



Online Funnel Mastery

JV & Affiliate Document

Hey, thank you for accessing this document. Please read it carefully and download it to your desktop or have it in your Google Drive so it is handy for the launch.

Quick Links:

See the JV Page [here](#)

See the launch timetable [here](#)

Get your affiliate link [here](#)

Get email swipes [here](#)

Learn about the product [here](#)

See what's in it for you - The launch funnel [here](#)

See a preview of the sales page [here](#)

Launch Details

Start Date & Time: Wednesday 22nd May 10am Eastern

Finish Date & Time: Sunday 26th May 23:59 Eastern

What happens after the launch?

When the launch is finished, the prices of all the products will move to the full retail price for WarriorPlus.

The front end will be a minimum price of \$37, Upsell 1 will be \$197 and Upsell 2 will be \$97

The downsell will be \$97.

Any customers ordering after the launch pricing has ended will make you up to \$174

The Product

This training details 12 proven online funnel blueprints. It gives an overview of each one, showing how the flow is created (video + pdf formats) and also has a video explaining "tech and tips" - actually how to create the funnel components and make each funnel live.

Each funnel also comes with a "funnel map" download (made using Funnelytics) that makes it easy to visualise how each funnel is constructed. In addition to all that, I have also included some web-based software apps inside the members area to enable your customers to quickly create some funnel components such as a quick redirect page maker, a bump page maker and an app that creates responsive squeeze pages. This is listed as a bonus on the sales page.

Who Is It For?

This is ideal for anyone who is using the internet to sell products or services (offline or digital) and want to maximize their ROI through constructing evergreen funnels.

There is a lot of mis-understanding, ignorance and confusion about how to put together online funnels - and not just amongst newbies. This product gives people the main blueprints to put together their own funnels that they can then tweak and develop further.

The Launch Funnel

You can make up to \$76 per sale during launch (up to \$174 after launch).

Upsell #1

I have built two funnels that follow two of the blueprints contained in the training.

The first is based around a superb product called "Email Profits Formula" which is a product by William Fletcher that I can grant resell rights to (the PLR for this product alone costs \$97).

It consists of a free giveaway, responsive squeeze page, redirect page, sales page, bump page, fully monetized thank you and delivery pages (the product delivery pages are also protected by password), full email sequence to establish authority and sell the main product to people who get the freebie.

The second is a mini-course elevation funnel based around a personal growth product called "The Organised Mind". It comes complete with a mini-course delivered by email sequence (including free download), redirect page, sales page, upsell page, all fully monetized thank you and delivery pages (delivery pages protected by password)

Both of these funnels are created fully personalized and linked using web-based software

Your customer just has to gather the required information in "step 1" and paste it into the software in "step 2". They then get a fully linked and personalized funnel that they can then download. Everything - even the emails - is ready to be deployed.

These funnels will be sold separately and as part of packs in the future for a far higher price than offered during this launch.

Downsell #1

The downsell is just one of these funnels (Email Profits Formula) for a lower price.

Upsell #2 - Lifetime Access To Everything Rebrandable (& Downsell #2)

Everything Rebrandable is a continuity site that Val Wilson & I have run for the last 3 years. We are moving to a fixed fee model in the near future and this will be the case for this upsell. Your customers will get full access to all of the content for one price.

Upsell #3 The Rodgers Report - My private newsletter (recurring payment) at a discount price

Quick Links - [Click here](#)