

Subject Line: Construct Your Voice, Matt

Hey Matt, I looked at your Instagram and the way you explain boxing makes you sound like a pro with 20+ fights under your belt.

I compared your platform with popular ones like Phill Daru and you have all the elements for success. You have the websites, promotions, videos, and captions up.

You just need a strong message/voice to get people engaged with your content. The easiest way you can do this is through the very words you type.

When you're typing the caption for your next Instagram Reel, think of the outcome you want for the viewer. Once you come up with the end goal, include it in your caption as the result of your reel.

I've written some Instagram captions for your programs to show this concept and prove I'm not some random guy online.

The Instagram captions will help create the message you want for your platform.

They'll also increase the conversions for your programs like Natural Evolution 2.0.

Do you think these Instagram captions are fit for young boxers grinding to become a beast in the ring?

Best Regards
-Clarence Mujica

See the captions yourself 👉

(FV of Instagram captions)