

Feature Month/Topic	MONTH YEAR TOPIC		
Client Info Links	Content Planner	Client Questions	Website (staging site as of 250605)
Preferred CTA	<p>You don't have to travel 2 hours for luxury plastic surgery. It's right in the neighborhood! Request an appointment, and let us show you The Love, where details make the difference between average and stunning.</p> <ul style="list-style-type: none"> • Request an Appointment • Treatment Planner Tool • Call us <p>Visit our social links to see announcements, specials, and beautiful results.</p> <ul style="list-style-type: none"> • Facebook @SalasPlasticSurgery • Instagram @SalasPlasticSurgeryMiami • Pinterest Salas Plastic Surgery • LinkedIn Rafael Emerick Salas • TikTok @DrEmerickSalas • Youtube Salas Plastic Surgery 		
Words Client Likes	Caring, Trust, luxury, expert, experienced,		
Words Client Dislikes	Discount, cheap, "Best plastic surgeon " (unless substantiated by an actual award, otherwise it's frowned upon by the American Society of plastic surgery)		
Extra Note:	<p>Their "character/persona" is infinitely positive, always caring for everyone and looking to make sure everyone had a good time in life. For Salas, that translates into caring for patients, helping them look good, feel good, and enjoy life.</p> <p>Salas Plastic Surgery & The Love Medspa</p>		

Cornerstone KP (H1)	Latisse (Eyelash Growth) in Pembroke Pines
Secondary KPs (3+)	Latisse lashes Latisse near me Latisse doctor Hypotrichosis treatment
Semantic Keywords (3+)	Eyelash enhancement Sparse eyelashes Longer, fuller, darker eyelashes Latisse in Weston (add other city names here too; this is to fight a main competitor) Thinning, short lashes Grow your lashes (vs fake lashes)
SERP Questions (2 - 3)	Do I need a prescription for Latisse? Will my lashes fall out if I stop using Latisse? Can I wear mascara while using Latisse?
User Description	Woman 35 or older, who cares about her appearance. She has discretionary income, and may live in the Fr. Lauderdale area OR vacation/live there during prime weather months. She's active socially, health-conscious, prefers a more discerning lifestyle, and likes to appear as youthful and vibrant as possible. She also may not like applying mascara every day, and along with reducing the signs of aging likes to appear natural.
User Intent	To find out where she can get Latisse for eyelash growth near Pembroke Pines. This includes finding a place suitable to her elevated tastes, but is still a fun place to be social even as she receives a luxury-level experience. She may have heard about Latisse from a friend or colleague, and also wants to know more about how it would work for her eyelashes.
How blog answers user intent (<50 words)	The blog will talk first about Latisse treatment, detail how it works, and then talk about the "vibe" at Salas and the level of service. There will be some Latisse FAQs toward the end to provide insight into these common questions and show that Salas speaks their language and shares their concerns.
Total Number of Words	1565
SEO Density (total number of words x .005)	8 KP'S for 1 every 196 words



(image:

<http://salasplastic24.wpenginepowered.com/wp-content/uploads/2025/06/beautiful-young-woman-2024-10-18-10-57-15-utc-1192x795-1.jpg>)

Grow Longer, Thicker, Darker Lashes | Latisse at Salas Plastic Surgery

The right application of mascara can flatter your eyes. It can make them look more youthful, add drama, and captivate others with a passing glance.

What if you didn't have to use mascara to have jaw-dropping eyelashes every day? Instead, effortlessly enjoy eyes that stand out with **Latisse in Pembroke Pines**.

This FDA-approved prescription medicine can help you enjoy longer, fuller, darker eyelashes within a few treatments. When you combine that with our other luxurious, supportive services, you get a personalized blend of self-care that helps you embrace your authentic self.

The medical professionals at [Salas Plastic Surgery & The Love Medspa](#) can examine your thinning, sparse eyelashes and determine if Latisse is right for you. [Request an appointment](#) to see if clinically proven Latisse eyelash therapy can restore that natural “wow!” to your eyes.

Read our blog to understand the Latisse process and explore what Salas Plastic Surgery & The Love Medspa can do for discerning women and men—like you.

What Latisse Does for Your Eyes

Originally, Allergan (the company that created Latisse) developed prescription-level eyedrops containing [bimatoprost ophthalmic solution 0.03%](#) as a treatment for glaucoma. It can help to lower intraocular pressure.

Patients undergoing the treatment began to report they were also enjoying longer, thicker, and darker eyelashes—and were even growing new ones. Allergan took notice and did clinical studies on this ingredient as a treatment for hypotrichosis—the thinning and loss of eyelashes.

In 2008, Latisse received FDA approval as a [hypotrichosis](#) treatment.

How Does Latisse Work?

The active ingredient in Latisse extends the anagen phase, the growth phase of your hair cycle. This allows eyelashes to grow longer and thicker before your body naturally sheds them.

At the same time, [Latisse in Pembroke Pines](#) can stimulate hair follicles to produce *longer, darker, and fuller* hair in the growth phase.

Applying Latisse to Your Upper Eyelid

In Allergan’s clinical trials, they only applied Latisse to the upper eyelash line, and that is where the FDA approved its use for hair growth. Because Latisse indiscriminately promotes hair growth, [we don’t recommend its use on the lower eyelid](#). This avoids the risk of seeing unwanted hair show up in other areas, such as the upper cheeks.

After approval from our Latisse doctor, patients usually apply the medication each night before bed, in the comfort of their own home. This gives the skin plenty of time to absorb the solution overnight, all while allowing you to maintain your normal routine in the morning.

- **Step 1:** Cleanse your eyelids. Remove any makeup, and also take out your contact lenses (if you wear any).
- **Step 2:** Put a single drop of Latisse solution on the applicator. Yes, just one.
- **Step 3:** Apply Latisse to the base of the upper eyelashes. Go from the inner part of the lash line to the outer part.

- **Step 4:** Clean up any excess so that hair only grows where you want it to.
- **Step 5:** Using a new applicator, repeat steps 1 through 4 on your other eyelid. Dispose of the 2 applicators when you're done, and get ready to grow your lashes!

What to Expect for Results

With this simple at-home application, you can expect noticeable results from **Latisse in Pembroke Pines** within 8 to 12 weeks, with optimal results usually showing at about 16 weeks.

You'll need to apply Latisse daily for those first 16 weeks. Once you achieve your best results, you'll go into a maintenance phase, which reduces the number of times per week that you need to apply Latisse.

In the end, you get to enjoy lush Latisse lashes where there used to be thinning, short lashes, for eyes that look deeper, refreshed, and more alluring.



(image:

http://salasplastic24.wenginepowered.com/wp-content/uploads/2025/06/SALAS_Beach_BI2_A9596-1192x794-1.jpg)

Related topic: Putting It All Together With Facial Rejuvenation in Pembroke Pines

Come Feel “The Love”

Salas Plastic Surgery & The Love Medspa offer upscale services in a luxury environment. But don't let that fool you; we're also your biggest cheerleaders in Pembroke Pines, Weston, Hollywood, Palm Springs, and all throughout our area!

[Dr. Rafael Emerick Salas](#) is an award-winning board-certified plastic surgeon who specializes in all aspects of the face and body. Though he's [won awards](#) for his skills, his most satisfying achievement is seeing clients look in the mirror with a smile.

Loving yourself means you can love others better, because you have the energy and vitality to do so. His team helps women and men recapture that sense of self every day. Feel “The Love” from our range of surgical and nonsurgical, noninvasive treatment options, empowering you to make the best decisions for your care.

Options That Support Those Beautiful Eyes

As [Latisse in Pembroke Pines](#) improves your eyelash game, we offer other choices that further improve how you look and feel.

Eyelid Lift (Blepharoplasty)

Latisse can help the lashes on your upper eyelid grow longer and stronger. It cannot, however, address any droop or misshapeness of the eyelids themselves. To show off your new lashes even more, [eyelid lift surgery](#) can refine, reshape, and rejuvenate your eyes for that more open, youthful appearance.

(VIDEO INSERT: https://youtu.be/kuwRxndz28Q?si=_OqcScFQmfzyFWuq)

```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/kuwRxndz28Q?si=_OqcScFQmfzyFWuq"
title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write;
encrypted-media; gyroscope; picture-in-picture; web-share"
referrerpolicy="strict-origin-when-cross-origin" allowfullscreen></iframe> )
```

As part of your individualized treatment plan, you can choose to have your eyelid lift done before you start Latisse. Most doctors recommend waiting at least 2 weeks after surgery to give the tissues time to heal before applying the Latisse solution to the lash line.

We may be able to perform the blepharoplasty after the 16-week course of Latisse treatments has passed, so that you already have the full benefits going strong. With a 2-week hiatus

before continuing your Latisse maintenance, we can look at strategies for when you resume ongoing Latisse support to keep your lashes luscious.

Morpheus8 RF Microneedling

Using an advanced, customizable combination of microneedling and radiofrequency (RF) energy, [Morpheus8](#) tightens skin and boosts natural collagen production. The personalized settings allow Morpheus8 to be used on the delicate skin near the eyes.

With Morpheus8, we can:

- Diminish under-eye bags and hollows.
- Improve skin texture.
- Reduce fine lines around the eyes.
- Add more volume to sunken areas.



(image:

<http://salasplastic24.wpenginepowered.com/wp-content/uploads/2025/01/Salas-Plastic-Surgery-Morpheus-8-0588.jpg>)

We can perform Morpheus8 treatments without the need to pause your Latisse treatments. As for the rest of your face, Morpheus8 can help diminish stretch marks, scars, and sagging skin. Now your eyes will shine from a glowing face—making the most of your inherent beauty!

Laser Hair Removal

Latisse in Pembroke Pines helps you grow hair where you want it—along your upper eyelash line.

But what about hair that grows on its own where you *don't* want it? [Laser hair removal](#) at Salas Plastic Surgery & The Love Medspa lets you “zap” unwanted hair almost anywhere. Our precision technology from Cutera and Sciton can remove hair from areas including your back, arms, neck, and face, so that they don't distract from your best features (like those dazzling eyes).

You can continue your Latisse therapy concurrently with your laser hair removal treatments. Most patients only need up to 6 treatment sessions for effective elimination of hair. Each session progressively reduces hair growth, leaving your skin soft and sleek for the long term.

Related topic: Medical Grade Power With Skinmedica in Pembroke Pines

Latisse FAQs

As we help patients invest in their natural beauty and confidence, several questions commonly pop up about [Latisse in Pembroke Pines](#).

Do I need a prescription for Latisse?

Yes, you will need a prescription for Latisse therapy. To have Latisse near you, [request an appointment](#) for an exam. Dr. Salas will examine your eyes and eyelids, and talk to you about your medical history. If this consultation determines that you're a suitable candidate for hypotrichosis treatment, you'll receive a prescription for Latisse.

Will my lashes fall out if I stop using Latisse?

Your lashes will return to their previous appearance after ceasing Latisse therapy. Latisse temporarily increases the growth period for eyelashes. Without maintenance treatment for eyelash enhancement, the hair follicles will eventually return to the previous growth patterns that caused the sparse appearance.

Can I wear mascara while using Latisse?

Absolutely, you can wear mascara while using [Latisse in Pembroke Pines](#) if you so choose. The only caveat is to let the Latisse solution dry first before applying makeup (including eyelash extensions).

However, many patients realize they don't need mascara anymore in their daily routine.

Are there any side effects of Latisse?

Every patient differs, so there's no simple answer. The most common side effects can include:

- Mild itching
- Redness

Less common side effects can include:

- Temporary darkening of eyelid skin
- Potential for iris color change (extremely rare with proper application)

We thoroughly educate every patient on the proper application techniques to best avoid these potential side effects.

Level Up Your Lashes

For [Latisse in Pembroke Pines](#), Weston, Miramar, Miami Gardens, and more, you don't have to travel 2 hours to enjoy world-class aesthetic care and luxury plastic surgery. Find it right here in the neighborhood!

Request an appointment, and let us show you The Love, where details are the difference between average and stunning.

- [Request an Appointment](#)
- [Treatment Planner Tool](#)
- [Call us](#)

Visit our social links for announcements, specials, and beautiful results.

- Facebook [@SalasPlasticSurgery](#)
- Instagram [@SalasPlasticSurgeryMiami](#)
- Pinterest [Salas Plastic Surgery](#)
- LinkedIn [Rafael Emerick Salas](#)
- TikTok [@DrEmerickSalas](#)
- YouTube [Salas Plastic Surgery](#)

About Salas Plastic Surgery & The Love Medspa

[Our team](#) of ladies and gentlemen helps other ladies and gentlemen achieve the best version of themselves. The results we provide make an impact in people's lives, helping them feel more confident, healthy, and, best of all, in love with how they look.

Our [fun, luxury vibe](#) invites you to enjoy an experience defined by attention to detail, the highest quality treatments, and a team that brings every aspect of beauty together *for you*.

Pillar 1 KP (H1)	Skinmedica (Products) in Pembroke Pines
Secondary KPs (3+)	Rejuvenating hydrator skinmedica tns advanced serum SkinMedica products
Semantic Keywords (3+)	Anti-aging Medical grade skincare Hyaluronic acid serum (HA5 products) Skin rejuvenation
SERP Questions (2 - 3)	Is SkinMedica medical grade? Does TNS serum actually work?
User Description	Adult woman who has experienced eyelash loss. This could be due to genetics, health issues, or aging. The Latisse user will have upper-middle to high income, and prefers high-end health choices. She cares about her appearance, and is well-informed enough to seek out products that appeal to her sense of luxury AND importantly—deliver results. She probably also utilizes other medical spa/plastic surgery solutions to support her aesthetic regimen.
User Intent	She wants to find a higher-end provider of SkinMedica products who doesn't only provide access to them, but also has expertise to offer guidance for the most effective solutions to her concerns and goals.
How blog answers user intent (<50 words)	This blog will outline Salas' SkinMedica offerings along with their expertise in skin (both in plastic surgery and non-surgical solutions)
Total Number of Words	562
SEO Density (total number of words x .005)	3 KP'S for X every XXXX words



(image:

<http://salasplastic24.wpenginepowered.com/wp-content/uploads/2025/06/woman-applies-moisturizer-cream-for-hand-skin-care-2025-02-12-23-03-36-utc-1192x795-1.jpg>)

Protect Your Skin With Elevated Home Skincare | Salas Plastic Surgery

When you've invested in your personal aesthetic, support that time and effort with medical-grade skincare products that go above and beyond over-the-counter options.

At [Salas Plastic Surgery & The Love Medspa](#), one of our most popular lines is SkinMedica in [Pembroke Pines](#). Not only can SkinMedica® products nourish and hydrate skin, they can also prevent—and in some cases reverse—skin damage.

Explore [our skincare products](#), and read on to understand how SkinMedica elevates your skin health.

SkinMedica's Proven History

Since 1999, the SkinMedica brand has led the way for medical-grade skincare products. Originally, they offered Dermal Repair Cream, an advanced rejuvenator that moisturized skin for longer than standard creams and salves.

Since then, SkinMedia has extensively researched skin care to deliver their premium-tier, cutting-edge skin health and skincare products.

Related topic: Lashes You'll Love With Latisse in Pembroke Pines

Discover More From SkinMedica Here

Today, Salas Plastic Surgery & The Love Medspa proudly offers the full SkinMedica line of science-backed, advanced skincare products as an authorized retailer. SkinMedica products have won multiple awards from [Cosmopolitan](#), [Allure](#), [SHAPE](#), and other magazines, along with industry awards for excellence.

Some of the most-requested SkinMedica products for skin rejuvenation include:

- **[TNS Advanced+ Serum](#)**: Tissue Nutrient Solution with growth factors, antioxidants, and peptides.
- **HA5 Rejuvenating Hydrator**: A 5-moisturizer, hyaluronic acid serum that [boosts skin health and appearance](#) and can last up to [48 hours](#).
- **AHA/BHA Exfoliating Cleanser**: A combination of cleansing and exfoliating agents, including [alpha and beta hydroxy acids](#), jojoba spheres, citrus extracts, and more.
- **Instant Bright Eye Cream**: A proprietary blend of science-backed ingredients, including hyaluronic acid, to brighten dark circles and refresh the skin around the eyes.

Our SkinMedica products can be used on all skin types and most skin conditions, including sensitive and post-treatment skin, for elevated facial rejuvenation.



(image:

<http://salasplastic24.wpenginpowered.com/wp-content/uploads/2025/01/Salas-Plastic-Surgery-MISC-9874.jpg>)

Is SkinMedica medical grade?

Absolutely. Salas Plastic Surgery & The Love Medspa only offers medical-grade skincare products.

Does TNS serum actually work?

According to the Journal of the American Academy of Dermatology, a study showed that after 12 weeks, [100% of the participants](#) agreed that TNS made their skin feel smooth, soft, and hydrated. Plus, they reported that it reduced signs of aging around their eyes.

Related topic: [Putting It All Together With Facial Rejuvenation in Pembroke Pines](#)

Talk to Your Personal Consultant for Medical-Grade Skincare

Our patients use SkinMedica and more of our medical-grade skincare products ([ZO Skin Health](#), [Revision Skincare](#), and [Reyagel](#)) to fight visible aging and skin damage, and support their skin's recovery after plastic surgery. Paired with options such as the Latisse eyelash growth serum, you can elevate your beauty—and your confidence—in every way.

Stop by [our location](#) to talk about your issues and take home your product, and [call us](#) with any questions you may have.

Request an appointment, and let us show you The Love, where details are the difference between average and stunning.

- [Request an Appointment](#)
- [Treatment Planner Tool](#)
- [Call us](#)

Visit our social links for announcements, specials, and beautiful results.

- Facebook [@SalasPlasticSurgery](#)
- Instagram [@SalasPlasticSurgeryMiami](#)
- Pinterest [Salas Plastic Surgery](#)
- LinkedIn [Rafael Emerick Salas](#)
- TikTok [@DrEmerickSalas](#)
- YouTube [Salas Plastic Surgery](#)

About Salas Plastic Surgery & The Love Medspa

[Our team](#) consists of ladies and gentlemen helping other ladies and gentlemen achieve the best version of themselves.

[Our fun, luxury vibe](#) invites you to enjoy an experience defined by attention to detail, the highest quality treatments, and specialists who bring every aspect of beauty together *for you*. The results we provide make an impact in people's lives, helping them feel more confident, healthy, and, best of all, in love with how they look.

Pillar 2 KP (H1)	Facial Rejuvenation in Pembroke Pines
Secondary KPs (3+)	Mini facelift Plastic surgery Anti-aging treatments
Semantic Keywords (3+)	Types of facelifts Skin tightening Skin texture improvement
SERP Questions (2 - 3)	What is the best facial to get? What is a good age to get a facelift?
User Description	Adult in their 40s and older, with discretionary income. She/he enjoys socializing in more affluent circles, and shares their peers' affinity for heightened personal aesthetics. This person is active, focused on their health and wellness, and value quality and expertise in any service they undergo—with the understanding that they're comfortable and willing to pay the premium.
User Intent	The user wants to reduce the visible signs of aging, boost their confidence, and support their treatment results.
How blog answers user intent (<50 words)	This quick overview will share the facts of Salas' professional abilities for facelifts, and their spa care that supports continued, natural-looking results.
Total Number of Words	640
SEO Density (total number of words x .005)	3 KP'S for 1 every 213 words
BLOG NOTE FROM PLANNER	“speak more to face lifts here and link back to the face lift page as a surgical option. Link to one of the product pages for at home facial help. This should really be angled on "all things face". “



(image:

<http://salasplastic24.wpenginepowered.com/wp-content/uploads/2025/06/Salas-Plastic-Surgery-MISC-9991-cropped.jpg>)

The Best Place to Show (Off) Your Face

Aging with grace means loving how you look, even as your birthday cake gains more candles. Rather than worrying about new lines and wrinkles, reduce or eliminate them with a facelift and facial rejuvenation in Pembroke Pines.

[Salas Plastic Surgery & The Love Medspa](#) offers advanced [facelift surgery techniques](#) to redefine your look to the just-right way you want. Add our selection of supportive [facial treatments](#) and [products](#) to maintain your new youthful expression, and you'll enjoy years of improved confidence. [Request an appointment](#), and read our blog for more details on becoming more beautifully, naturally *you*.

Lift Your Hopes and Your Appearance

Salas Plastic Surgery, under the skilled, award-winning hands of Dr. Rafael Emerick Salas, offers the types of facelifts that deliver personalized—and ecstatic—results.

Working directly with you, Dr. Salas crafts a facelift and maintenance regimen plan that enhances your natural beauty without completely altering your appearance. It can address a number of concerns, including:

- Facial aging
- Loss of volume in cheeks and midface
- Laxity in the jowls and cheeks
- Undefined jawline contours
- Deep nasolabial folds
- Unbalanced features

From the benefits of skin tightening and skin texture improvement to the beauty of redefined features, your mirror will tell your ongoing story of grace, beauty, and joy.

Related topic: [Lashes You'll Love With Latisse in Pembroke Pines](#)

Choices for Facial Plastic Surgery

When you ask, “What is the best facial to get?”, the answer is simply: *the one that makes you happiest*. Dr. Salas will walk you through the possibilities, helping you understand each procedure fully so that you can make the best decisions. Plus, he makes it fun! Dream first, do next, love all. That's how we approach your gorgeous self.



(image:

<http://salasplastic24.wpenginpowered.com/wp-content/uploads/2025/05/EyelidSurgery-Case97.jpg>)

- [Facelift](#). Whether as a mini-facelift or a conventional facelift, this procedure lifts, tightens, and defines.
- [Eyelid Lift](#). Also known as “blepharoplasty,” it removes excess skin for a lifted, refreshed look.
- [Rhinoplasty](#). This surgery brings good news for your nose, bringing harmony and balance to your features.
- [Neck Lift](#). Removes sagging skin and defines the jawline so you can keep your “chin up!”

What’s a good age to get a facelift?

Though many of our patients choose to pursue a facelift when they see multiple signs of aging, the best age is when you’re ready to show off your best look. Your consultation with Dr. Salas lets you speak frankly about your concerns and goals. He’ll draw from his years of expertise to share an opinion you can trust.

Related topic: Medical Grade Power With Skinmedica in Pembroke Pines

Support Your Results With The Love

Now that you love how you look after your facelift, keep that relationship going strong with our [facial rejuvenation in Pembroke Pines](#). At The Love Medspa, we adjust our customizable, signature [facial treatments](#) for your specific needs.

Our consultation process helps define your goals for anti-aging treatments that elevate your appearance and your self, achieving flawless skin with that gorgeous, confident glow.



(<http://salasplastic24.wpenginepowered.com/wp-content/uploads/2025/02/skin-medica-product-group.jpg>)

Supportive At-Home Care With Medical-Grade Products

We carry exclusive [SkinMedica](#) and [ZO Skin Health](#) products to support your at-home skin care regimens. With medical-grade strength and purity, you get the best of the best, because you deserve the best.

Show Off the Best Version of You

No need to travel 2 hours for luxury plastic surgery when we're right in the neighborhood! Request an appointment, and let us create a treatment plan that enhances your beauty and shows you The Love.

- [Request an Appointment](#)
- [Treatment Planner Tool](#)
- [Call us](#)

Visit our social links for announcements, specials, and beautiful results.

- Facebook [@SalasPlasticSurgery](#)
- Instagram [@SalasPlasticSurgeryMiami](#)
- Pinterest [Salas Plastic Surgery](#)
- LinkedIn [Rafael Emerick Salas](#)
- TikTok [@DrEmerickSalas](#)
- YouTube [Salas Plastic Surgery](#)

About Salas Plastic Surgery & The Love Medspa

[Our team](#) consists of ladies and gentlemen helping other ladies and gentlemen achieve the best version of themselves. The results we provide make an impact in people's lives, helping them feel more confident, healthy, and, best of all, in love with how they look.

[Our fun, luxury vibe](#) invites you to enjoy an experience defined by attention to detail, the highest quality treatments, and specialists who bring every aspect of beauty together *for you*. We believe details are the difference between average and stunning. Let us empower you to look and feel your best.