

A: Target: RTEs and all other SAFe professionals

Subject: Intro - FIRST NAME <-> Silvan

Hi [firstName]

We're a company building a platform that is geared towards helping SAFe companies achieve more efficient PI Plannings.

We work with companies such as Dell, Chevron and Amerisource Bergen. The piplanning app...

- ... allows you to lead **planning events with no distractions**
- ... **prevents manual copy paste work** thanks to the real-time bidirectional sync with Jira, Rally, ADO
- ...ensures **alignment & focus across all your teams**

Given that you're a SAFe professional yourself, I was wondering if I could interview you for 15 minutes and get some feedback on what we're building. Are you available next Thursday at 11am EST?

Thank you,
Silvan

B: Target: RTEs and all other SAFe professionals

Subject: Intro - FIRST NAME <-> Silvan

Hi [firstName]

Great to connect to other SAFe professionals! We're working on a platform for more efficient PI Plannings and wanted to get your feedback on what we're building. Would you be available for a short interview next Thursday at 11am EST?

Thank you,
Silvan

C: Target: RTEs and all other SAFe professionals

Subject: Intro - FIRST NAME <-> Silvan

Hi [firstName]

We're working with other SAFe professionals like yourself and I was wondering if you would be available for a quick 15 minute interview. We work on a piplanning app that empowers RTEs to lead remote PI Planning events with no distractions, prevents manual copy paste work and ensures alignment and focus across all your teams.

I thought it would be interesting to hear what you think about this platform as we are trying to make it more accessible for everyone in the community. Would next Thursday at 11am EST work for you?

Thank you,
Silvan

D: Target: RTEs and all other SAFe professionals
Subject: Intro - FIRST NAME <-> Silvan

Hi [firstName],

I am reaching out to get your feedback on what we are building. We work with other SAFe professionals like yourself: our product is a platform that empowers RTEs to lead remote PI Planning events with no distractions, prevents manual copy paste work and ensure alignment and focus across all teams. I was wondering if you were available next Thursday at 11am EST?

Thank you,
Silvan

FOLLOW UPS FOR ALL EMAILS:

Hi [firstName],

I was wondering if you have time to consider my previous email?

Let me know if you have 15 minutes available to learn how the piplanning app could help establish full alignment and transparency across your teams.

Thank you,
Silvan

Hi [firstName],

Forgive my persistence in reaching out to see if you're interested in taking a look at piplanning.io.

We're building a platform that helps SAFe teams hosting successful PI Plannings.

If this is a bad time for you, to whom on your team should I be talking?

Thank you,
Silvan

Target: STEs

Subject: Intro - FIRST NAME <-> Silvan

Hi [firstName],

We're a company building a platform that is geared towards helping SAFe companies achieve a more efficient and effective cross-ART alignment.

We're working on a new feature and we wanted to make sure that what we're building actually adds a huge amount of value.

Given that you're a SAFe professional yourself I was wondering if I could interview you for 15 minutes and get some feedback on what we're building?

Thank you,
Silvan

Hey [firstName],

Just following up on my message. If you've got 15 minutes this week, we'd appreciate the help!

BTW, I'm pretty persistent (though always respectful), so if you want me to go eat rocks, just let me know :)
