

Getting Started

- ☐ Logged into VO and set up account
- ☐ Open your own nail bar link
 - ☐ VO
 - ☐ Parties
 - ☐ Create New Party
 - ☐ Enter name
 - ☐ Click Virtual Party
- ☐ Created a closed VIP group on FaceBook (add people to this group when you send them a sample)
 - Facebook
 - Groups
 - Create Group
 - Name Group
 - Invitation Message - don't use emojis here.
 - ie: **What is Color Street?**
 - 100% nail polish
 - Made In The USA
 - No Dry Time
 - No heat or tools
 - Remove with polish remover
 - Base, polish and top coat in one
 - Upload a nail picture/graphic
 - Make Private
 - Visable
- ☐ Post in your closed VIP group
 - post a video of someone doing nails
 - post a graphic with pricing
 - Post your Party Link (copy from your VO)
 - Post between 2-3 times a day. You can post nailfies, graphics, photos of you. Have it tell a story about you.
 - You can schedule posts by clicking on the "Schedule" tab above your post
- ☐ Post on your main FB page and VIP group "I'm a new stylist/ need a sample post"
 - Post a picture of your nails or a graphic
 - You can post anything on your main wall but not any specials
- ☐ Start reaching out to friends/family to see if you can send them a sample
- ☐ Download the Color Street App
 - Start watching the training videos in the Color Street App
- ☐ Schedule Launch Nail Bar (use mock nail bar for a guide)
- ☐ So Important to followed up with all samples sent out
- ☐ Text COLOR STREET to 900-900 For text updates of inventory and trainings
- ☐ Have your sponsor help guide you with your first 2 nail bars . Be sure to add them to your party.
- ☐ Use your 13 SETS from your starter kit to get online parties started or for Host to Post. Be a JENNY.
See next page
- ☐ Business cards can be ordered thru Color Street, VistaPrint, Etsy, or basically anywhere you want.

- ❑ Order small bags to put your samples in. This is your business, so pick what you like. This is a link for what I used from Amazon

https://www.amazon.com/Warm-party-Self-adhesive-Packing-Supplies/dp/B074LHTQIQ/ref=pd_bap_rp_39?encoding=UTF8&pd_rd_i=B074LHTQIQ&pd_rd_r=111bc9c8-7ea7-44f4-847a-a0cbe27d6af3&pd_rd_w=FuvUn&pd_rd_wg=uSxT1&pf_rd_p=538f685d-56f6-4691-8d0e-42ace2b82646&pf_rd_r=VVVBNSX8R694K5MK34QJ&psc=1&refRID=X3PD5ZKM91WCXTBCGF98

- ❑ Think of what your goals are for your business - How many nail bars you would like to do a month, what Rank you would like to be and by when, what would you like your Income to be a month...ect. I will be send you a form to fill out so we can work on your goals
- ❑ Have your sponsor help you create a plan to reach goals- Your sponsor is here to help guide and support you to your goals
- ❑ Write all 3 Jump Start dates down on the calendar
- ❑ Make sure you are in all the team pages (see a list below)
- ❑ Use messenger when sending messages. They will see your next post after reading a message.

TEAM GROUPS

The Overachivers

The Overachivers-Lets Talk

Team Boss Babes

Launch Strong

Goals To Set for Yourself

\$300 BQ

\$600 3% incentive

\$1000 no money incentive, but recognized in the comma club

\$1200 5% incentive

\$1800 7% incentive

\$2400 10% incentive