24-48 hours before posting campaign content

If all your posts are getting under 1K views and you're following 0 people, you haven't warmed up properly. Go back and do the steps above.

Content guidelines

APPROVED CONTENT SOURCE

The **ONLY** clips that will be approved are clips made from the "Off The Rails" Google Drive footage below. This is the raw, uncut footage from Airrack's train trip that never made it to YouTube. Content from any other source, any other Airrack video, or any other creator will be instantly rejected.

What type of content to make

Short-form clips from the Off The Rails footage. This is the raw, uncut content from Airrack's train trip that was too wild for YouTube. Your clips should capture the funniest, most intense, most engaging moments. Think: moments that make someone stop scrolling.

Approved content source

Off The Rails Footage (Dropbox):

https://www.dropbox.com/scl/fi/u6g0qtgygky8n25zrrq0h/1080p-v2-TRAIN-FULL-CLIP-FARM-SELECTIONS-3.21-JK_1.mp4?rlkey=945p2cxya5d2oy7h288p2jvxl&st=kbpzm38e&dl=0

This is the only approved source for this campaign. Download it, watch it, find the best moments, clip them.

WHY THIS FOOTAGE IS YOUR EDGE

This footage never made it to YouTube. Nobody has seen it. That means your clips will feel fresh and exclusive compared to anything else out there. Use that to your advantage.

What makes a good clip

- ✓ Captures a funny, shocking, or high-intensity moment
- ✓ Has a strong hook in the first 1-2 seconds (someone says something wild, something unexpected happens)
- ✓ 15-60 seconds long (sweet spot for short-form)
- ✓ Basic editing: captions, sound effects, zoom-ins on reactions
- ✓ Feels native to the platform (not just a raw YouTube rip)
- ✓ Makes people want to comment, share, or watch the full video

Content dos

- ✓ Use content from the Off The Rails Google Drive footage only
- ✓ Add captions (this is not optional, every clip needs captions)
- ✓ Add basic SFX and editing to make clips pop
- ✓ Use trending audios when they fit naturally
- ✓ Make the clip feel like something you'd actually watch on your For You page
- ✓ Include the ClipFarm logo/banner in every video (see branding section below)

Content don'ts

- ✗ Do NOT post without the ClipFarm logo/banner. No logo/banner = no payout. Period.
- ✗ Do NOT reuse content from other campaigns
- ✗ Do NOT post low quality or blurry clips
- ✗ Do NOT just upload a raw unedited clip from YouTube with zero editing
- ✗ Do NOT make Airrack look bad in any way. No clips that paint him negatively.
- ✗ Do NOT use AI-generated content
- ✗ Do NOT buy views, likes, or engagement. You will be banned.
- ✗ Do NOT clip from any other Airrack video or YouTube video. ONLY the Off The Rails Google Drive footage is approved.
- ✗ Do NOT use content from other creators or other YouTube channels.

Branding requirements

**Correct Placement of the Banner:
The Banner Shouldn't be cut with the app
Interface. Right above Your account name.**

HIRE CLIPPERS CLIPFARM.BIZ

MANDATORY: CLIPFARM LOGO/BANNER IN EVERY VIDEO

If the ClipFarm logo/banner is not visible in your video, your payout will be denied. No exceptions. This is the #1 rule of this campaign.

Download the ClipFarm banner from the link below. It **MUST** be included in your video. Place it as an overlay that is clearly visible to the viewer. If ClipFarm branding is not in the video, your submission will be automatically rejected.

ClipFarm Logo/Banner (MUST INCLUDE):

https://drive.google.com/file/d/1fhJISUuxBkDE5civCEkRTvGOH8xsekp3/view?usp=drive_link

Required hashtags

#AirRack #ClipFarm

Caption requirements

Tag @AirRack in your caption. Your caption should reference the specific content of the clip. Examples:

"Airrack hitchhiked across America using only trains and this happened @AirRack #AirRack #ClipFarm"

"Nobody expected this on the train ride across America @AirRack #AirRack #ClipFarm"

"This is what happens when you try to hitchhike America by train @AirRack #AirRack #ClipFarm"

Make the caption feel natural. Don't just copy-paste the examples above. Write something that matches your specific clip and makes people curious enough to watch.

How to submit your videos

Once you've posted your content, you need to submit it for review so you can get paid.

1. Post your video on TikTok, Instagram Reels, or YouTube Shorts (or all three)
1. Go to ClipFarm on Whop: <https://whop.com/clip-farm-official>
1. Find the Airrack Off The Rails campaign
1. Click "Submit" and paste your video link
1. Submit your audience demographics screenshot (must show 40%+ Tier 1)
2. Wait for review. Approved videos = you get paid based on views.

Submit your videos within 30 minutes of posting. The sooner you submit, the sooner you get reviewed and paid.

Payouts

Payouts are processed automatically through Content Rewards once your video is approved. Check the campaign on Whop for current rates and requirements.

Payout method	Automatic via Content Rewards
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FAQ

How do I get paid?

Post your clip, submit it on Whop, wait for approval. Once approved, you get paid automatically through Content Rewards based on your views.

How long does review take?

Our mod team reviews submissions throughout the day. Most videos are reviewed within 24 hours.

Why was my video rejected?

Most common reasons: ClipFarm logo/banner missing (instant rejection), content not from the approved sources, no captions/editing, account not set up correctly, or suspicious engagement.

Can I post on multiple platforms?

Yes. You can post on TikTok, Instagram Reels, and YouTube Shorts. Submit each one separately on Whop. More platforms = more views = more money.

Where do I get the footage?

All footage for this campaign is in the Off The Rails Google Drive link in the content guidelines section above. Download it, watch it, and clip the best moments. This is the only approved source.

What if I already have an Airrack fan page?

Perfect, you can use it. Just make sure your account is set up correctly (bio references Airrack, PFP is Airrack-related) and follow all the content guidelines above.

Do I need to buy any products?

No. This is a clipping campaign. All the content you need is in the Off The Rails Google Drive.

How do I find the best moments to clip?

Watch the footage all the way through. Pay attention to the funniest, most intense, and most unexpected moments. If it makes you stop and rewatch, it will make someone stop scrolling.

What if my clips aren't getting views?

Keep posting. The more clips you put out, the higher your chances of one going viral. This footage is exclusive, nobody else has it. Add good captions and editing, and use trending audios when they fit.

Quick links

Off The Rails Footage	https://www.dropbox.com/scl/fi/u6g0qtgygky8n25zrrq0h/1080p-v2-TRAIN-FULL-CLIP-FARM-SELECTS-3.21-JK_1.mp4?rlkey=945p2cxya5d2oy7h288p2jvxl&st=kbpzm38e&dl=0
ClipFarm Logo/Banner (REQUIRED)	https://drive.google.com/file/d/1fhJISUuxBkDE5civCEkRTvGOH8xsekp3/view?usp=drive_link
Submit Your Videos	https://whop.com/clip-farm-official
Support	Open a ticket on Whop

THAT'S EVERYTHING

Set up your account, download the Off The Rails footage from the Google Drive, clip the best moments, add captions and the ClipFarm logo/banner, post it, submit it, get paid. This footage is exclusive. Nobody else has it. That's your edge.

CLIP. POST. GET PAID. REPEAT.