



Rayat Shikshan Sanstha's
KARMAVEER BHAURAO PATIL COLLEGE, VASHI
(Empowered Autonomous)
Department of Banking & Insurance
2025-26
Industrial Visit
Activity Report

Date: **03rd February 2026**

Industrial Visit to Jaipur-Jodhpur-Jaisalmer
Details of Activity Title of Activity: Industrial Visit to Jaipur-Jodhpur-Jaisalmer Duration: 7 Days Attendee Number: 49 Name of Resource Person: Mr. Shubham Gulati, Marketing Manager, SARAS Dairy, Jaipur Name of Collaborating Agency: Univarsaal Tours and Travels
Objectives of Activity: The primary objective of the visit was to provide students with practical exposure to real-world industry operations and management practices. • To understand the working and operations of a dairy industry. • To observe the process of milk collection, processing, and packaging. • To gain knowledge about quality control and hygiene practices in dairy production. • To understand the marketing and distribution system of dairy products.
Description of Activity : The Department of Banking & Insurance had organised an Industrial Visit to Jaipur-Jodhpur-Jaisalmer on Tuesday, 27th February 2026 . 49 students had participated in the visit. The resource person was Mr. Shubham Gulati , Marketing Manager, SARAS Dairy, Jaipur. An industrial visit to Saras Dairy was organized for the students to provide practical exposure to the functioning of a dairy industry. The visit aimed to bridge the gap between theoretical knowledge and practical understanding of production, processing, and marketing activities in the dairy sector. The students observed various stages involved in milk processing and learned about the management practices followed in the dairy industry.

During the visit, students were guided by the technical staff of the dairy who explained different sections of the plant. The major areas observed included:

- **Milk Reception Section:** Milk collected from various cooperative societies is received and tested for quality.
- **Processing Unit:** The milk is pasteurized and processed using modern machinery to ensure safety and quality.
- **Packaging Section:** Processed milk and dairy products are packed using automated machines to maintain hygiene.
- **Quality Control Laboratory:** Samples of milk and dairy products are tested regularly to ensure quality standards.
- **Cold Storage and Distribution:** Finished products are stored in cold storage and distributed to different markets.

The industrial visit to Saras Dairy was highly informative and beneficial for the students. It provided them with valuable practical knowledge about dairy operations and helped them understand how theoretical concepts are applied in real business environments. The visit also enhanced students' interest in learning about industrial processes and management practices.

Impact of the Activity:

The visit helped students relate theoretical concepts of production and marketing with practical industrial operations.

- Students learned about the use of modern machinery and technology in dairy processing.
- Students developed awareness about the supply chain, storage, and distribution of dairy products.
- The activity enhanced students' analytical and observational skills through real-life industrial exposure.

Benefit to Volunteers (students):

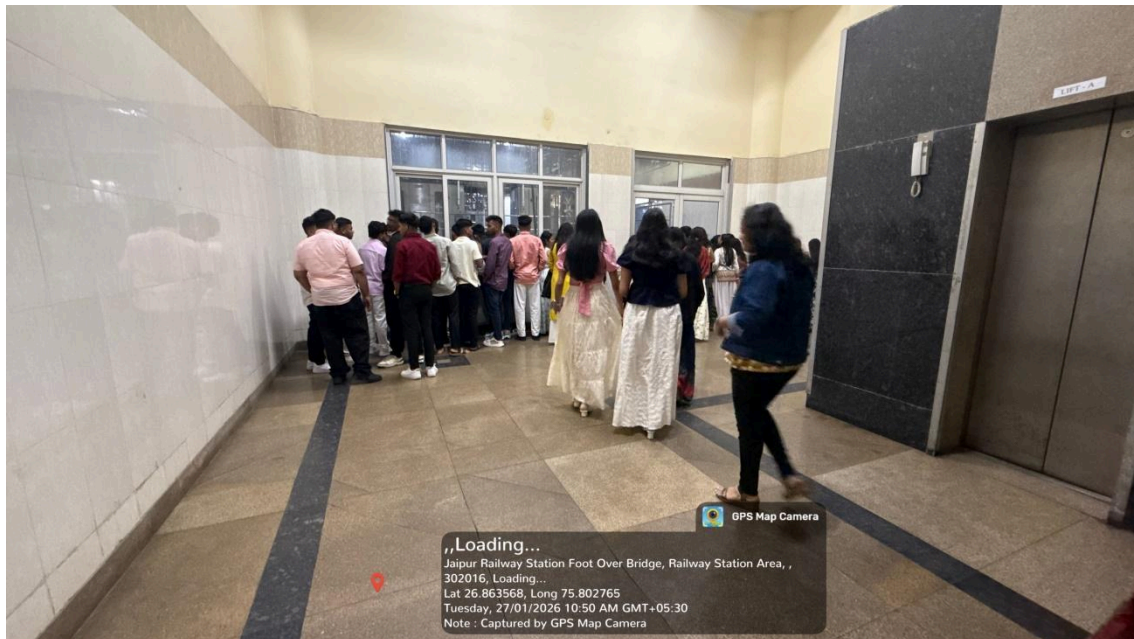
The visit helped students to:

- Understand the practical aspects of dairy production and management.
- Learn about modern machinery and technology used in the dairy industry.
- Gain knowledge about quality control, hygiene, and safety measures.

- Understand the supply chain and marketing of dairy products.

Photos of Activity (Geo tag/ Captioned):

Industrial Visit to Jaipur-Jodhpur-Jaisalmer





HOD Signature

