### What is this?

A hyper-document where you can find all the information about the EEC Plastics Initiative and follow an action plan to support it!

Take Action - please check this spreadsheet first to see where we've already reached out.

# Reach out in person

- 1. Download and print as many copies of the #CutOutCutlery/Shedd the Plastic <u>pdf flyer 1</u> and the Let's Shedd Plastics <u>pdf flyer 2</u> as you like, or request printed copies by emailing <u>sustainedgewater@gmail.com</u>. You may also find it helpful to print or write your personal message in a note, in case the establishment is busy or you don't love making pitches in person! Here's an example.
- Bring them to local restaurants when you like and make sure you talk to someone, for example the cashier or owner, briefly. Explain what you are doing and why. A script/talking points are <u>here</u>.
- Log which restaurants you reached out to and when in this form.
- 4. If you indicated interest in the form, someone will contact you about following up with the business you talked to at some or all of the 1, 3, and 6 month marks.

## Reach out by email

- Send an email message to a local business that you would like to see making plastic disposables opt-in only. Here is a potential <u>email template</u>. Please attach these flyers to your message:
- 2. Log which restaurants you reached out to and when in this form.
- 3. If you indicated interest in the form, someone will contact you about following up with the business you talked to at some or all of the 1, 3, and 6 month marks. Follow up questions to come.

# Reach out on social media

 Tag a restaurant on social media with a message encouraging them to reduce waste from plastics and disposables. You may also want to include the hashtags #CutOutCutlery and #Let'sSheddPlastic and #sustainedgewater.

Questions? Comments? Email <a href="mailto:Amy.Dusto@gmail.org">Amy.Dusto@gmail.org</a> or ask in the plastics channel in the EEC slack!

#### Additional resources:

- Let's Shedd Plastic Business Sign-On Form
- Read up about reusable container company <u>Dispatch Goods HERE</u>.
- Learn more about **Deliver Zero**, another reusable container company HERE.
- Deliver Zero is seeking restaurants to partner with. Reach out to neil@deliverzero.com or eva@deliverzero.com