

Exabytes Calls for Submission for Nationwide Video Contest!

RM9,000 Cash Prizes to promote creativity in online business amongst mobile users

Kuala Lumpur, 17 June 2013 – [Exabytes Network Sdn Bhd](#) ('Exabytes'), Malaysia's largest web hosting provider, today launches its online cash prize video contest that is immediately opens for all Malaysians to take part.

As part of Exabytes' '*OnlineLah Tauke!*' campaign, the contest urges any Malaysian mobile user to create video (not more than 5 minutes) that creatively demonstrates the benefits of doing business online.

Note: 'OnlineLah Tauke!' is a company-led campaign to create awareness amongst SMBs on the importance of setting up online presence. The catchy campaign name 'OnlineLah Tauke!' is a Malaysian slang expression which means "Let's Go Online, Boss!"

Chan Kee Siak, CEO and founder of Exabytes Network Sdn Bhd, shares that the objective of the contest is to encourage 'traditional, offline' businesses to break through to explore the wide range of new opportunities available by going online so as to be engaged in eCommerce.

"The submissions to Exabytes's video contest should be meaningful and humorous, but yet focus on how websites, ecommerce platforms and social media are helping traditional business to grow online by highlighting its core benefits."

"OnlineLah Tauke!" Video Contest Details

Contestants are required to use only their mobile phones to shoot a video clip with a storyline that drives the awareness of "*OnlineLah Tauke!*", upload it onto Youtube and finally to visit the "*OnlineLah Tauke!*" website to complete the participation form for a chance to win the cash prizes.

The contest is eligible for Malaysians or residents of Malaysia from all age groups. Its closing deadline is **30th July 2013**. To find out more about the video contest, please visit <http://exabytes.com.my/onlinehtahtauke/contest/>.

The winners shall be announced via the website and email by 25 August 2013 for the first prize@ RM 5,000, second prize@ RM 2,500, third prize @ RM 1,000 and a mystery prize that comes with RM 500 cash.

Updates on "*OnlineLah Tauke!*" Campaign

"Launched two months ago, "*OnlineLah Tauke!*" has made significant impacts in the

Malaysia SME landscape. We are seeing more and more entrepreneurs expressing their interests to have an online presence.”

Chan further adds that under the “Get Malaysian Business Online” (GMB0) program initiated by Malaysian Communications and Multimedia Commission (MCMC), many Exabytes customers have already received the RM1, 000 incentive to offset their online startup costs to own a website, a business domain and emails accounts.

This video contest is another effort specially put together for video-making enthusiasts or ‘YouTubers’ to promote their creative works for a tangible reward.

“The contest is also a wakeup call for new Gen-Y and Gen-Z to explore the real possibility of themselves being business entrepreneurs in the digital world,” ends Chan.

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About Get Malaysian Business Online (GMB0)

GMB0 2.0 is an initiative under Malaysia Budget 2013 to help 50,000 micro businesses especially women entrepreneur to start Internet business. A RM1, 000 business grant shall be given to each qualified applicant upon the approval by MCMC. For further details, please visit <http://www.exabytes.com.my/onlinelahtauke/gmbo/>

About Exabytes Network

Exabytes Network Sdn Bhd (Exabytes) is currently the No. 1 Web Hosting Provider in Malaysia. Exabytes has been specializing in providing web hosting services to small and medium size businesses, individuals and SOHO since Year 2001. Exabytes is now serving over 60,000 clients, with over 100,000 websites, and over 1 million email accounts worldwide from over 120 countries. Today, Exabytes also owns the nation’s largest online shopping mall, Easy.my. Some of the key solutions that Exabytes offers include shared web hosting, dedicated server hosting, reseller hosting, cloud hosting, SSL web certificate, Virtual Private Servers (VPS), Content Delivery Network (CDN), server management, Ebuzz Email/Voice/SMS Marketing, Kaspersky Hosted Email Security, TRUSTe Privacy Services, Server Co-location, student hosting, charity hosting, online shopping mall and hosted eCommerce platform (Easy.my), domain registrations, website design, company logo design, Facebook fan page design and more. For more details about Exabytes, please visit <http://www.exabytes.com.my/>.

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