

1. Iron man sent me
2. Check this out, {{first_name}} (short and sweet)
3. Have you thought of {{relevant_offer}}? (interest)
4. Crazy secret I want to share with you (curiosity power words)
- 5.

Hi Jack,

These days especially it's frustrating to find ways to stand out from other travel agencies and build long-lasting relationships with your travelers but before I go on about that let me tell you a quick story:

My gym buddies and I decided to celebrate all of us hitting a total of 750lbs each for our bench, squat, and deadlift and we didn't think there would be a better way to do it than go on a not-so-normal vacation, a high-class vacation. Then that's when I discovered your website.

Your website's navigation and destination variety, remind me of a Popeyes biscuit, smooth, buttery, and easy to consume! I see why you have had many happy travelers.

"Wait a minute"

Is what I said when I realized that a certain strategy I came across during my daily read from The New York Times could fit perfectly on your website.

You've made a considerable effort on your brand and I want to see you ascend even further.

Sooo...

I thought I'd compose a simple yet effective "pack pull" to make your website more unique, and memorable and have your customers coming back for more driving more traffic and in turn, more sales!

(plus all the praise in the world from your customers saying how it feels like you're a best friend talking to them and really care about them)

Got it right here, I'm confident you will like it.

Open your gift

If you've read this far, you must have liked it.

Since you liked it, why don't we hop on a call to put our great minds together and develop more ways I can add value to your business AND show you another idea I had i

What do you say?

Reply with a "Yay" or "Nay" or however you say yes or no so I know whether or not to take you off my follow-up list.

- Jazneil