Keptn Lifecycle Controller - docs structure

- README files top level overviews and quick-start bits. The rest will go to special pages under "/doc" (see below)
 - o Top-level README
 - "KLC in a nutshell" short overview
 - Getting started
 - Installing KLC
 - "Hello, world!" use-case
 - Listing of demos and examples
 - o Function Runtime README
 - What/why? Technology overview and benefits
 - Listing of the examples/implementations
 - KLC Operator README
- ROADMAP.md
 - Overview of the project's direction and state. Most of the content should be on the linked GitHub project dashboard
- CONTRIBUTING.md top-level
 - Top-level contributing overview. How to get started, how to find issues, process and governance. The rest will be linked to developer guidelines
 - Add note: why do we use a mono-repo approach for now
 - Setting up the developer
- "/doc" Main holder for the documentation. The documentation will be written in Markdown and grouped by the persona
 - o "spec/" formal specifications associated with the project, including CRDs
 - Deployment CRD && Keptn extensions
 - KeptnTask, KeptnTaskDefinition
 - **.**..
 - "architecture/"
 - "admin-guide/" content for administrators who install and maintain Keptn Lifecycle Controller
 - Installation guide
 - Mainstream
 - Developer builds
 - Upgrading Keptn
 - Backup&Restore
 - Observability/APM Integrations
 - Troubleshooting
 - "user-guide/" content specific for teams working on projects operated by Keptn, including using Keptn and integrations.

- Defining Keptn projects
- Integrating with KLC How to connect your ecosystem to Keptn, based on the examples
- Writing Keptn pre- and post-deployment tasks.
 - Requirements & Spec links,
 - IDE tips. How to set up the dev env, including common use-cases like Debugging (which is N/A),
- Developing Keptn functions
- "developer-guide/" Set of wiki-ish documentation specific to development of the Keptn Lifecycle Controller itself. Acts as CONTRIBUTING.md extension