



Oliver Scholars Alumni Council Overview

Vision, Mission, Governance, Annual Plan, and Objectives

Collaborative Vision

Oliver Scholars is committed to fostering and cultivating a community where 100% of Oliver Scholars Alumni are engaged in a lifelong partnership with the Oliver Scholars Program in keeping with our mission to create a pipeline of highly-educated Black and Latinx servant leaders who positively impact their families, cities, countries, and the world.

Collaborative Mission

To ensure there is always a consistent, transparent, and mutually beneficial relationship between Oliver Scholars Alumni and the Oliver Scholars Program whereby:

- OSP Alumni are recognized, regarded, and respected as the living testament of the OSP mission;
- OSP Alumni have a standing invitation to co-create a community that values lifelong education, leadership development, and volunteer service opportunities in partnership with the organization and in alignment with the OSP foundational tenets of Scholarship, Leadership & Service;
- OSP Alumni are developed and encouraged to support the strategic priorities of the organization's leadership via the Alumni Council so that they emerge as deeply connected and demonstrably invested volunteers, donors, and ambassadors for the organization.

[Alumni Council Governance](#) (hyperlink to more detailed info)

Brief Overview of Structure

(1) **President of the Alumni Council** - ([Josina Reaves](#) '91)- charged with...

Liaising with the OSP Chief Executive Officer and other members of the Senior Leadership Team in managing the oversight and implementation of a sustainable Alumni Council

Overseeing the governance and effectiveness of the OSP Alumni Council in accordance with documented operating principles

Working with Alumni Council officers and members at large to articulate a clear and measurable strategy for alumni engagement that is aligned with the organization's overall strategic plan



Serving as a primary spokesperson and ambassador of the Alumni Council in it's work to strengthen connections with the OSP leadership team and Board of Trustees

(1) **Vice President** - ([Paul Williams](#) '02)

Works under the direction and in partnership with the Council President in the execution of his/her/their primary responsibilities

(1) **Secretary** - ([Tiffany Caton](#) '02) - Works in partnership with available OSP team members to ensure appropriate documentation and record keeping on behalf of the OSP Alumni Council

(1) **Treasurer** - (TBD) - Works in partnership with the OSP leadership team to create transparency around alumni related budget allocations and fundraising results

(6) **Committee Co-Chairs** charged with providing servant leadership in the following areas:

- (2) **Alumni Engagement** - ([Lisanne Norman](#) '94 and [Clarissa Marzan](#) '10) - Oversees the committee tasked with implementing a solid strategy for alumni outreach and engagement so that alumni can take full advantage of this powerful network for personal and professional support and opportunities (networking, job referrals, etc.)
- (2) **Scholar Support** - ([Melvin Boone](#) '10 and [Johnny Araujo](#) '09) Oversees the committee tasked with supporting staff efforts to expand the nominations pipeline, support students during the independent school application process, mentor current scholars along their high school and college journeys, and ensure that our students have access to internships, fellowships and other expanded learning opportunities.
- (2) **Organizational Support** - ([Jeffrey Garcia](#) '09 and TBD) - Oversees the committee tasked with supporting staff efforts to fundraise, secure in-kind donations, and other needed resources.

(??) **Ad-hoc Committee Members**

Terms (based off of a standard annual start date of July 1st and end date of June 30th to allow for Annual Reunions in June to include ceremonial acknowledgements of changes in Leadership)

2 year renewable terms for President, Vice President, Secretary, Treasurer, and Committee Co-Chairs
6-12 month renewable terms for Standing Committee Members (3 Committees as of 1/2021 noted above)
3-6 month renewable terms for Ad-hoc Committees (e.g. Reunion Planning Committee)

Initial Appointment Process

Initial appointments will be made via invitation from the OSP SLT based on alumni current engagement and support of the organization and similarly related criteria. The OSP Alumni Council should expect to



collaborate with the OSP staff in determining a fair and more democratic process for future appointments at the end of 2021.

Note: OSP sees a highly engaged and deeply connected alumni community as an important aspect of our primary objective: to identify and serve high achieving youth between the ages of 12-21 so that they in turn have the opportunity to become high-achieving professionals and change agents. The OSP Alumni Council is an important and valued initiative of Oliver Scholars and as such is not a separate entity but is recognized as a constituency subject to the by-laws, policies and operating guidelines of the OSP organization.

Proposed Alumni Council Annual Plan

Monthly Meetings

Quarterly Reports to OSP

Ongoing Direct Outreach by Members

Mass Communication to Alumni via OSP

Alignment with Annual OSP Operations

- Alumni Engagement Support (OSP Events, Social Media, Email, 1:1s)
- Alumni Volunteer Support (Signups, Participation, and Encouragement)
- Resource/Fundraising Support (Support, Connections, In-Kind, Financial Stewardship)
- Advisory Feedback Support (as desired by CEO, SLT, Board, Partners, etc)

FIRST YEAR PRIMARY FOCUS IS OUTREACH -- All hands on deck, Associations by bonds/affinities including Class Year, High School, College(s), Industries, Regions, Interests/Hobbies, etc

Proposed Collaborative Objectives: [April 1st 2021 Alumni Engagement KPI Benchmarks](#)

1. Increase Valid Emails from 700 to 1000, > 1 Open from 466 to 750, Avg Open Rate 15% to 25%
2. Increase Facebook Group Members from 150 to 500; Improve/Implement other apps/platforms?
3. Obtain 500 Registrants in New Alumni Portal; Launch ETA = April 2021
4. Obtain 150 Alumni Volunteers Registered and Alumni Presence at 100% of Service Opportunities
5. Obtain >25 Alumni Volunteers at Annual Community Service Day (Nov)
6. Obtain >50 Attendees at each of (4) Annual Alumni-Only Virtual Events (Jan, Mar, Sept, Dec)
7. Obtain >50 Attendees at Annual Gala, Senior Tribute, and Recognition Ceremony (May, June, Aug)
8. Obtain >200 Attendees at new Annual Alumni Reunion (June)
9. Source Alumni/Staff/Family Updates, Career Opportunities, Continuing Ed Options, etc.
10. Support Organizational Resource Solicitations Annually (Hiring, Connection, In-Kind,
11. etc)
12. Create Annual Alumni Stewardship Commitments (June Reunion, GivingTuesday, Monthly)
13. Increase Alumni Fundraising Annual Participation Rate from 10% to 20% and \$50K Min Total



2023 Monthly Meetings will take place the first Thursday of each month @ 7pm ET

January 7th

February 4th

March 4th

April 1st

May 6th

June 3rd

July 1st

August 5th

September 2nd

October 7th

November 4th

December 2nd

[Email us now](#) to join the next meeting! All are welcome!

[Online Log of Meeting Notes with Video Recordings!](#)